JOHN BULL, FEBRUARY 25, 1928

Vol. XLIII. No. 1132

JOHN BULL

TWOPENCE

OVER A MILLION CERTIFIED SALE

Rinso
easy as two and two are four
2
2
4
washes every way . . .
COLD OR HOT OR BOILING
Rinso

When you use Rinso the washday problem is solved by simple addition; just add Rinso to the water and the result is bound to be right. Rinso is as easy on the hands as it is on the clothes.

R. 278-220

R. S. HUDSON, LIMITED, LIVERPOOL, WEST BROMWICH AND LONDON

A GUARANTEED CURE FOR

RHEUMATISM

For over 40 years De Witt's Kidney and Bladder Pills have been sold under guarantee as an infallible remedy for Rheumatism, Backache, Joint Pains, etc. Thousands of once chronic cases cured. Doctors recommend them. Obtainable of all chemists at 3/-. If you are not entirely satisfied we will refund your money in full.

De WITT'S KIDNEY & BLADDER PILLS

FREE TO YOU FOR A POST-CARD

MY BEAUTIFULLY COLOURED ART CATALOGUE shows the cheapest and newest selections of high-grade Gramophones on the easiest of terms. Any instrument and records sent on 14 Days' Approval Carr. Paid. Write for Free Lists now.

1/9 DOWN

Chas. T. Robey Ltd. THE WORLD'S PROVIDER, 3 COVENTRY.

"Bullets" Prize-winners (Continued from page 39.)

[illegible] Winners

F. [illegible], 76, [illegible] Road, [illegible].
When Door [illegible]—Business [illegible].
Mrs. [illegible], [illegible], C[illegible], [illegible].
[illegible] Woman—Carves [illegible]—[illegible].
W. G. [illegible], [illegible], Claughton Street, [illegible].
Hero Of [illegible]—Sings In His [illegible].
W. W. [illegible], 4, Westernville Gardens, Ilford, Essex.
What's Wrong With Work—"[illegible]" Blunting Life's "Edge."
E. [illegible], "[illegible] Dene," [illegible], Yorks.
Why Britain's Great—Friends Know—Foes Learn.
F. W. [illegible], [illegible], [illegible] Road, Derby.
Finger In The Pie—Given Women—[illegible].
D. [illegible], 27, [illegible] Terrace, [illegible], Glasgow.
Co-operation—Let It Help [illegible].
(Entered on "Target" Prize coupon.)
A. E. [illegible], 16, Richards Terrace, [illegible], Cardiff.
Badly Missed—Dad's Dole—He's Working.
A. E. Smart, 103, Coles Lane, Sutton Coldfield, Birmingham.
For Many—"Wolf" Keeps Burglar Away.
W. Towers, 40, Freehold Street, Derby.
Haven Of Peace—Evident America [illegible] "Ambush."
H. O. Wade, "Prince of Wales," King's Road, Bembridge, I.O.W.
Mother's Cooking—Daughter's "Frying Other Fish."

100 Prizes of 1 Guinea:

Addresses abbreviated owing to pressure on space.

W. [illegible], Sheffield; J. [illegible], [illegible]; [illegible], [illegible], N.B.; W. [illegible], [illegible]; W. G. [illegible], Nottingham; A. Barrow, [illegible]; [illegible]; W. A. [illegible], Brighton; [illegible] Shields; Mrs. A. Barwick, Riddlesden; [illegible] Liverpool; J. [illegible], [illegible]; [illegible] Southampton; N. Bovisto, Bristol; [illegible]; J. Brown, Forest Gate, E.; A. [illegible]; A. [illegible]; [illegible] Wishaw, N.B.; A. [illegible]; [illegible] tree; A. Cooke, Forest Gate, E.; T. Cooper, [illegible]; Mrs. [illegible]; [illegible], Mile End Rd., E.; A. [illegible], Nr. Broughton; W. Davies, [illegible]; J. [illegible], Glasgow; W. Edwards, Weymouth; [illegible], Coleman St., E.C.; E. E. Fennell, Thornton Heath; [illegible] Fox, Bury [illegible]; H. Freeman, [illegible]; Mrs. [illegible], Ramsgate; Mrs. Gough, [illegible]; Miss Griffiths, Worcester; W. T. Gulby, Ipswich; C. Harcourt, Bermondsey, S.E.; H. W. Harris, [illegible]; W. Harris, Resolven; H. Hartley, Todmorden; [illegible] A. Hawker, Rye; C. Hawkins, London, S.W.; [illegible], Herbert, Lincoln; [illegible]; Mrs. [illegible] Johnson, Peckham Rye, S.E.; Mrs. M. Kelly, Londonderry; F. Knapman, [illegible]; Mrs. Knight, Colchester; Mrs. P. Leigh, [illegible]-Furness; Miss E. Lidger, Ewood; H. [illegible], Bristol; W. Long, Fermoy; O. Mason, Maidstone; [illegible], Londonderry; J. McGuirk, Devonport; H. Mitchell, Blackpool; Mrs. Moran, Leicester; [illegible] Nicolle, Jersey; K. Osgood, Clevedon; [illegible], Birmingham; C. Payne, Oxford; [illegible]; Miss [illegible] Phillips, Penrith; C. [illegible]; W. [illegible]; [illegible]; Mrs. [illegible]; [illegible] Glasgow; [illegible]; A. [illegible]; [illegible]; [illegible], Woolwich; [illegible]; [illegible]; J. [illegible]; [illegible] Oxtey; [illegible] Newcastle; [illegible], Leeds; H. [illegible]; [illegible]; G. W. [illegible], Lincoln; [illegible]; J. Welch, [illegible]; [illegible]; Mrs. [illegible]; [illegible]; A. E. [illegible], Bristol; [illegible].

List of full names and addresses of [illegible] can be seen at the offices of "John Bull."

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to John Bull, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly quoted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

[illegible] EXAMPLES FOR "BULLETS" No. [illegible]

OUR LAND
PEACE ON EARTH
WHEN BRITAIN SPEAKS
BEST OF ALL
MISS AMERICA
BONDS OF MATRIMONY
PENNY POST
GODS OF WAR
SHOCK FOR THE GOVERNMENT
MORE WORK
SWORD OF JUSTICE
[illegible] PEOPLE SAY
OUR PRISONS
[illegible]
IF [illegible] A MAN
ARMY AND NAVY
[illegible]
WHAT'S [illegible]
IN [illegible]
WHAT IS THE BUDGET?

JOHN BULL'S UNIQUE PEN OFFER

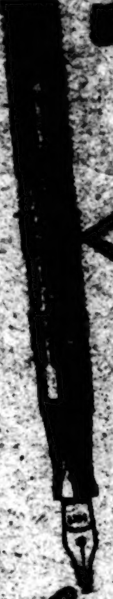
2/6 [illegible] FREE

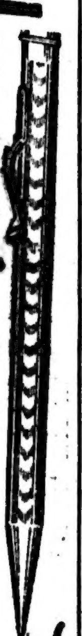
See what you get and save! The "John Bull" Pen worth 15/- and a 2/6 "Ever-pointed" Pencil Free, total value 17/6. Send six coupons and p.o. for 4/- only, plus 3d. for postage and insurance, and save 13/6. Your name engraved in gold on the pen—6d.

Cash the Coupons!

JOHN BULL'S Pen Coupon Value 2d

This Coupon will be accepted as 2d. in part payment of the "John Bull" [illegible] Lever Filler Pen fitted with 14-ct. gold nib, [illegible], with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons, any number up to five (six in all), [illegible] may be cut from "John Bull," and will be accepted in part payment. Then you may send six coupons and p.o. for 4/3 (which includes postage and insurance). [illegible] cheque/p.o. "& Co." Make payable to "John Bull." State [illegible] JOHN BULL, [illegible]





JOHN BULL'S GREAT FREE INSURANCE GIFT

50 Cheques of £12 TO REGISTERED READERS

The fifty readers named opposite benefited under "John Bull" Accident, [illegible] "Home" Scheme. [illegible] the week [illegible] many Benefits on account of Fire, Flood, Storm, Sickness, etc.

£12 ABERDEEN.—Mrs. M. M. Forbes, 27, Frederick St.
£12 DISS, NORFOLK.—Mrs. A. M. Aldous, Pulham Market.
£12 PUTNEY, S.W.15.—Mrs. F. J. [illegible], 45, [illegible] Road.
£12 DUDLEY.—Mrs. M. H. Dunne, 24, Paradise.
£12 BARNSLEY.—Mrs. A. E. Brown, 9, Hawthorne Street.
£12 CHILWELL, NOTTS.—Mrs. E. J. Savage, Attenborough Lane.
£12 DUNCHURCH, Nr. RUGBY.—Miss F. K. Seaton.
£12 SUTTON, SURREY.—Mrs. A. Perry, Carshalton Road.
£12 STOCKTON-ON-TEES.—Mr. D. Canaby, 20, Eamont Rd., Norton.
£12 [illegible], [illegible].—Mr. E. J. Pear, 58, Lady Tyler Terrace.
£12 KILBURN, N.W.6.—Mrs. Alice Thompson, 27, Canterbury Rd.
£12 CHURWELL, Nr. LEEDS.—Mrs. J. L. [illegible], 29, Low Fold.
£12 WINCANTON, SOM.—Mrs. L. G. Ashfield, 59, High Street.
£12 ROMFORD, ESSEX.—Mr. C. Hooke, 207, Osborne Road.
£12 PLUMSTEAD, S.E.—Mrs. A. E. Howard, 119, Chesnut Road.
£12 IPSWICH.—Mrs. J. L. Plummer, 69, St. Helens Street.
£12 HARROGATE.—Mrs. A. E. Birdsall, 22, [illegible], Oatlands.
£12 BIRMINGHAM.—Mrs. M. Foreman, 66, Wm. Ed. St., Bals'Hth.
£12 PORTH, GLAM.—Mrs. M. Jenkins, 10, Glynfach Road.
£12 SWANSEA.—Mrs. E. Davies, 6, Prospect Place, Sketty.
£12 HALIFAX.—Mrs. E. Marshall, 119, Gibbet Street.
£12 EDGWARE RD., N.W.—Mrs. E. [illegible], 58, Miles Bldgs.
£12 DUNOON.—Mrs. J. Alexander, Glencairn, John Street.
£12 PENGAM, Mon.—Mrs. E. [illegible], 1, Warne St., Fleur-de-Lis.
£12 GELLYGEAR, Nr. PENGAM.—Mrs. E. Adams, 7, Cornfield St.
£12 SMALL HEATH.—Mrs. E. Harper, 261, Bolton Rd.
£12 BINGLEY, YORKS.—Mrs. C. Topp, 14, Cardigan St.
£12 [illegible].—Mrs. L. H. Probert, 12, Corn Market.
£12 LONDON, N.17.—Mrs. F. Raymont, 294, Lordship L., Tott'm.
£12 MANCHESTER.—Mrs. M. A. Milne, 219, Mauldeth Rd., With'n
£12 EDINBURGH, N.B.—Mrs. A. C. B. Spence, 170, Roxburgh St.
£12 OLDHAM, LANCS.—Mrs. A. C. Johnson, 2, Orme St.
£12 LEEDS.—Mrs. M. Bastow, 39, Sackville St., Meanwood Rd.
£12 MID'BRO'.—Mrs. H. J. Reece, 17, Cargo Fleet L., Cargo Fleet.
£12 ABERCAVE.—Mrs. E. A. Marshall, 1, Brookland Rd., Swansea Valley.
£12 NEWNHAM.—Mr. F. J. Rogers, Silver St., Littledean.
£12 WINDSOR.—Miss E. E. J. Morgan, Adelaide Villa, 44, Adelaide Square.
£12 NELSON, LANCS.—Mrs. E. A. King, 133, Southfield St.
£12 BERKHAMSTED.—Miss E. Pratt, 42, Little Gaddesden.
£12 BRADFORD, YORKS.—Mrs. M. Robinson, 32, Isles St., Four Lane Ends.
£12 ST. NEOTS, HUNTS.—Mrs. F. Baxter, 8, Ferrars A., Eynesbury.
£12 BISHOP AUCKLAND.—Mrs. E. Goundry, 1, Beaumont St., Cockton Hill.
£12 W. HALLAM, Nr. DERBY.—Mrs. R. Stevenson, "The Hollow."
£12 CHELMSFORD, ESSEX.—Mrs. H. J. Cook, 2, Henry Road.
£12 OLDHAM, LANCS.—Mr. W. P. Lindsay, 2, Wilfred St.
£12 NEW CROSS, S.E.14.—Mrs. M. James, 21, St. Donatts Rd.
£12 HORSHAM, SUSSEX.—Mrs. S. [illegible], Hyes Lodge, Rudgw'k
£12 EALING, S.W.—Mrs. J. Spurway, 154, Darwin Rd.
£12 TREDEGAR, MON.—Mrs. A. Davies, 6, Duke St.
£12 NORTHFLEET, KENT.—Mrs. A. James, 50, Rural Vale.

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of John Bull. Please register me as a regular reader.

PLEASE WRITE CLEARLY.

Reader's Name in full .... Age ....
(CAPITAL LETTERS)
Address ....
....
Reader's Signature ....
Name and Address of Newsagent ....
....
Date ....

Use 1d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 1d. stamped addressed envelope is enclosed for return.

J.B., 25/2/28

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

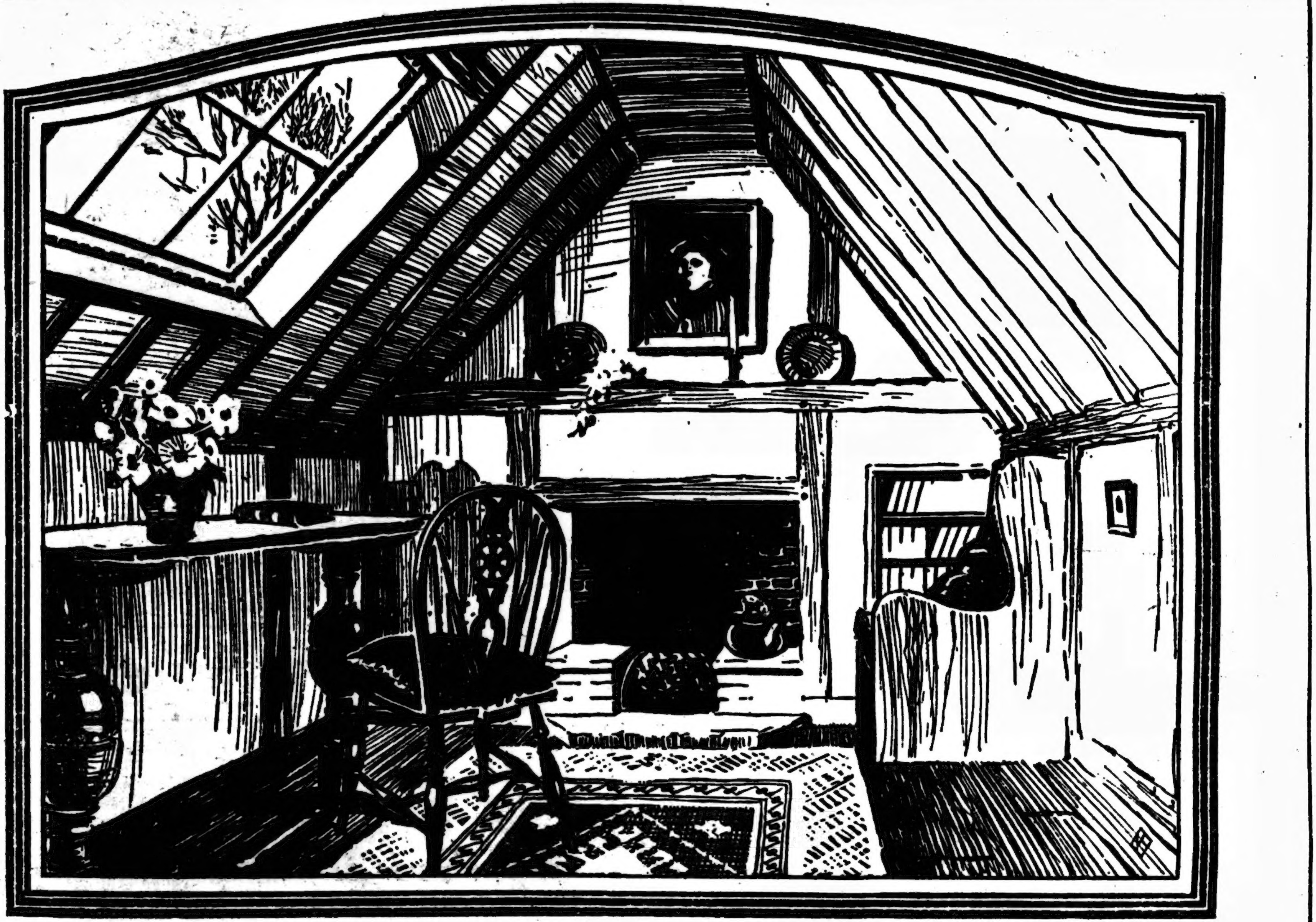
PLEASE WRITE CLEARLY.

To (Name of Newsagent) ....
Address ....
....

Please deliver or reserve John Bull for me weekly until further notice.

Signature ....
Address ....
Date ....

J.B., 25/2/28



A new room—in the *Roof*

YOUR attic can easily be made into an extra room by boarding the floor and fixing a skylight in the roof. Cover the rafters with composition board and hide the joints with slats of wood made "antique" and stained. The tiles removed from the skylight space will be sufficient to form a hearth and fireplace.

The essential charm of a beautiful room lies in its freshness and cleanliness. It costs no more to use the best soap, and Sunlight is supreme not only in purity but also because of the time saved by its use.

SUNLIGHT SOAP

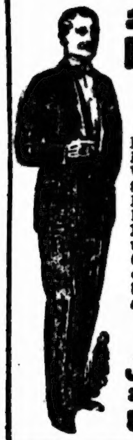
S/547/109

LEVER BROTHERS, LIMITED, PORT SUNLIGHT.

WHEN SENDING
Write name and address in block letters.
Give exact description of goods required.
Send money and Treasury Notes by registered post. Always mention JOHN BULL

THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters



PAY FOR YOUR DINNER SUIT AS YOU WEAR IT

Each Suit is Cut and Made to your OWN MEASUREMENTS from best quality ALL WOOL Barathea or Twills, Silk Facings, Silky lining. Sateen sleeves and vest linings. Braid down Trousers. NO DEPOSIT. Delivered on payment of first instalment of 10/-, and then pay 10/- monthly until you have paid in all **84/-**
OVERCOATS, R.M. from 32/6. Better quality Made to Measure from 42/-. SUITS from 55/6. Made to Measure all on similar easy terms.
Write for Patterns and Designs.
Money refunded if unsatisfactory.
Established over 25 years.

J. B. THORNE & Co.
36 LANGHAM ST., LONDON, W.1.

Dainticar

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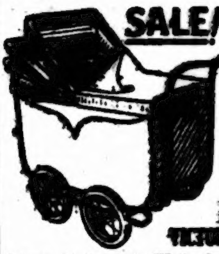


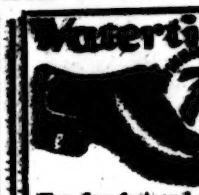
SALE! During our Sale we are, as an advertisement, offering a limited number of [illegible] DAINTICARS at greatly reduced prices. This new model as illustrated for

£2 : 19 : 6

(or 5/- monthly). Balloon Cushion Tyres, 28/6 extra. Numerous other models at similar reductions. Send *at once for illustrated list post free from*

VICTORIA CYCLE & CARRIAGE CO.
(Dept. P.45), 11, Victoria St., Westminster, S.W.1

Watertight comfort!



7/6

The Popular All-Rubber Footwear for Tramping, Golf, Garden, or Garage.

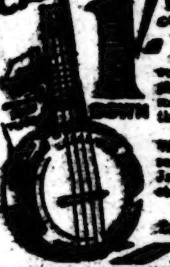
For dry feet and easy comfort in field or road nothing beats Peroleots. They never get sodden, never dry hard as leather does, they clean with a splash of water, polish like leather, and wear best under the worst weather conditions. Sheaves of letters from delighted wearers.

Black or Brown	Men's 6–10	Boys' 2–5	Ladies' 3–8	Misses' 10–2	Child's 5–9
SHOES ..	9/6	8/6	7/6	6/6	5/-
BOOTS ..	11/6	9/6	8/9	7/-	6/-

Postage 9d. Outside Post Free.

PETER ROBERTSON,
India Rubber and Waterproof Warehouse,
(Dept. 20), 44, Queen Street, Glasgow, C.1.

FREE GIFT



SUPERIOR CAROLINA BANJUKE (UKULELE BANJO)

1/- DOWN

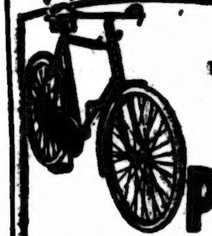
COMPLETE [illegible] SET OF STRINGS

You can play these haunting Plantation melodies in one hour. This banjo is a superb instrument (7in. solid oak, nickel plated band, 8 screws), with the real old touch-plated "Banjo" tone. 1/- with order, then 2/- weekly (12/- in all). Send to-day.
SPECIAL ADVERTISING OFFER.
When payments completed, purchasers receive absolutely FREE a "National" Jazz-set. 12 drums, brass cymbal, triangle etc. 12 articles.

F. HAND & CO.,
29, New Oxford St., London, W.C.1

Wonderful!

WRITE TO-DAY FOR CATALOGUE POST FREE



FIRST PAYMENT ONLY → **2/6**

Price from £4'4'0

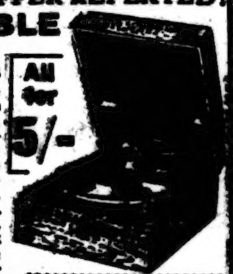
For the finest value in the world in Ladies' or Gents' cycles, see the "Bradshaw" illustrated catalogue of twelve different models supplied on the easiest of easy terms.

BRADSHAW STORES LTD., DEPT. 4. NORTHAMPTON.

WONDERFUL OFFER REPEATED!

SOLID OAK **PORTABLE**

3 RECORDS & BOX OF NEEDLES

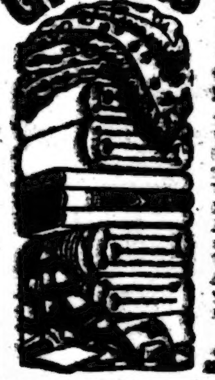


All for **5/-**

We make this offer to induce you to try the "Famous Hotspur" Portable at home. Send 5/- to get the Gramophone, 3 full sized double-sided records (new tunes) and Box of Needles. If satisfied, remit further 5/6 at once, balance in 12 mthly. instal. of 5/- (72/6 in all, 5/- off, cash in 7 days). Solid Oak Cabinet, 10½ ins. deep, 11½ wide, 8½ high. Special Sound-box for electric records. Carries 6 records. Finely finished, 2 locks, leather handle. Be quick to send, offer may be withdrawn.

R. J. [illegible], [illegible],
(Dept. J.B.11), [illegible],
[illegible], London, N.16.

SPECIAL.—41/- worth of records, Columbia, H.M.V., or any famous make sent carr. pd. for 5/- down and 5/- mthly. Choose your own titles. Send now—ask for lists.



GRAVES BARGAIN BEDDING BALE

10/- DOWN

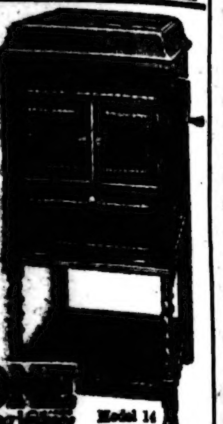
World's Finest Bedding Value

1 pr All-Wool Blankets: 1 pr White Fleecy Blankets: 1 pr Unbleached Twill Sheets: 2 White Pillow Cases: 1 White Bolster Case: 1 Alhambra Quilt: 1 handsome check Bed Rug, soft and cosy whipped edges: 1 Lovely Wadded Quilt. **£4:19:0**
All double bedsize

Terms [illegible] now, balance 10/- monthly.
Catalogue Post Free.
J. G. GRAVES Ltd. Sheffield

5-17-6

Carriage Paid U.K.
or £1 down and 11 monthly instalments of 9/11.
Model 14. Beautifully designed Oak cabinet with [illegible] DOUBLE SPRING 2-record Motor, Fulltone Junior Sound-box and new Metal Sound Chamber. Perfect tone, great volume.
Send NOW for FREE LIST. [illegible] Co.
(Dept. J.B. 10),
[illegible], London, N.W.1.
also [illegible], High St., N.E. [illegible],
41, George St., Croydon, and
[illegible], High Rd., Tottenham.



Improved **FULLOTONE**
The Gramophone of Amazing Volume
Model 14

FLOOR COVERING WONDERFUL NEW OFFER

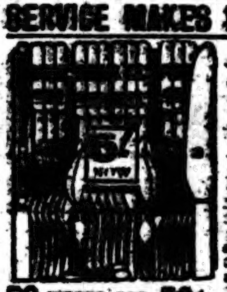
90 SQ. FT. FOR **13/9**

PATTERNS FREE

The great demand enables us to make this big cut in price.
The floor covering is Damp-proof and Flood-proof, and suitable for any floor. All rolls 2 yards wide. Send for our illustrated catalogue, which contains large selection of LINOS and other household bargains.
Money returned if not delighted.

ROLLS STORES,
86, Gray's Inn Rd., London, W.C.1

THE GRAVES STAINLESS CUTLERY SERVICE MAKES FOOD ATTRACTIVE.



A good Meal deserves a good Knife and Fork.

WORLD'S FINEST VALUE.

1 pr Table Sheaf Steel Carvers, [illegible] handles, 6 Stainless Table Knives, and 6 Stainless Dessert Knives, Ivory-grained handles. Blades can be sharpened to razor-like edge. 6 Table Spoons, 6 Dessert Spoons, 6 Tea Spoons, 6 Egg Spoons, 6 Table Forks, 6 Dessert Forks, 1 Sugar Spoon, 1 pr Sugar Tongs, 1 Jam Spoon, 1 Salt Spoon, all of Columbian Silver—which is always white.

50 PIECES FOR 50/-

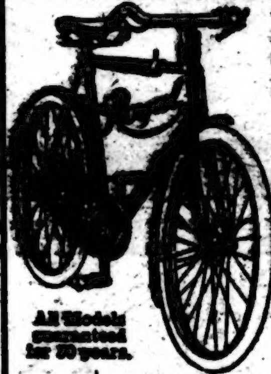
Terms: 5/- now and 5/- monthly. Five per cent discount allowed for cash. Approval in your home.

Write for Catalogue.
J. G. GRAVES Ltd. Sheffield

IT IS TOO MUCH TROUBLE

to scrub the floors, but if you have oilcloth or imitation Lino, energetic and regular scrubbing is necessary. On the other hand, if you have Catesbys Cork Lino on the floors, no scrubbing is required. Send to Dept. K.19 for sample pieces, prices and book of coloured designs. We sell on Easy Terms, or at low Cash Prices. We pay carriage in Great Britain.

CATESBYS Ltd., Tottenham Court Rd., LONDON, W.1.



SALE!

of ROYAL Cycles. A great opportunity. 8-Guinea Models at

£4:12:6

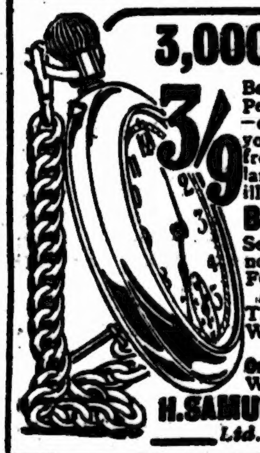
(or 9/- monthly)
12-GN. MODEL DE LUXE, fitted with famous Sturmey Archer 3-Speed Gear, etc., for

£5 : 12 : 6

(or 10/6 monthly). Numerous other models at similar reductions.
Send at once for illustrated list.

All Models guaranteed for 20 years.

VICTORIA CYCLE and CARRIAGE CO.,
Dept. C44, 11, Victoria St., Westminster, S.W.1



3,000 FACTORY PRICE BARGAINS

3/9

Beautiful Rings, Bangles, Pendants, Watches, &c.—examples of the money you save by buying from the Empire's largest Jewel Factory illustrated in H Samuel's
BIG FREE BOOK!
Send a postcard for it now; FREE PRIZES FOR ALL BUYERS!!
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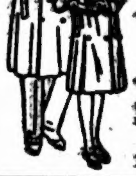
This fine Nickelled Watch, fully warranted.
Post Free **3/9**
One Payment Only
With handsome chain 4/6

H. SAMUEL Ltd. (Dept 188, Market St., Manchester.

WHAT EVERY WOMAN KNOWS!

THE ONLY WAY TO SAVE MONEY
is by our system of "wear as you pay."

A LOVELY MACK or COAT for {1/- weekly. 3/- deposit.



Ladies	Spring Tweeds ..	20/-
"	Poplin Macks ..	22/-
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HAND PROPELLED TRICYCLES, FOLDING INVALID CHAIRS.
5/- IN THE £1 REDUCTION. (For Short Period only).
Try One at Your Home without Obligation.
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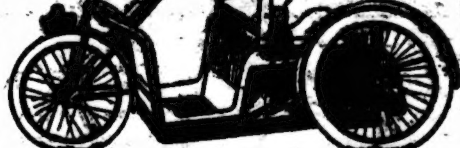

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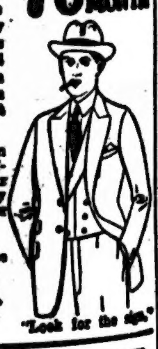
WEST END TAILORED SUITS

7/6 A MONTH

We have devised THE MOST PERFECT TAILORING SERVICE in the world enabling you to enjoy faultlessly designed West End Clothes and pay as you wear them. Each suit is cut and built with expert care to your own measurements and is sent to you on receipt of your order with first payment of 7/6. (Balance in 6 payments).

Send for full range of free patterns in prices from 52/6, and simple self-measurement form NOW, or call at our Oxford St. Showrooms and be fitted by skilled cutters. Absolute satisfaction or money back. Write Dept. A.



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71, Oxford Street, W.1.
"Look for the sign."

SEND FOR FREE SAMPLES

81 SQ. FT. for **15/-**

—the cheapest and best floor covering in the world—in rolls 2 yards wide. Rot-proof, damp-proof, hard-wearing, easily cleaned. Suitable for every kind of floor from wood to stone. Write for coloured lists.

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BETTER THAN LINOLEUM

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Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

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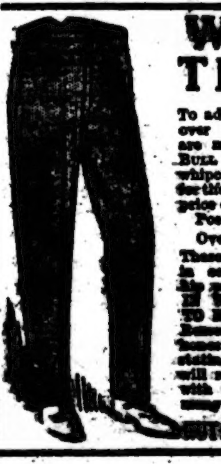

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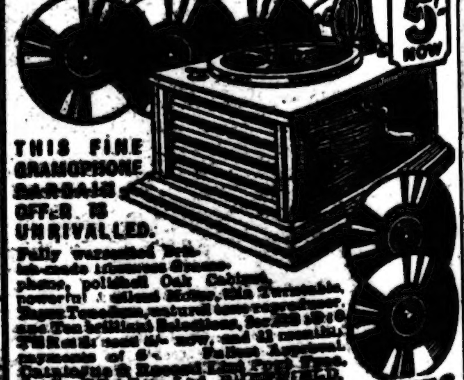
To advertise our 20-page Catalogue of over 200 Government Bargains we are making a special offer to JOHN BULL readers of a pair of guaranteed whipcord trousers for the advertising price of **5/11**
Postage 9d.
Over 40 in. waist 1s. extra.
These are of smart cut, Dark Grey in colour, turned up bottoms and [illegible], and as TOUGH AS [illegible] IN WEAR, AND WE GUARANTEE TO REPLACE SHOULD THEY FAIL. Remember, cash refunded if not honestly worth double. Send to-day, stating waist measurement, and you will receive them per return, together with our catalogue of working men's many bargains.

[illegible], 1, [illegible], E.



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THIS FINE GRAMOPHONE BARGAIN OFFER IS UNRIVALLED.

Fully warranted [illegible] [illegible] Gramophone, polished Oak Cabinet, powerful [illegible] Motor, [illegible] Turntable, [illegible] Tonearm, natural tone reproducer, and Ten brilliant Selections, for £3 19 0. [illegible] 5/- now, and 11 monthly payments of 6/-. [illegible] Approval. Catalogue & [illegible] Post Free. J. G. GRAVES Ltd. SHEFFIELD.

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FOR SMALL TRADERS, SHOPKEEPERS.

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free.—Wolfson's Warehouse, 48, Thomas Street, Manchester.

THE BEST HOUSE In the Kingdom for Wholesale Drapery Bargains in Stockings, Fents, Ready-mades, Travellers' Samples, etc. Oldest, Cheapest and Best. Write to-day for Catalogue and Original A.B.C. Guide, Post Free. Cochrane's Wholesale Warehouse, 3, Victoria Bridge, Manchester.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free.—H. Clegg (Dept. B.), Clydesdale House, Turner St., M/c.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, clothing, etc. Send for free cat.—H. Marks, 65, Houndsditch, E.1.

RETAILERS, Marketmen and Beginners, don't delay writing for our free illustrated Catalogue containing bargains for all classes of Drapery Goods.—S. Mosco (Dept. J.B.), 8, Lever Street, Piccadilly, Manchester.

DRESALLS (Wholesale Only) Ladies, Gents', Children's Wear, Drapery. Catalogues Free.—Dresalls, Ltd. (J. Dept.), Pepper St., Nottingham.

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EARN £2 to £5 weekly. Run a Bed-clothing Club amongst friends. No outlay. Partics. free.—Carlisle Mills Co., Dept. 11, Birstall, Leeds.

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PROFITABLE GOODS TO SELL in your Spare Time; every kind, good profits. 172-page Catalogue free. MAY (175), George St., Birmingham.

AGENTS WANTED, VARIETY CLUBS, WE SELL EVERYTHING. CATALOGUE FREE.—DENNIS & CO. (DEPT. A.), COLNE.

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"WHY NOT BE A SALESMAN?" "It's a healthy job—and a well-paid one, with fine prospects." This was the advice given to a man who was dissatisfied with his earnings and could see no future. The friend introduced him to Mr. Wallace Attwood, Britain's Greatest Teacher of Salesmanship, and to-day he is drawing £600 a year. Why not let Mr. Wallace Attwood train you by post in your spare time? Salesmanship is the one job in the world which will help a square peg to leave a round hole and better himself. Salesmanship is the big profession of to-day. A very interesting book, "The Profession of Salesmanship," will be sent to you post free on request. Send for your copy to-day.—The Wallace Attwood College, 38T, Bedford Row, London, W.C.1. ('Phone: Chancery 7595.)

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 19a, 91, Clerkenwell Road, E.C.1.

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EARN from £3 to £5 weekly selling high-class Toilet Preparations to friends and forming Clubs.—V. T. P. (Distributions) Co. (Dept. B.), 18, Ludgate Hill, E.C.4.

BOYS wanted in Australia, Canada, New Zealand. Farm Training. Outfits. Assisted passages. Conducted parties provided by The Salvation Army, who keeps in touch when in the Dominions. Apply for particulars, Best Way, Branch Manager, 3, Upper Thames Street, London, E.C.4.

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"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial Newspapers or London and Suburban, 7/10. Welsh, 5/6. Large or small Mail Order Campaign Experts. Advice free. Prospectus:—Central Press (Dept. 90), 323, High Holborn, London, W.C.1. Ph.: Chancery 8113.

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CHEAP PRINTING.—1,000 Billheads fr. 5/6, Handbills fr. 7/6. Memos., Business Cards, etc. Samp. free.—Creteway Press, 8, Buxted, Sussex.

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WALLPAPERS direct from 2½d. per roll. Send for patterns, post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

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FREE! One dozen Old Reading Abbey full-strength Australian Sweet Red Wine, value 30/-, sent free for best suggestion for improving the following advertisement. Send suggestions with order for Ginger Wine.

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BABY'S SUPERIOR 75-piece Layette, 29/6. Robes, Gowns, Nighties, Vests, Flannels, Barras, Mat, Coats, Shawls, Towels, Napkins (genuine). Avoid cheap imitations. Send 2/- for pcl. appro.—Mrs. J. Howard, 66, Dover Road, Portsmouth.

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NO LONGER NEED YOU PAY HIGH PRICES *for* GOOD CLOTHES

A K.C. SUIT has all the cut and finish, and all the quality and fashion that Bond Street tailoring could give you, at a fraction of the cost.

Many of our customers are professional men—men to whom good clothes are a necessity. They tell us that K.C. suits have given them more satisfaction at far less cost. Further, the easy method of payment puts no strain on their income.

You should write to-day (enclosing 1½d. in stamps) for the 1928 K.C. Pattern Book, and other literature, which will prove to you the remarkable facts of this new "made to measure" service.

10/- DOWN buys any K.C. made-to-measure suit.

Prices from £3 . 3 . 0

All communications and parcels sent under plain cover.

The K.C. Made-to-Measure Tailoring Service extends to Overcoats, Raincoats, Dress Suits and Plus Fours.

Every K.C. suit is FULLY GUARANTEED. Your money is refunded if you are not satisfied.

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KENYON CLARKE, Brown Street, Market Street, MANCHESTER

Write your name and address on a sheet of paper, attach to it this coupon and a 1½d. stamp. The K.C. Pattern Book will then be sent you together with some other interesting K.C. details.

SURPLUS SALE OF KNITTING YARN, 2/14s Machine Yarn in various colours, 5 lb. for 11/-, post free.—Stamp to Dept. J.B., Golden Fleece Woollen Co., Liskeard, Cornwall.

EVERCLEAN STAINLESS TABLECLOTHS. Never require laundering. Lovely damask patterns free. Stamp.—Nell, 90, Stuart Street, Clayton, Manchester. (Agents Wanted.)

A BARGAIN. Don't miss it. A Sartor Raincoat is good and worth 4 gns., but if you are quick you can get one for 18/6. Send p.c. to Sartor Mfg. Co. (Dept. J.), Derby Street, Cheetham, Manchester, and obtain catalogue and patterns free.

WIRE Mattresses, Meshes for Rewiring old frames, direct from factory. New Mattresses.—J. B. Johnson, 401, Bordesley Green, Birmingham

CRANE'S of Liverpool will send their art catalogue No. 12 FREE to readers interested in the purchase of gramophones (see page 23) and their catalogue No. 45 to those thinking of buying a Piano (see page 32).

FREE Rugs to purchasers of Hodgson's Carpets are offered on page 30.

MARKETING BY POST.

TEA. Buy direct, save middleman's profit. Indian and Ceylon specially blended, 4 lb., 6/8, 10 lb. 15/-. Carr. paid. TEA DUST, 7 lb. 7/-, 10 lb. 9/6. Special quotation for larger quantities.—Poulter & Co., Dane Place, Bow, E.3.

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GRAMOPHONES, 24/-; motors, 9/-; accessories, Violins, Accordions, cheapest. 64 page list, 3d. How to make Gramos.—Regentbuil, 120, Old Street, London, E.C.1.

UKULELES, Banjos, Drums, Jazz-Sets, Saxophones, Violins, Gramophones, Mandolins. Lists free.—Palmer's, 135, Linthorpe Rd., Middlesbro'.

ARE YOU SATISFIED WITH YOUR GRAMOPHONE?—If not, the reason is the sound-box. Send 8/6 to me for a patent aluminium Sound-box.—Bentley, 37, Albemarle Street, W.1.

£5 FOR A LYRIC! See the "MUSICAL NEWS" for details of new free competition. The interesting article in this number by a song expert on "How to Write Song Verse" will be an invaluable guide to competitors. Get your "Musical News" now—6d. at newsagents or 7d. post paid from J. B. Burt, 4, Greville Street, E.C.1.

LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER. — Talking Parrots with Cages from 30/-. Singing Canaries, 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

GARDENING.

DOBBIE'S 1928 Catalogue and (Gardening) Guide. 180 pages, 224 illustrations, free to all readers if this paper is mentioned.—DOBBIE & CO., LTD., The King's Seedsmen, EDINBURGH.

RYDER'S Seed Catalogue is offered FREE. Simply send a postcard. The address is given in the advt. on page 14.

EDUCATIONAL, INSTRUCTION.

WANT to join the police? Study at home to pass Educational test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

SWEDISH MASSAGE. Get a certificate as a trained masseur. We offer you free extracts from our lessons, which will show you the easy and novel methods by which we can train you by post. Low fees by instalments. Write at once.—Principal, 47, Smae Institute, Clarendon Road, Portsmouth.

A NUMBER of free booklets are offered by the CAXTON PUBLISHING CO., on page 25, to readers interested in the important books and subjects set out in the advt. Read the announcement now!

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Codnor, Derby.

DR. POGSON'S OINTMENT.—Wonderful Skin Secret of Wm. Pogson, F.R.C.S., cures all disease and restores the Skin to purity and comfort, 3/-, at Boots', Taylor's and all Chemists.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER WEAKNESS, kidney troubles, etc., quickly cured by PARKER'S Fluid REMEDY. Adults or children, operations avoided. 3/- bot. Boots', Taylor's, etc., or post free Parker's Remedy, Ltd., Liverpool. Sample 4d. stamps.

PILES. Why suffer? HEMOSOL, the new discovery, relieves at once. No instrument. No ointment. No medicine. Doctors use it. Treat yourself at home. Save an operation. 5/- post free, or stamp for free booklet.—Hemosol Chemists (Dept. 1), 1, Ramsden Road, S.W.12.

CATARRH.—Dr. Lane's Great Remedy positively checks and cures this dangerous disease. No case hopeless. From all chemists, 1/3, 3/- and 5/-, or post free from C. Phelps Brown, 75, Fitzwilliam Street, Huddersfield.

FREE.—A trial package and free book to sufferers from Rheumatism, etc. See Stephen Matthew's advt. on page 38. Send the coupon.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Antiques, Dental Plates (not vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return.—Bentley & Co., 333, Oxford Street, London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

MOLE, FOX & ALL OTHER SKINS WANTED. Best prices. Cash by return.—F. E. Pollard & Co., 14, Gt. St. Thomas Apostle, London, E.C.4.

FOR MOTORISTS.

TYRES & ACCESSORIES. Wkly. payments. All makes. Brand New Tyres, Accessories or Spares. Deposits from 5/-. No inquiries.—Write, The London Car & Tyre Co., 52, Theobald's Rd., W.C.1

MOTOR tyres, car and motor-cycle, new and secondhand, all makes and sizes, lowest prices. Write stating size and we quote by return.—Stella Co. (J.), Holloway Head, Birmingham.

ARE you thinking of buying a car? If so, see the CLYNO advt. on page 27.

MISCELLANEOUS.

TRIMNELL'S PILLS and POWDERS have cured thousands! Why not you? Send for 64-page book about herbs and how to use them, 2d. post free.—Trimnell, The Herbalist, Richmond Road, Cardiff.

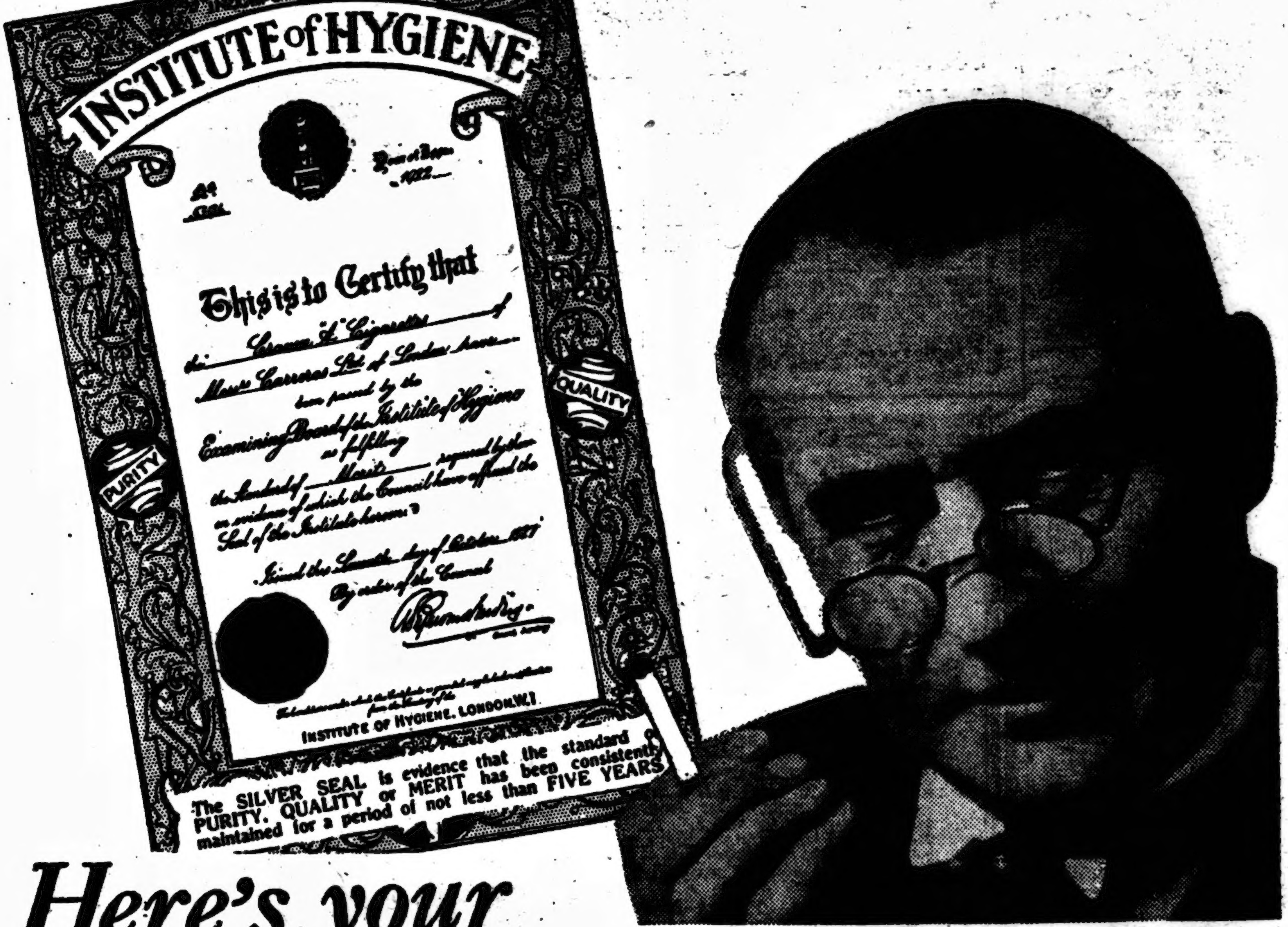
A FREE TRIAL tin of NEAVE'S FOOD for infants, growing children, invalids and the aged, will be sent on forwarding the coupon appearing in the advt. on page 29. Be sure to mention *John Bull*.

BOYS WILL BE BOYS but "Mend-a-Tear" and a hot iron will quickly repair their torn clothes. 6d. tin at Drapers, Boots' Chemists, or free sample for 1½d. stamped addressed envelope.—Leicester Rubber Co. (Dept. H.), Leicester.

FREE.—Send a postcard for Free booklet of nearly 100 tested recipes using "Atora" Beef Suet. The address will be found in the advt. appearing on page 27.

PROBLEMS OF PUBERTY.—T. Bowen Partington voices the younger generation's demand for sound knowledge on intimate problems in this week's "HEALTH & STRENGTH," 3d. every Wednesday; 4d. post paid from J. B. Burt, 4, Greville Street, E.C.1.

HUGH GALLAGHER'S PORTRAIT. Superb photogravure plate given free with this week's "BOXING, RACING & FOOTBALL." It pays to read "Tomahawk's" amazing football forecasts before filling in your coupons! 2d. at all newsagents; 3d. post paid from J. B. Burt, 4, Greville Street, E.C.1.



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Here's your guarantee of Purity & Quality in every Craven "A" cigarette

Analytical report from Institute of Hygiene's London Laboratory on CRAVEN "A" Cigarettes: Analytical data obtained in our laboratories in respect of these cigarettes show that the amount of moisture in the tobacco of which the cigarettes are made is 12.60 per cent., a figure which is very considerably below the maximum allowed for moisture in tobacco by the Excise authorities. Nothing was detected which could be regarded as an adulterant; there was no excess of sandy matter; and the tobacco was clean and free from dust. The paper used consisted of vegetable fibre, and did not contain an excess of "loading" material. Craven "A" cigarettes are of good quality and are free from adulteration, and may be accepted with every confidence that great care has been devoted to ensuring that they are as well made and as cool smoking as is possible.

FOR YOUR THROAT'S SAKE — SMOKE CRAVEN "A" CIGARETTES

and remember that they are guaranteed to be made from 100 per cent. pure matured Virginia Tobacco. The cigarette paper is of exceptional purity, and both tobacco and cigarette paper are free from adulteration of any kind.

CRAVEN "A"

The ONLY cigarette

MADE SPECIALLY TO PREVENT SORE THROATS.

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Week ending Saturday
Feb. 25, 1928. Twopence.
Vol. XLIII. No. 1132.
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JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

The WORLD, the FLESH & the DEVIL

Rest Without Zest.
M.P.s are already feeling that this Session is something between a rest camp and a sham fight. The sooner the farce is over the better.

Dug In.
Till the Government goes to the country, Parliamentary debate against a mechanical majority is like attacking bomb-proof shelters with pea-shooters. Meanwhile, every by-election will be eagerly watched.

A Big Thing Coming.
It is becoming plainer and plainer that in the near future a reconstruction of national finance will be attempted by one or other of the Parties, if not by some sort of common agreement. Pressure of rates and taxes makes it inevitable, and opinion ripens fast.

Caught Again !
But the Press carefully forgot to report Churchill's astonishing statement, "This whole campaign will have to stand over to another Parliament." Then why on earth parade the rating question in the King's Speech ?

No Laughing Matter.
Churchill is the Harry Weldon of politics. He dodges everything serious with an attempted jest. He is the Parliamentary comedian—but his entertainment is too expensive.

The Real Snag.
The truth is he has suddenly found that if he tackles rating he must tackle land—always a nightmare thought to a Conservative Government. So " the question must stand over " !

Cut at the Root.
If Unionist back-benchers are in earnest about saving the nation's money, they have a golden opportunity in the next few weeks, when the Estimates will be coming up. Unless the Parliamentary mill grinds down the Estimates, the Estimates will grind down the taxpayer.

A Real Loss.
The death of Lord Oxford has removed the last of the real statesmen from our councils. Whatever his faults and his blunders, he was a man who considered that politics and personal honour were synonymous terms.

The End.
When the Liberal Party dropped him, it cut its own throat. The soul went out of it, and left it in the wilderness, leaderless and powerless.

It's Appalling.
Last month Poor Law relief was being paid to 4.42 per cent. of the whole population in this country, and yet the Government treats unemployment as of no particular importance.

Whispering Winds.
Rumours of the forthcoming Budget grow daily more mysterious. Mr. Churchill in his public utterances is cryptic. Taxpayers are tired of hints. What they want is a plain statement.

What's Wanted.
That it would help in the production of a virile population to increase taxation allowances for families does not seem to occur to the Government. Why not introduce proper concessions into the forthcoming Budget ?

The Big Purse.
National revenue in the week ended February 11 was £30,593,526, expenditure £7,708,474, leaving a favourable balance of £22,885,052. That's quite enough money to set things straight for a few days, if properly applied.

That Penny Post.
Private enterprise needs the safeguard of competition—Lord Wolmer overlooked that in criticising his Department. If there is to be profiteering in the Post Office monopoly, the Government means to do it itself.

Broader Minds.
It is claimed that the Workers' Travel Association fosters international peace. We believe it. The more we see of other people the more we understand and the less we want to fight them. A trip round the world for everybody wouldn't cost as much as a world war !

Sleight of Hand.
A good deal of juggling with figures is being indulged in to prove the advantage of tariff walls. Our tests are unemployment figures. We've worked out the sum and don't like the answer.

Comparison.
As compared with last year, imports are down by over £13,000,000, over £8,000,000 of which is decline in import of raw material. It's nothing to brag about if it means men standing idle.

Addled Eggs.
Mr. Amery's special pleas for preferential tariffs left hard-headed Canadians unimpressed. Party politics are a poor theme for Empire tourists. World friendships and open markets would form better texts.

Change Wanted.
Lancaster, like many another constituency, is now " represented " on a minority vote. The constant disfranchisement of half the electorate by the three-Party system is a national scandal.

The Morass.
War's cost cannot be counted in Supplementary Estimates presented to Parliament. Individuals are seldom considered, yet hundreds of men returning from China find their business gone and prospects ruined.

As We Foretold.
Already more than £4,000,000 is admitted as the cost of the Shanghai Defence Force, the real cost of which is incomputable. It's cheaper to keep out of war than even be embroiled in the fringe of one.

◆

£600 for You?

A "Double-First" Prize of £600 is waiting for a good "Bullet" on page 39. Hurry up—you have only one week to win !

"This Day Our Daily Bread."
" Mother, shall I ask God to make it cheaper ? " is the wording in a Paris paper under the picture of a poor mother putting a hungry child to bed. " Start a war and find a famine " is a tragically true proverb.

Tragic Figures.
On January 1, 1926, the number of certified insane in England and Wales was 133,883, and the sum total is steadily increasing. At least half of this misery is preventable.

Silly Veils.
Asylums and other hospitals will fill so long as children are refused clean teaching on sex hygiene. Well-intentioned people conspire to hide truth. They mistake prudery for modesty.

Handicapped.
Fifty thousand children leave elementary schools each year who are "uneducable"—that is, incapable of absorption in ordinary industry. Education for parentage is needed, if only to stop that sort of unemployment at its source.

Irritating and Needless.
If Sir Park Goff, M.P., succeeds in lifting the bane of futile restrictions from tiny one-man shops, hope will return to many old folks and ex-Servicemen. The lunacy of D.O.R.A. is keeping thousands of such on the rates.

All Fools' Day.
The total of teachers engaged in London elementary schools will be 124 fewer from April 1, a significant date. Smaller classes and many more teachers are needed. To sack teachers is the last word in ridiculous futility.

Brain Cut Brain.
Invisible ray searchlights to spot "hostile" aeroplanes have been invented. Justice, love and mutual trust are also invisible, but they will be infinitely more effective than any kind of " ray " for preventing war damage.

Tom Tiddler's Ground.
Land at Busch Corner, Isleworth, to cost £5,000, is to be used as a school playing-fields. Why, for such a purpose, it is to cost such a sum is a puzzle none but those whose creed is " God gave the land for a few " can understand.

Paying the Price.
Every year the total of children killed in London streets, not going to school, but while at play, mounts. Selfish greed has stolen the people's playgrounds. Babies' lives are the toll.

Blood-sucking.
At Crompton families of six are living in single rooms rented at 16s. a week, one man making 300 per cent. profit from such sub-lets. These are sharks with a vengeance, and their teeth must be drawn.

Ghost Houses.
Seventy thousand people have their names on the register for houses in London and twice as many do not register because of the hopelessness. In view of the fact, we invite the Minister of Health's explanation of how he deems this shortage to be " met."

The WORLD, the FLESH & the DEVIL

Sessional Waste.

Fifty-eight officials were present at a recent Hertfordshire Quarter Sessions, but only one prisoner, and he was acquitted. What nonsense and what waste!

Six in a Bed.

With three folk sleeping across the top of a bed and three across the bottom, how could the three-weeks-old babe of Frederick Bowgen, of Cardiff, survive? Why bray about the ills of birth control while there is no room for the babies that are born?

Heading for Jail.

Fined £1 for each of his fifty years was a suitable penalty for John Cleet Stevens, of East Ham, for being drunk in charge of a car. Another time he will scarcely have such luck. The end of his journey will be jail or we are much mistaken.

Public Poisoners.

The Retford Bench by no means exaggerated the seriousness of Albert Ostick, of Cardgate, having offered a quantity of tuberculous meat for sale, by imposing a £25 fine. Prison should be the medicine of these indirect poisoners.

Time for Action.

Three families in one house and for a two-roomed hut there are thirty applicants in the Wortley district! The rural council has been asked to consider the erection of smaller and cheaper houses. We should like to see it create a record for hustling.

Stop the Idiocy.

Lapwings, the most useful pest-eating bird known to farmers, will soon be extinct owing to greedy eating of plovers' eggs. Lord Buckmaster's Bill to prevent their sale must pass into law. Agriculture for the many pays better than feasting for the few.

Watch Your Health.

Free kinema exhibitions on hygiene and health safeguards, including advice on influenza, clean milk, care of the body and prevention of diphtheria are being held in Manchester halls. Believing health to be the forerunner of wealth and happiness, we suggest other towns should get busy.

Far from Perfect.

After five years' dairy legislation, only 600 farmers have obtained licences for the sale of, and only 20,000 out of 2,750,000 cows are producing, one of the four "graded" milks. A clean sweep of all but the purest milk obtainable is the only way to build up A1 citizens.

One amongst Many.

The London County Council employs only one medical officer for every 11,000 school-children. Small wonder that mistakes are made, and that hundreds leave school unfitted physically to battle with life. It is such short-sighted economy that leads to national bankruptcy.

Helping Hands.

All honour to the Alnwick Guardians, who, failing permission by the Health Ministry to pay £3 10s., part of the fare of a twenty-two-year-old miner emigrating to Canada, are prepared to subscribe the money themselves. We hope the Ministry will feel ashamed and be more human another time.

Canada's Common-sense.

Unless they have previously been certified fit by a Canadian doctor in this country, henceforth no British emigrants are to be admitted into the Dominion. Well might we follow the lead of the Colonials. Too long has England served as a dumping-ground for the physical and moral riff-raff of the civilised world.

Unemployment Canker.

Lack of work suggested to Harry Marsh, of Haigh, the expedient of pretending he had a dead child in the house and no money to bury it. Thus lost to decency and honesty, he acquired £2, and three months' imprisonment. May his crime taste bitter in the mouths of politicians who think unemployment breeds mere loss of cash.

Reaction Wins.

Because the Home Office circulars advising appointment of women police in the interests of women and girls left the matter "optional," more than twenty towns have definitely turned down the proposal. Women citizens have their remedy. Changes can be produced by votes when elections come.

No Place Like Home.

Women, the French Senate has decided, are to be excluded from the possibility of military service. Even in the event of defensive war "their place is by the fireside." There is only one flaw in this chivalrous opinion. When next war breaks out, in any country, there will be no firesides to stay by. Bombs from the air will blast them.

Saving Signal.

Lost for ever in mountainous seas might have been the crew of the belaboured schooner, *Agnes Glover*, had it not been for John H. Lewis, who managed to climb the rigging and give a Morse signal that was picked up by Holyhead. Good luck to this gallant sailor and a swift recovery from his injuries in his leap to the rescuing lifeboat.

Doctor's Job.

The fifteen-year-old Manchester girl, put on probation for twelve months for continually summoning the fire brigade, because she liked to see it appear and hear her own voice on the telephone, should be taken to see a doctor. Taken in hand now, the ingenuity suggested by her mania may be turned to good account instead of running away with her.

No Room for Two.

Police-court missionaries know why marriage is a failure in many cases. Domestic misery in the home of John Hurst, of Wigan, ensued because after his marriage he absolutely refused to clear out "the other woman," who had been his housekeeper. His wife was treated as the servant in the house. No real man would so lightly flout his marriage vows.

◆

The Human Machine

Be a Genius!

by E. R. THOMPSON, M.A.

THE people who get on in this world are the people who—get on!

Does this sound trite and obvious? It isn't: it's so little obvious that very few people seem to realise it.

Yet think for a moment of the people you know who have made a success of life, and look back to their beginnings.

Their secret is always the same. They all had the same key to success, They saw visions and dreamed dreams—and straightway set about making these dreams come true.

Action! That is the secret of all success. The man who gets a move on is the man who achieves. The man who is prepared to take a risk is the man who will eventually earn a path to fortune.

> "What you can do, or dream you can, begin it,
> Boldness has genius, power and magic in it."

Begin it! Begin something! Make a start! You'll never get on until you do.

With very few exceptions those who determine to succeed do succeed. If so many people fail it is only because so many people never determine to succeed.

And most people never get hold of the solid truth that whatever is worth doing at all is worth doing well—which is only another way of describing real determination.

Was it not Carlyle who described genius as "an infinite capacity for taking pains"?

Then be a genius!

Generating Degenerates.

Recently, in Bath, when a married couple was charged with neglecting five children, it was stated that the mother was a mental defective, and that three of the youngsters were attending a school for defective children. Such a tragic state of things makes us wonder sometimes if we, as a nation, can be quite "all there."

Pensioning the Bench.

Three prison sentences passed by Mr. Mead, the Great Marlborough Street magistrate, aged eighty, were reduced at the London Sessions. Forty years' service on the Metropolitan Bench is not undervalued by our contention that all magistrates should be qualified, stipendiary, and eligible for retirement on a pension.

Pest at Large.

It is a farce to fine Clement Daynes, of Norwich, 20s. for being drunk and disorderly. With thirty-nine convictions, fifteen being for drunkenness, the subject of a petition from neighbours whom he has threatened, who declare he has behaved disgustingly before their children, he should not be at large. Homes for the cure of immoral drunkards are still a national need.

Silly Idiots.

To "book" accommodation for workmen in connection with a non-existent building scheme of houses and cottages at Christchurch was one man's idea of a "joke," and as a consequence many housewives laid in supplies of food. We wish the police could succeed in laying the perpetrators of these hoaxes by the heels. Their activities are both senseless and cruel.

One Church is Awake!

The Rev. R. E. Thomas, a Congregational pastor of Middlesbrough, is conducting a series of sex talks in church on Sunday evenings. This proves that, at least, one minister is alive to the very pressing needs of to-day, and that he intends that his church shall not fail the young people, as so many others have done. May he live to see the effects of his far-reaching example.

Real Men.

Fighting for breath in a room filled with benzine fumes, Frank Boot and William Lloyd, foreman and sub-foreman at Messrs. Quibell's works, Newark, struggled unsuccessfully to save a fellow-worker. Certificates from the Carnegie Trust Fund, following the bestowal of the Edward medal, should keep the words of their mayor ringing in their ears: "So long as the nation has men of this stamp we have nothing to fear."

Darby and Joan.

Rushing down the steps of his burning home in Peter Street, Shaftesbury Avenue, tears of joy filled the eyes of Mr. Baxtram, aged eighty, on seeing his wife, whom only the firemen had dissuaded from going up to find him, both having thought the other was trapped in the flames. We commend the devotion of this aged couple, rather than the odious wranglings of the divorce court, as a guide for those contemplating marriage.

Why Weaker?

There was really no reason why Winifred Greenland, aged twenty-six, who knocked down a man in North Finchley while drunk in charge of a car, should on account of her age and sex have escaped prison with £8 to pay and a suspended licence. We have repeatedly urged that a man similarly charged should not be let off with a fine. When women have snatched at equal privileges with men why should their penalties differ?

Fine Asset.

When William Batten, the ex-international Rugby League football-player, received just over £1,000 from his benefit match whilst a player at Hull, he spent £350 of the money helping to feed the women and children of his native village who were suffering because of a coal dispute. His big heart is an asset, and should enable him to pass from the Bankruptcy Court to better days.

Another Baby Marriage.

Charged at Chester Assizes in respect of a girl of fourteen about to become a mother, William Henry Barnes, an eighteen-year-old groom, of Tarporley, expressed his willingness to marry her. As both were willing, Mr. Justice Talbot rightly thought it the best way out of a terrible difficulty. But what a lesson to those who refuse to give proper teaching of sex hygiene to the young.

Anonymous Generosity.

The Leicester Infirmary is the richer by £1,000, thanks to the generosity of an anonymous lady who walked into the secretary's office and quietly handed him ten £100 notes. She asked that the money should be used to endow a cot in the accident ward, and stipulated that her name should be kept secret. We wonder what tender and pathetic story hides behind the gift.

Example to Employers.

Would that all employers in the country were as humane and just as the Eastern Highways Committee of the Norfolk County Council, which has decided that roadmen, with pensions or without, shall be kept on full time and paid full wages so long as they are able to do the work. An eloquent rebuke to those who either force pensioners to accept lower wages or sack them.

Killing Trade.

The fact that sea freights on fruit from Holland and Belgium to London are cheaper than the Southern Railway charges for taking fruit from Worthing to London is one of the reasons why Sussex growers are giving up the cultivation of hot-house grapes. Dear railway charges are a stranglehold on home industry. Lower charges would mean more traffic without a corresponding increase of overhead costs.

The Seaman's Reward.

On the very day that the nation was rejoicing that the King had asked the Prince of Wales to assume the title of "Master of the Merchant Navy and Fishing Fleets," unemployed British seamen at Port Talbot had to watch Arabs arrive from Cardiff to sign on for a steamship! No wonder that the seamen displayed "considerable hostility," as a newspaper states. Shipowners are rewarded with titles, but the seaman has only the gutter to which to look forward.

Decent Dwellings.

"Into the flats will come the sunshine and the air. In the flats will be lived a life in which the cares and worries of a household will not find place. . . . There will be hot water bubbling from taps, . . . comfort, . . . privacy," runs an advertisement of new houses in Park Lane, costing from £400 to £2,200 yearly, indicating what some people consider decent conditions. Why do we not insist that into all houses come the sunshine and the air, for God meant these for all?

"Eugenics."

After three escapes while undergoing treatment as a mental defective, Henry Gurley, of London, made a fourth on September 14, 1926, married, and became father of a baby girl whom he abandoned in a passage off Duke Street, Aldgate. Again Gurley has been committed to an asylum and his wife bound over. The Lord Mayor "hopes" an enquiry will be held into the reasons for allowing Gurley out on parole. We say there must be; the prevention of the propagation of defectives is a national concern.

More Red Tape!

Mr. W. Capes, an ex-soldier, of Hull, is entitled to an increased pension from September 3, 1919, but the increase has only been granted from October 17, 1921, the date of his application. In September last, arrears were claimed, but payment has been refused on the grounds that "by taking no action since his pension was increased, he must be regarded as having accepted the position with respect to the date from which the increase operated"! Red tape has thus robbed a disabled ex-Service man of £22. How long does the Minister of Pensions intend allowing this sort of thing to continue?

Quick Wind-up.

A reader writes to us regarding the Distributed Benefits Association, of Holland Road, S.W., to which we recently referred, and states that she has now had her money refunded. The association advises her that it has taken this course on account of adverse Press criticism, so any other reader who may have participated in the scheme should make application for a similar refund.

Superficial Change.

The latest printed matter of British Bonus Bonds, of Oswald Street, Glasgow, contains no reference to James Craig, the gentleman whose name used to figure so largely in almost every communication. Three new names—J. Barnes, J. Maxwell, and R. C. Barnes—now grace the circulars, but the scheme apparently remains the same, and, being essentially of the snowball variety, should be shunned without hesitation.

Wrong Method.

For leaving his wife while he lived with a number of other women, and leaving four children to be brought up by the Sheffield Guardians at a cost of £1,000 to the rates, Herbert Jeffcock Hobson, a forty-one-year-old van-dweller, has been sentenced to six months' hard labour, which will do nobody any good. Our way would have been to bring back the miscreant by the scruff of the neck and insist that he worked hard to support his legal and proper obligations.

Trading on Superstition.

"Hindu" and "Egyptian" mascot charms have been sold very profitably in recent years, and now they have a rival in "Chief Wymoan, the West African native lucky mascot." W. Farrell, of Harrow Road, Brislington, is offering these at sixpence a time, with the exhortation to keep the mascot out of the light for three days and nights, after which your luck is supposed to commence! People who are swayed by nonsense of this type deserve to lose their money.

Song-writing Facts and Figures.

Once again it seems necessary to warn budding song-writers against the class of music publisher who specialises in publishing at the author's expense. A London reader paid Dix, Limited, of Charing Cross Road, W.C., eighteen guineas for the publication of two numbers, which, after fourteen months, have yielded no return. Another song, the publication of which cost the author seven guineas, has yielded exactly 1s. 9d. in eighteen months. When a publisher won't take any risk the author shouldn't either.

Doubling Dangers.

A concern called the Cemic-Company, of Copenhagen, is apparently anxious to enlist large numbers of British representatives, to whom it offers district monopolies for a chemical cleaning specific. The sole qualification desired seems to be an ability to pay the company a cash deposit. Jobs where the prospective employee has to do all the trusting are unsatisfactory enough at the best of times, and when it is necessary to send money to strangers abroad the dangers of disappointment are more than doubled.

Hopeful Mr. Hicks.

A widow, whose name and address were published recently when she received £50 under the *People* insurance scheme, has received an illiterate communication from a man named R. Hicks, of 26, Disraeli Street, Middlesbrough. Mr. Hicks tenders his deepest "sympthy" to the lady on her "berevement," and in the same breath asks if she would like to "increse" her income by 7s. 6d. to every 20s. Mr. Hicks concludes his strange epistle by offering to accept capital from £20 upwards, to a "Ltd. amount." There is no limit to his cheek.

"JOHN BULL'S" FREE INSURANCE GIFT
50 CHEQUES OF £12
TO REGISTERED READERS.
(See page 2.)

Problems of Life

A Chart of Life

by the Rev. R. J. CAMPBELL, D.D.

SPINOZA, "the God-intoxicated Jew of Amsterdam," one of the finest characters and greatest thinkers of all time, said that the majority of men strive after three main objects — material possessions, the applause of others, physical pleasure.

John D. Rockefeller

He added that if they only knew wherein happiness truly consisted they would trouble about none of these.

His view, of which his own life was a consistent commendation, was that simplicity of habit conjoined to kindly feeling and unselfish purpose yielded the best results in quiet contentment and peace of mind.

What sort of man was he who thus believed and lived?

He was an enforced solitary. He had been turned out of the society of the people of his own race because of his unorthodox convictions on religion, and Christians in general would have nothing to do with him for the same reasons.

HIS friends and associates were consequently few in number, and it is doubtful whether any of them knew how great a man he was.

He lived in poky lodgings and ground telescope lenses for a living. He was poor all his days, and did not mind it, yet he has left behind him one of the most elaborate systems of thought ever given to the world.

He never hurt anyone or repaid evil for evil, but neither did he depend on anyone for his own inward dower of contentment.

Was he right? I am sure he was.

The things he enumerates as the objects of human desire are not bad in themselves; they only become harmful if allowed to dominate our thoughts and absorb our interest to the exclusion of higher aims.

"Remember that you own nothing if you allow it to own you" is a saying attributed to John D. Rockefeller, the richest man on earth or nearly so.

"No man is more unsafe than a popular idol," said Mussolini to an interviewer. He ought to know, for he is a popular idol himself, though as far as one can judge he values power more than popularity.

"IS anything more wearisome than pleasure-seeking?" was the question asked by a contributor to a society journal as he looked at the bored and jaded faces of the idle men and women coming away from a scene of dissipation.

Spinoza's recipe for wise living is the best after all. It is good to have a purpose in life from which you do not seek to gain anything for yourself—or at least one wherein gain to yourself comes far second to your primary object.

And another good rule for keeping morally fit is to do something, however small, every day which you do not particularly like doing, but is worth doing for its own sake.

SOCIETY DECOYS: Startling Exposure

AMAZING MAYFAIR SWINDLE

The Ten-Ace Pack

AN immaculate gentleman, delightfully talkative, and possessed of great charm of manner, is frequenting the best hotels and clubs in London to-day with highly profitable results.

His polished refinement is such that even the most sceptical would accept him readily as a distinguished member of society.

He is known to his intimate associates as "Captain Cavendish," and although he entertains most lavishly and mingles in select circles, his social aspirations are affected solely for criminal purposes.

Apart from haunting fashionable hotels and clubs, "Captain Cavendish" uses many select addresses.

Recently, for instance, he was operating from a super-suite near the Haymarket, where he was attended by several smartly dressed hirelings and more than one fashionable woman.

Private decoys

When his affected social veneer is stripped aside, however, "Captain Cavendish" stands revealed as the head of a "swell" gang of international thieves, whose activities have resulted in many complaints being made to the police.

Victims are introduced to the captain by a number of his own private decoys, some of whom are women accustomed to visit the ultra-fashionable assemblies of Mayfair, where their refinement and social status are not questioned.

These women are ever on the look-out for young men with money to burn, and with whom they can strike up an acquaintance in circumstances that must allay all suspicion.

Like the captain, they wear fine feathers, and the jewellery they affect suggests taste and wealth. One of these women, who is well known to the police as well as to society, even wears a beautiful diamond brooch in the semblance of a regal device.

Once a likely victim has been ensnared by one of the captain's male or female hirelings, he is invited to attend a select party, ostensibly as the guest of the evening.

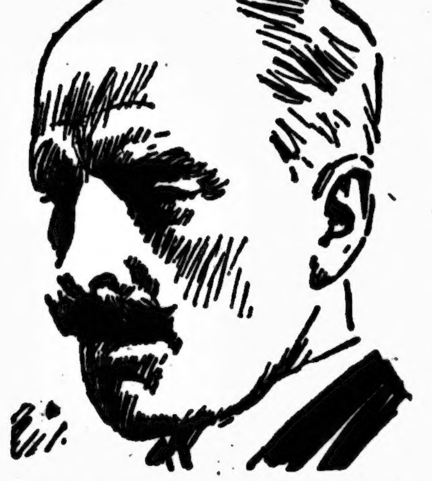
One such affair, staged by the captain for a dupe "discovered" by a woman at a very fashionable hotel near Bond Street, took place only a few days ago, at a lavishly furnished flat in Spanish Place, Mayfair, which had been specially borrowed for the occasion.

Priming a "mug"

The dupe entertained no suspicion, for he had been well primed beforehand by his new lady friend concerning the captain's good fellowship and lavish hospitality; but the story of his experience gives a forceful picture of the captain's roguery.

The "mug," as the crooks laconically christen their every dupe, was further primed with several cocktails before dinner, while obsequious waiters and lordly butlers came and went with dignified mien, or hovered attentively to wait upon their distinguished master.

Various choice wines flowed freely during dinner, and while the guests lingered at the table, someone suggested that the captain should amuse them with a few tricks.



Sir Wyndham Borlase Childs, K.C.M.G., K.B.E., Assistant-Commissioner, Criminal Investigation Department

The host was not at all eager to comply, but after a great deal of pressing he produced some small dice and intrigued his guests with a clever "spinning" trick. Not having seen anything like it before, the dupe was particularly interested.

Spurious indignation

But the cocktails, wines, pleasant table-talk and the captain's tricks with dice were really only a prolonged prelude to the great coup. The latter came when someone suggested a spell of "counter aces"—a card game, it was explained, that was very popular in Australia.

At first the captain frowned upon the suggestion—he was reluctant to have the flat turned into a gambling-hell; he wasn't keen on "the beastly cards," he averred—but at length he good-naturedly bowed to the insistence of the others and gave his consent.

The rules were explained, and for some time the dupe had an amazing run of luck, and it never occurred to him to doubt the sincerity of the many envious expressions voiced by the other players.

But when he left the flat, within an hour of embarking upon this "little spell of counter aces," he had lost more than £300 in hard cash!

So far as the victim could tell, everything had been conducted in a straightforward manner. That, indeed, is the impression shared by most dupes, but the present one was disillusioned later when he lodged a complaint with the police.

But one exception has come to our knowledge, and the exclusive facts make an interesting story.

A dupe who had been netted at another of London's social resorts was ultimately invited to a sumptuous flat near the Haymarket, temporarily occupied by the captain.

He was regaled in much the same manner indicated in the previous case until at last "a little spell of counter aces" was suggested.

A pack of aces

In the same way, he enjoyed remarkable luck for a time, but, plunging on and on he eventually found himself involved in losses to the extent of £1,800.

It was only by chance, while making out his cheque, that a sudden flash of enlightenment came. A gesture on the part of one of the captain's guests aroused his suspicions and he leapt frantically to his feet.

Darting forward, he snatched up the cards and showered them face upwards upon the table, revealing in an instant the amazing fact that the pack contained ten aces.

His heavy losses were thus explained and the gang's fraud was exposed. Standing his ground, the dupe refused to pay and demanded that the doors should be unlocked.

At first various threats were used in an effort to intimidate him into providing the money, but he seized a chair with which to shatter the windows of the heavily curtained room.

Unaccustomed to such violent tactics, and not wishing to let the disturbance go further than the precincts of the apartment, the sharpers permitted their storming dupe to leave, whereupon he went straight to the police.

"Cavendish" and his cronies also specialise in duping victims at billiard tournaments at clubs. The dupes, selected from wealthy young men about town, are allowed to win on preliminary matches, at which the stakes are kept low.

Grave menace

Then they are finally matched against a so-called amateur, who is really a class player concealing his skill. On this occasion the stakes are increased, and, of course, the match ends with the dupe a loser.

From the foregoing facts it will be quite evident that "Captain Cavendish" and his satellites constitute a grave menace to young men who have more money than discretion.

In addition, we can reveal the truth that "Captain Cavendish" is no captain at all, but a well-known adventurer named Edmund Norton, who hails from Australia.

In the latter name he is well known to the police, and has already been convicted on more than one occasion for fraud.

The sooner his career is interrupted again the better it will be for society.

A Captain's Catch

Hard Hit by a Club

SOME months ago, a Finsbury Park reader, who is out of work, saw an advertisement calling for £50 investors to interest themselves in a new catering business.

He replied, and in due course received a letter from a Captain W. H. Gouldstone, of 134, Fenchurch Street, E.C.

Subsequently an interview took place in the latter's basement office, and the affable captain declared that in return for an investment of £50 he would fix up the applicant as assistant-manager of the City United Services Club (In Formation), at a salary of £3 10s.

In addition to this weekly allowance, the investor would receive interest on his money each quarter, together with a proportion of the profits earned by the club.

Staking his all

The out-of-work man had barely £50 left in the world, but in his desperate predicament he decided to stake it all on this prospect of regular employment. So he paid it over and waited patiently for instructions to take up his new duties.

Weeks drifted by, but the City United Services Club (In Formation) still remained unformed.

When Captain Gouldstone sent the first payment of £3 10s., he informed the investor that a "hitch" had occurred in regard to the opening of the club, but he intimated that everything would soon be all right.

But the next payment made was only £1, £2 10s. short of the promised salary, and the accompanying note merely suggested that the captain would write fully later as to the "final date of the club's opening."

Time passed without definite news, and instead of receiving the stipulated salary, the "assistant-manager" only drew a pound here and there in part payment of wages due. All kinds of excuses were made by Gouldstone, but the club's opening date drew no nearer.

By the end of January, when something like £38 10s. was owing to him in salary alone, the investor, whose rent was getting into arrears, thought it not unreasonable to ask for his money.

A good trier

He has not got it. But he has got a lot of letters from Captain Gouldstone referring to difficulties in raising the rest of the capital.

On one occasion he wrote: "I am trying my damndest to get the money that will put us all in good positions."

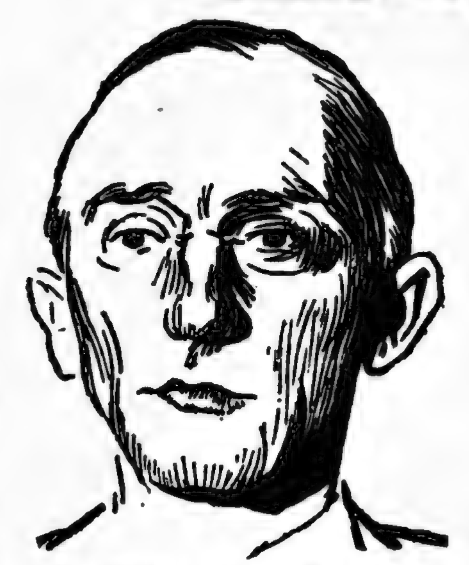
Captain Gouldstone may be a trier, but he can hardly congratulate himself upon having got this investor into such an awkward position.

Nor can he claim much honour for practising the objectionable trick of taking money from unemployed men on the strength of flimsy promises of employment.

A TRAP FOR MANNEQUINS

DANCING SCHOOL SCANDAL

Blacklist Mr. White!



Sir Horace P. Hamilton, K.C.B., Permanent Secretary, Board of Trade, whose Department should take action against this man for trading as an unregistered limited liability company

ABOUT a month ago, a genial gentleman, giving the name of Frank White, presented himself at the office of a firm of auctioneers in Kensington and announced that he was looking for a studio.

He was rather fastidious in his demands and explained that he desired premises that he could adapt for holding mannequin parades and also as a school of dancing and languages.

He finally arranged to take a hall near by for six hours a day and for five days a week, and from the manageress of this hall he also rented two unfurnished rooms, which he intimated would be used as offices for interviewing his clients.

Here, again, his fastidiousness became manifest, for, although the rooms had been recently decorated, Mr. White expressed disapproval at the colour-schemes, and at once arranged for a local firm of interior decorators to carry out alterations more in accordance with his personal taste.

A mixed parcel

White appeared to be a go-ahead man of business. His impressive stationery bore the heading, "The Ruche D'Art, Ltd.," which must not be confused with a private school of dancing and dramatic art.

One day he sauntered into a West End tailor's and, announcing that he wanted some ready-made garments for supers who had "walking-on" parts in films, selected certain window-soiled models.

While in the vicinity, he called at another shop and ordered a portable typewriter. Nearer home—in Kensington High Street, to be precise—he acquired evening clothes and a raincoat, while in distant Holborn he obtained a wireless set.

The immediate conclusion one is likely to form from the above is that Mr. White is a very wealthy man. In some respects this is true. He has a wealth of charm, a wealth of self-assurance, and is greatly gifted in powers of persuasion.

This is evidenced by the fact that the goods mentioned were delivered C.O.D., which in his case must be interpreted "cheque on delivery"—and a worthless cheque at that!

Telephone tale

As a more intimate illustration of his methods, let us consider a visit he paid to a large firm of trunk and bag manufacturers.

In his most engaging manner, he confided that he was starting a mannequin business and wished to avoid a repetition of past experiences, as in former businesses he had been robbed of many valuable dresses.

He, therefore, made a very careful selection of the type of trunks most suited to his purpose and arranged for them to be sent C.O.D. to his new premises.

The messenger told off to deliver them, however, was astute enough to refuse the proffered cheque and wisely took the trunks back again.

But a little later someone purporting to be "Mr. White's commissionaire" telephoned to the company and stated that Mr. White was in a difficult position as he had just received delivery of over £100 worth of dresses and had no safe place in which to keep them.

Could the firm stretch a point, therefore, and let Mr. White have the trunks that afternoon?

Eventually, against its better judgment, the firm agreed to let Mr. White have one of the trunks, but the cheque which White tendered was subsequently dishonoured.

Meanwhile, Mr. White was operating in other directions. Calling at the shop from which he had obtained the raincoat, he declared that it was unsatisfactory and he would change it for another garment.

His manner was so convincing that he was permitted to take the fresh selection away on the understanding that the original purchase should be handed to a messenger.

When the messenger was sent to Mr. White's lodgings, however, he found that the tenant had flown, taking with him all the varied assortment of goods that he had acquired in the course of his quick-fire shopping tours.

Since his hurried departure there have been many anxious callers, most of whom have been brandishing dishonoured cheques, marked "No account" or "Account closed."

Although traders all over London have thus been defrauded of varying amounts, one of the greatest sufferers is White's landlady.

Narrow escape

The cheque for £30 that he tendered in payment of his first month's rent for the hall has been returned, and her premises have been left in a chaotic condition as the decorators working on White's behalf were in the middle of their unpaid-for labours when the fastidious tenant disappeared.

Apart from defrauding traders, White was apparently contemplating the possibility of securing £10 10s. fees from would-be mannequins on the promise of a year's contract. Two young ladies, to our knowledge, had a very narrow escape in this connection.

They had been put in touch with White through a mannequin school and were actually calling to pay the requisite fees when they learnt that their prospective employer had flown!

Up to a recent date there was no reference to "The Ruche D'Art, Ltd." on the official files of limited liability companies at Somerset House, and in view of the facts narrated it is unlikely that there ever will be.

The fact that White has succeeded again and again in foisting worthless cheques upon experienced representatives of some of the largest London stores stamps him as a rascal of more than average skill.

The police, therefore, should spare no effort to bring him to book as speedily as possible.

ANOTHER GREYHOUND MYSTERY

HUBBARD'S LITTLE PUP

IF you want to receive £2 every Tuesday morning until October next all you have to do is to send £100 to the Greyhound Mutual Association (1928), of 21, Alexander Street, Bayswater, London, W. In addition you are promised your £100 back at the end of the season.

These interesting facts are disclosed in an offer made recently to a Bournemouth reader of JOHN BULL by a gentleman who describes himself as the business manager. His name is Alfred Austin Hubbard.

Several documents accompanied Mr. Hubbard's letter.

Difficult to understand

One was a "prospectus" of the Greyhound Mutual Association (1928), stating that the capital is £25,000, divided into 2,500 "bonds" of £10 each.

The "prospectus" states that "the association has been formed for the purposes specified in the Memorandum of Association, and in particular with the object of promoting greyhound racing for profit."

As this concern is not a limited liability company, it is difficult to understand what is meant by the "memorandum."

Consistent profit

The administration of the G.M.A., we are told, is conducted by fully qualified business men, who have had considerable experience of greyhound racing in the United States of America and at home.

A statement of profit shows that from June 2 to July 21 various sums amounting to £5,000 were invested, and that the gross profits on "operations" from June 25 to October 22 were £3,692.

Of this sum £2,887 was distributed among investors and the balance of £805 paid salaries and expenses.

In other words, an investor who purchased a £10 bond in the G.M.A. last June has received £6 profit and his £10 capital before the end of October. All this money, it is stated, was made at the White City. It is, of course, possible that a man might make £3,692 in seventeen weeks by betting on dog-racing with a capital of £5,000, but it is extremely improbable.

According to the "operating account" figures, a consistent profit was made every week.

It is a mystery why the master of this racing system should be content to make fabulous profits for other people and none for himself.

The Business Names Register at Somerset House shows that Mr. Alfred Austin Hubbard is the sole proprietor of the Greyhound Mutual Association.

Association's denial

The address in Bayswater from which he "operates" is a private apartment-house, in which he occupies a furnished bedroom.

The Greyhound Racing Association says that it has never heard of Mr. Hubbard, and that neither he nor his association is the owner or even the part-owner of any dog on the White City register.

Mr. Hubbard makes the statement that the G.M.A. will own and run for profit such registered dogs as may from time to time come into its possession either by purchase or contract, and will be financially interested in the running of certain dogs other than its own.

Impudent ramp

If Mr. Hubbard had taken the trouble to study the rules of the Greyhound Racing Association he would have learned that he could not do either of these things except in his own name or in the joint names of himself and every holder of his "bonds."

We have no hesitation in describing Mr. Hubbard's literature as a barefaced attempt to obtain money from the public for what is nothing more than an impudent ramp.

ODD TREASURE HUNT

A GREAT BIG "IF"

The Buried Millions

TREASURE-HUNTING is apparently still attractive. It must be when people are invited to invest in the promise of a share in hidden millions. Of course, it is a fantastic gamble.

DO you want to turn a five-pound note into £750? The obvious answer, to anyone outside a lunatic asylum, would be in the affirmative, and a gentleman has just come forward with the startling suggestion that such a feat is within the bounds of possibility.

He is Dr. Edgar Sanders, of Villa Marie-Louise, Monte Carlo; but let us hasten to assure you that the doctor is not a champion of the Casino gaming-tables.

He is a Russian by birth, favours German degrees and hopes to make his fortune—and that of many other people—in far-away South America.

Romantic story

After being taken prisoner by the Germans during the war, he escaped to Bolivia, where he met an English traveller, who opened his eyes to a strange and wonderful fortune that was to be won by any man possessed of sufficient courage to go into the wilds to seek it.

The story was at once romantic and intriguing. In 1635 a number of Jesuit monks went to Sacambaya, in Bolivia, and founded a monastery for the purpose of bringing enlightenment to the Indians.

But, after a brief spell, the worthy men wearied of their pious work and became imbued with more worldly ambition.

They set out to wrest gold, silver and diamonds from the rich soil of Sacambaya, using the unenlightened natives as forerunners of the pneumatic drill and steam shovel.

In the course of eleven years of concentrated effort, the monks possessed themselves of over £12,000,000.

But after these undisturbed years of profitable labour came trouble, in the form of a law to the effect that one-fifth of all precious stones and metals discovered must be handed to the Spanish Crown.

The pious Jesuits were reluctant to think that even a fifth portion of the fruits of their "pupils'" labours should be lost, and refused to pay.

Hidden treasure

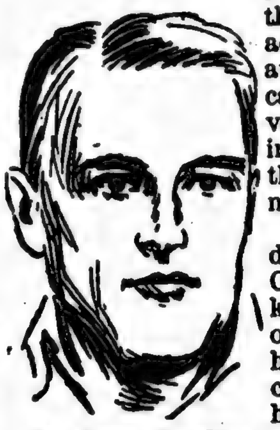
They were then ordered to quit Bolivia, but they got even with the authorities by making sure that no one should seize the golden hoard.

With five hundred toiling Indians at their command, the Jesuits constructed a cavern in the hills in which to secrete their treasure.

So laborious was the work that two hundred natives died during its progress, and the Jesuits, anxious that their secret should never be divulged, performed the most un-Christian act of poisoning the rest!

After the departure of the monks, the Spanish authorities came along in force to find the buried millions; but so cleverly had the place of concealment been constructed that all efforts to locate it failed.

Then, throughout the ensuing centuries, expedition after expedition was established to discover the secret. Aladdin's cave, but each failed miserably.



Dr. Edgar Sanders

Even General Melgarejo, President of Bolivia, with all the forces of the administration at his disposal, carried out a vast exploration in the sixties that met with no better result.

But Dr. Sanders, of Monte Carlo, thinks he knows the age-old secret, and he is remarkably confident that he will succeed where all others have failed. This is the doctor's story:

One of the returning Jesuits, it appears, passed the secret of the hiding-place on to a younger brother, who in turn passed it on until it reached a President of Peru, who handed it down to his daughter, who confided in an English traveller, who finally gave the secret to Dr. Sanders.

Fantastic gamble

Dr. Sanders has now taken a surprising course.

Instead of cherishing the secret that has been so closely guarded for centuries, he has made it known to the world at large in the prospectus of a limited liability company he has called the Sacambaya Exploration Co., Ltd.

Shares are being offered at £5 a time, and it is estimated that, "If the entire treasure is found, the profit for every £5 share will be £750."

Now, the tiny word "if" can never have held such dire significance as in the present offer.

Apart from the various expeditions already described, Dr. Sanders admits that he has already spent £6,000 on two abortive searches himself in 1925 and 1926, while the Englishman who gave him the secret did so only after he had had three attempts at treasure-hunting on his own account.

The hopes of Dr. Sanders have, apparently, been raised by the discovery in a former expedition of a silver cross of native workmanship, "obviously under Christian supervision."

A photograph of this "find" is reproduced in the brochure of the new company.

The whole proposition is, of course, a fantastic gamble, and if people advance money to finance Dr. Sanders in his latest expedition they must not grumble if it is lost.

WE WANT CARLO!

THE SOFIO I.O.U.

An Elusive Egyptian

FOREIGN tribunals should be established to deal with bankrupts who go abroad, possibly to remain. At present there are no means of taking usual proceedings against such people.

UNTIL a few months ago an Egyptian gentleman named Mr. Carlo Sofio was in a substantial way of business at Liverpool, occupying offices in no less eminent a centre than Exchange Buildings, and sustaining his pose as a cotton merchant with much enthusiasm and dignity.

From his well-appointed offices, and aided by excellent references, Carlo Sofio gave some splendid orders to firms engaged in the cotton industry.

The illusion of splendour was not to last, however, for as accounts fell due for payment he failed to honour them.

Some idea of the scale on which he conducted his operations may be gathered from the fact that one firm alone, after supplying various small consignments of goods, eventually fulfilled an order to the tune of nearly £500 without entertaining any misgiving as to Sofio's integrity!

When it submitted its account, Sofio remained silent.

Silence and serenity

Further accounts were rendered with infinite patience, but when they shared the same reception, the firm realised that something was seriously amiss and proceeded to bring an action against the silent Sofio for the amount due.

Still no cheque was forthcoming, and in due course the action went into court and judgment was finally registered against the delinquent Sofio.

This did not disturb his serenity, however, for he still refused to pay. In the end the firm had no alternative but to force him into the Bankruptcy Court.

At least, it succeeded in doing this "on paper," for by the time all the various formalities had been satisfied, Carlo Sofio was no longer living in England!

He had migrated to far-away Egypt, thus rendering it something of a problem to know how to serve him with papers relating to proceedings in bankruptcy.

In his absence, the weary proceedings have been carried out in Liverpool as well as possible, and many people have made some heated enquiries regarding Carlo Sofio, whose ears must have been tingling quite a lot.

Formidable claims

Amongst the anxious ones is a firm which has supplied him with goods to the extent of £2,500. Another has still greater cause for anxiety, since it is Carlo's creditor to the tune of £4,000.

Indeed, as we look into his affairs, the scale goes up alarmingly. A third firm claims £4,000, while a fourth has a claim in the neighbourhood of no less than £6,000.

Besides these very formidable amounts, there are other creditors to whom the care-free Carlo owes amounts ranging from £180 to £600.

When Sofio went to Egypt, in the midst of his troubles, he left little or nothing behind him that could be regarded as being in any way helpful.

Small comfort

As a matter of fact, the only visible assets appear to be a few articles of office furniture of no great value.

These may quite reasonably be claimed by the landlord of the office in part settlement of the £180 rent which Carlo left unpaid on taking his departure.

In any case, they are of little use to the trading debtors, whose united claims have already reached something like £18,000!

A meeting of Carlo's creditors took place the other day at Liverpool, but small comfort was available for them.

They were simply told that the Official Receiver was unable to give any definite information, as the Egyptian cotton merchant had gone away without leaving any statement of affairs behind him.

In the circumstances the Official Receiver could only ask the creditors to agree to an adjournment of three months, in the hope that Sofio would either come back to Liverpool or send some written explanation of his conduct.

Now *if* Carlo *does* come back to face the creditors all may be well—at least, so far as explanations go.

No means of redress

But failing that possibility, the Official Receiver can do no more than adjourn the case indefinitely—which would, of course, mean an end of the affair, and a very unsatisfactory end, too!

In cases of this sort there ought to be some means open to the authorities to compel bankrupts, even though they go overseas, to stand their public examination abroad.

Instead of adjourning the present proceedings, Carlo Sofio should be made to present himself before the competent authorities in Egypt and to give an explanation to them on behalf of the British creditors, who are left here with no means of getting in touch with him.

When the liabilities approach £18,000, and the only visible assets are a few sticks of furniture, British creditors may well deprecate the fact that there seems to be no channel open to them to secure redress.

Carlo Sofio has a great deal to answer for, and it is scandalous that he should be permitted to avoid his responsibilities so easily.

SCOUNDREL WITH A MANSION

WE CATCH A "LAIRD"

The King of Impostors

IN 1867 there was born at Highgate a child who was destined in future life to become a remarkable figure in military and other circles. He was christened in the name of George Clifford Charles Williams.

Very little is known of his early career, save that he was in the Bankruptcy Court when still in his twenties; but in 1911, in the name of George Clifford William Wilson, he obtained a commission in the 3rd Battalion of the Shropshire Light Infantry.

Within a few months he had distinguished himself by irregularities which led the War Office to cancel his commission, and a year later he obtained goods by false pretences at Blackpool and was fortunate enough to be bound over when prosecuted in the local police court.

Unabashed, he plodded on, and, in 1914, aided by a false birth certificate, he secured a second commission in the name of George William Wilson

Ignominious ending

His second military venture was also brief, being ignominiously ended when he was requested to resign his lieutenancy owing to dubious financial operations.

He next went bankrupt at St. Albans, but these increasing set-backs could not quell his ambition, and he succeeded in obtaining an official appointment at Winchester as a civilian supervisor of local horse transport.

He still hankered after military fame, however, and, by posing as a captain of the Royal Army Service Corps, duped a number of local firms with worthless cheques.

For this impudent exploit he was apprehended and sentenced to twelve months' hard labour.

But prison life failed to reform him, and, if anything, his desire for notoriety increased.

Shortly after his release from jail, he descended blithely upon the town of Reading, and, by representing himself as a retired lieutenant-colonel, contrived to obtain a position under the local Ministry of Labour.

His Reading activities culminated in 1920 when he found himself in the Bankruptcy Court again; but his dauntless spirit could not be quelled, and he lost no time in setting out in search of fresh fields to conquer.

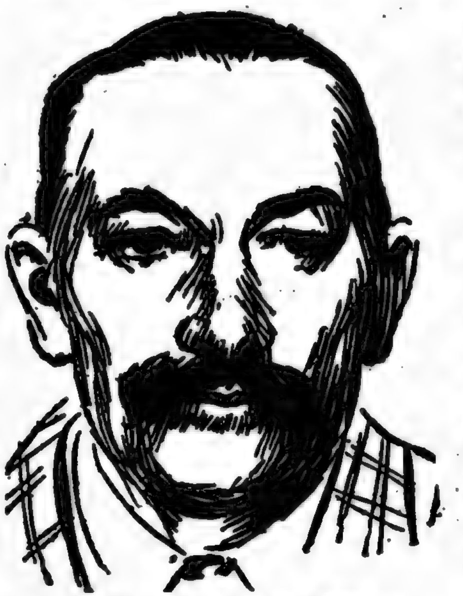
Abused Name

The old grey City of Aberdeen next knew him as "Colonel George Han-ry Williams, late 13th Hussars, of asley Hall, Warwickshire, and Cal-ook, Abergavenny."

Armed with a concocted letter from Boulogne, he induced a firm of local estate-agents to believe that he was a very wealthy retired officer, who, in addition to the two estates mentioned, boasted property in Ireland, all of which brought him in a very substantial yearly income.

Apart from so brazenly misusing the honoured name of Hanbury Williams, he also had the colossal impertinence to allege that his wife was Lady Mercer, related to the Duke of Sutherland, and that he himself was connected with the Duke of Richmond and Gordon.

Having paved the way with these wicked falsehoods, he explained that it was his desire to take over, on a long lease, the mansion house, shootings and hill grazings of "Dumblair."



George Clifford Charles Williams

This Aberdeenshire estate being then in the market, he would like to secure it for the purpose of entertaining his many affluent friends from time to time for shooting and fishing parties.

Luxurious "Laird"

His fraudulent scheme worked, and he took possession of the historic mansion, creating an enormous amount of local interest by his pretensions to wealth and social position.

He fostered this illusion at the outset by giving a giant feast in the great hall to the local inhabitants, and he soon became affectionately known as "The Laird of Dumblair."

Thereafter he might often be seen strutting about the village in full Highland costume, acknowledging with suave dignity the awed salutes of the villagers.

Little did the local inhabitants know that he was a thrice-undischarged bankrupt, without a penny behind him.

They could not guess, of course, that he was deriving his income at the moment from his "affluent friends," who were really paying guests, procured through advertising for sportsmen to take part in shoots, etc.

The bogus laird had no intention of paying the huge bills that were mounting up against him while he entertained so luxuriously, and many a poor and needy local trader suffered accordingly, being defrauded of hundreds of pounds.

The sensation can be imagined when the "Laird" was ultimately arrested and sentenced at the Edinburgh High Court to five years' penal servitude for this astounding fraud. Crowds waited for hours outside the court in a blinding rainstorm to see him.

He came out of Peterhead Prison in October, 1925, and immediately went to Folkestone, where he assumed the rôle of a hale and hearty country squire. Then he got into touch with a number of firms in the vicinity and obtained goods on credit by false pretences.

Amazing impostures

This time he posed as Colonel Watkyn Williams and, by worthless cheques and other means, soon contracted fresh debts that he could not pay. But, while the list of fresh victims lengthened, he lived upon the fat of the land.

Then JOHN BULL got to hear of his amazing impostures, and, with an unsparing exposure, headed "A Breezy Old Rascal," made his latest exploits known to the world.

"It will be seen," we said at the conclusion of our article, "that a further reckoning is mounting up against this man, and we sincerely hope that he will not evade it. Will the Public Prosecutor take action?"

Our demand was answered more speedily than we had dared to hope, though not a moment too soon. For after leaving Folkestone, this many-name prince of rogues defrauded numerous people in Yorkshire in the same care-free manner.

From one man, for instance, he obtained a valuable consignment of wines and spirits by posing as a colonel and pretending that he had taken a large local estate, called Eagle Hall, and wanted to replenish the cellar!

In another case he almost obtained a car valued £345 by false pretences, but was stopped just in time!

Brazen attitude

We had described his habits, methods and mannerisms so comprehensively, however, that identification was rendered an easy matter, and he was ultimately arrested.

He appeared in court the other day in his favourite rôle, garbed in a sporty suit of plus-fours and looking the picture of a typical country squire.

He also carried himself throughout the proceedings with a breezy air of nonchalance, and remained unmoved when sentenced to a further well-merited spell of imprisonment.

In presenting here the interesting story of his rise in the criminal world, our readers will experience considerable gratification in the part their paper has played in bringing his career to a halt.

And Williams, in his prison-cell, can reflect at leisure that the power of the Press is a force to be reckoned with, no matter how experienced or accomplished a rogue may be.

Grave Wrong Righted

"John Bull" Gets There

READERS will be particularly interested in the following account of a case in which JOHN BULL, by throwing its columns open to voice the grievance of a distressed Englishwoman, has succeeded in righting a very grave wrong.

Less than two months ago, we told the story of a distressed woman who had married a German sailor before the war, and who had since been parted from him in heart-breaking circumstances.

The man, Mr. William Burgmeyer, had proved himself a devoted husband in every way, but while he was employed upon a British vessel, which called regularly at Aberdeen, he was not permitted to visit his wife and child in that city.

Extraordinary attitude

We concealed no facts. We made it quite clear that, some time previously, Burgmeyer had fallen foul of the passport authorities at Grimsby, but we pointed out that, though he had certainly landed without authority on that occasion, he was merely anxious to rejoin his wife and child, the latter being then seriously ill.

No reasonable person could possibly count the foregoing lapse to his discredit; and, since he had proved himself a worthy worker, a devoted husband and father, and a straightforward citizen, the attitude of the authorities was difficult to understand.

We invited the authorities to consider the plight of their fellow-countrywoman and her child, denied the right to see the husband and father who loved them and fended for them, and we therefore asked them to review the case without further delay.

Our effort was not in vain, for we immediately gained the enthusiastic support of Mr. Will Thorne, M.P., who despatched a cutting of our article to the Home Secretary.

And now Mr. Thorne has kindly forwarded the Home Secretary's reply, with a note to the effect that it will doubtless be of interest to our readers.

Gratifying climax

The Home Secretary's communication shows that Sir William Joynson-Hicks has given most sympathetic and careful consideration to the case, and the following extract, taken from the concluding paragraph of his letter, will certainly come as a gratifying climax to this little tale.

"I am glad to be able to inform you," writes Sir William, "that I have decided to revoke the deportation order and thus get round the legal obstacle to the man's landing in this country."

So now, when William Burgmeyer comes into port after a strenuous voyage, he will no longer have to eat his heart out in the crew's quarters, but will be able to step ashore with his shipmates and rejoin the wife and kiddie who are watching and waiting for him.

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M^RS B. CHEERY
ALF CHEERY
DICK CHEERY
FLO. CHEERY
ANNIE CHEERY
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And Mum with her three laddies Alf, Dick & Joe.
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While Mother makes our little home the place we all love Best.
We're contented & we're happy, we're always merry & Bright,
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Headache, Neuralgia	in	5	minutes
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Biliousness, Dizziness, Depression	"	10 to 15	minutes
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CONTAINS NO ASPIRIN OR ANY HARMFUL DRUGS
THEY ARE GUARANTEED

YEAST IS LIFE

Guarantee

Obtain a 1/3 bottle from your chemist. If after taking the contents, your health is not perceptibly improved post to us the empty bottle, and we will at once refund the money.

Caution

Beware of imitations. See that the name Irving's YEAST-VITE is on every carton and bottle, and that the bottle is sealed with the Government Stamp. Refuse fraudulent substitutes.

To be ALWAYS ready and fit for work and play

"Be one of us & take Yeast-Vite"

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'ECLIPSE'
SAFETY RAZOR
BLADES

and have a face as smooth as velvet!

THE "ECLIPSE" GUARANTEE.

Buy a packet of 5 "Eclipse" Blades from your usual supplier (or if unable to obtain, send 1/8 to makers). If, after using 2, you are not entirely satisfied, return the 5 blades direct to us and your 1/8 will be refunded.

5 for 1/8 Obtainable from usual suppliers 10 for 3/4

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When making out your list to-day for Ryders Seeds I strongly advise you to carefully study the Manure Section of the Seed Catalogue and ensure better and more prolific crops by including a sufficient quantity of General Garden Manure in your order.

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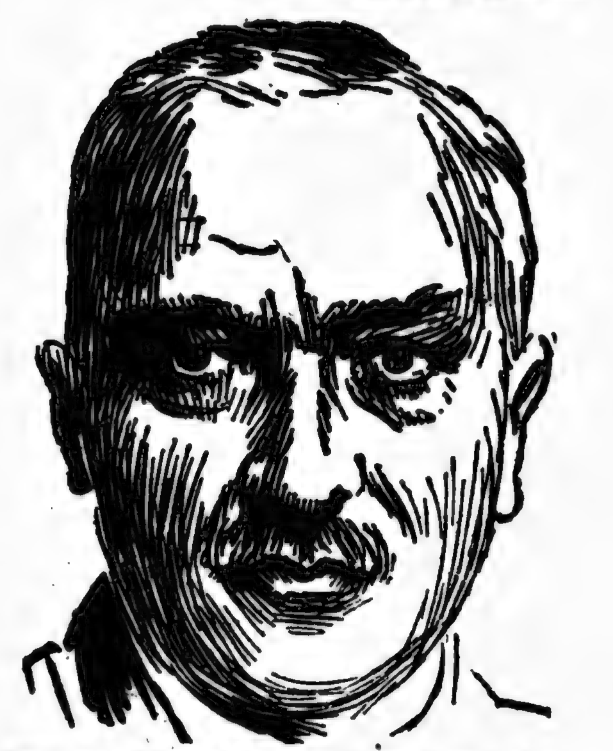
Coil Springs
4/- NOW

BARON VON SCHOENAICH was a general in the German army throughout the war. Disillusioned and disgusted, he became a pacifist, and has continued to preach war resistance ever since. Like many another soldier, he preaches peace because he has seen war

The Year of Fate

by BARON VON SCHOENAICH, Major-General



Baron von Schoenaich, Major-General, over whose head hangs an indictment for treason—for writing a satirical article on toy soldiers!

THE next twelve or eighteen months are going to be big with destiny for Europe. The General Elections that will take place in England, France and Germany will decide for years to come whether we are to have peace or war.

If the result of the elections is three new Governments with a real will to peace, the tension in Europe will be eased and peace secured for the world for years. If the present Governments are again returned we shall continue to walk on the edge of danger.

Our present rulers are imprisoned in the old belief of force as a remedy and a means of settling international disputes. I do not say that they would deliberately desire to provoke war, but with their mentality they would not be able to prevent war if some mad incendiaries again threw a spark into the European powder-magazine.

We are living in a critical period of the world's history, for it is possible now to see with some clearness the opposing forces making for war or peace.

The world's danger-point

Behind the scenes there is going on a terrific struggle for a world monopoly of oil. To-day wherever there is oil there is danger.

The world's stocks of coal are rapidly nearing exhaustion, while the needs of industry are rapidly increasing. It is perfectly clear that whoever possesses oil, which is the fuel of the future, will rule the world.

That is why all countries are feverishly searching for new sources of energy. That is why diplomacy and all the underground intrigue that revolves round international politics have for its main object the control of the world's oilfields.

It is almost impossible for the ordinary man to realise the immensity of the struggle that is now proceeding. Never before in the history of the world has there yet been fought to a finish a struggle for such a colossal monopoly as the supreme control of oil.

I say again that wherever there is oil there is danger. Wherever there is oil there is a point at which at any moment the peace of the world may be disturbed.

It may be a revolution in Mexico. It may be an underground attempt to set the Greeks and Turks at each other's throats. It may be a thousand things—but oil and the control of oil will be at the bottom of it.

Pawns in a gamble

I do not believe that when the politicians and the diplomats indulge in empty debates at Geneva on disarmament their actions are either dictated or checked by purely political motives.

I have no doubt at all that the real driving forces of Governments at debate at Geneva are the powerful groups of financiers of all countries. For the real mainspring of politics has been for long enough not Cabinets nor Parliaments, but great businesses and huge industrial groups.

It is the pressure from them that dictates the policies of Governments. That is why the struggle that is going on for control of the oilfields is of supreme importance to the people of all countries who, whether their masters win or lose in the gamble, will be the ones to suffer.

Are the people willing ever again to be made the mere pawns of a few dozen men who are even now gambling so cynically with the lives and fates of millions?

In the last war millions of sincere men were tricked into the belief that they were fighting for aims which they firmly believed to be theirs, but which they have since bitterly discovered were not their concern at all.

Are they willing to be fooled again? Are they going to allow themselves to be fooled again? I do not think they are.

Lamblike patience

The fact that the war brought a great accession of power to the big financial and industrial magnates the world over, while it left the deluded masses of the people torn and helpless, does not represent the whole truth.

In practically every country in the world a movement is gaining strength that can, once it is really established, checkmate all the intrigues of underground diplomacy, all the cynical guile and trickery of those who for the sake of "business" would once more plunge the world into a bath of blood.

All over the world people are awakening to the fact that there is only one effective way of killing war, and that is by refusing to fight.

It is beginning to dawn at last on those who are always called upon to pay with their lives for the blunders and follies of others that international disputes can be settled by peaceful discussion just as effectively as can the squabbles and bickerings of domestic politics.

The patience of the masses has been extraordinarily lamblike.

The willingness with which otherwise sane human beings will allow themselves to be driven to slaughter like cattle, will allow themselves to be driven to fight other people's battles, will permit themselves to be hoaxed and humbugged, deluded and deceived by the glitter of empty phrases, has been one of the most startling phenomena of history.

Hypocritical lip-service

But they are awakening. They are beginning to see the terrible futility of it all. They are beginning to realise the extent to which they have been deceived and they are beginning to learn at last that the interests of the common people of all countries can best be served by maintaining peace, and cannot suffer anything but irreparable injury from the senseless brutality of war.

Oil or no oil, I believe that the business of the world is now so closely intertwined that it can suffer no more shocks such as it got during the war without complete collapse.

Everyone who believes this must long, as I do myself, that the League of Nations should be a real League of peace-desiring peoples instead of being, as it is now, a League of highly reactionary Governments.

What disturbs me is to see the policy of force pursued at Geneva under the pretence of peace. What appals me is to see Governments pay lip-service to peace at Geneva, throwing dust into the eyes of their people by waving the flag of peace at the meetings of the League of Nations, while at home they build battleships and submarines and pile up armaments in ever-increasing quantities.

The world is as full of inflammable material as it was in 1913. In fact, it is even fuller, because to-day the fight for oil has the entire globe for its battlefield, and while it may be possible to extinguish a blaze that started in Central America or even in Mesopotamia, a spark thrown into the European powder-magazine to-day would involve not Europe but the entire world.

Gleam of hope

You can no longer confine modern warfare within definite limits. Any war of the future would be a world war. That is why the great hope of the world lies in the hands of those who in increasing numbers are saying now to their Governments: "If you fight, and when you fight, you fight yourselves. We are not going to join you. We do not believe that fighting can settle anything. We do not believe that war is a fit method of settling disputes between civilised nations.

"We tell you here and now that we are not going to fight in any circumstances whatever, and you will have to reckon with us should you be so mad as once again to allow your countries to drift into armed conflict."

To those like myself who have seen war at first hand, and who know it for the brutal and brutalising thing it is, the increasing spread throughout the world of this movement of "war resistance" is a real gleam of hope.

The stronger it becomes the less chance will those have who, through cynical determination or mere blundering, are rapidly bringing about all the conditions for another catastrophe.

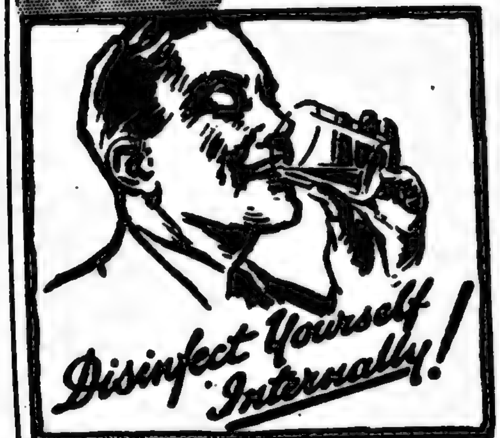
I believe that the masses of the people are no longer willing to be made fools of by a few war interests, and that it will not be long before they insist that the League of Nations should be made the real power that it was intended to be and be transformed into the real safeguard against these war interests that it should have been long ago.

Day of reckoning

The people will not tolerate for ever the paradox of a League of Nations that is designed to prevent war resting on a colossal war machine. The Governments at present in power hold their power precariously, for the day of reckoning is coming when they will be asked to give an account of their stewardship.

There probably never was a time when Governments were so much out of touch with the real will of the people. There probably never was a time when the people were nearer wresting war's bloody weapons from the hands of the rulers and establishing a real peace of the world.

Half done is hardly begun!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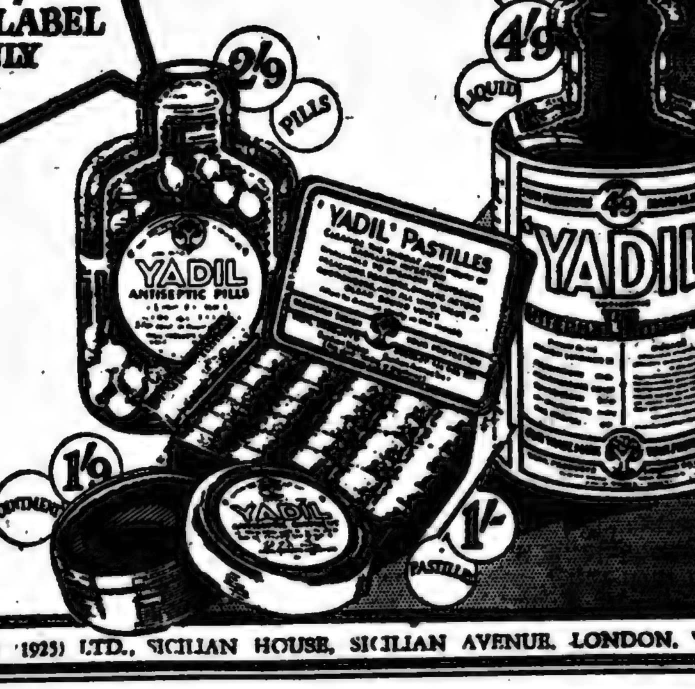

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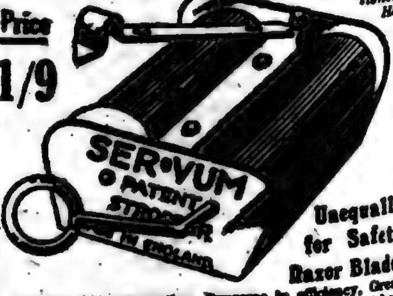

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Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. STANLEY BALDWIN, M.P.,
10, Downing Street, S.W.

DEAR SIR,—Your astonishing reference in the House of Commons to Lord Wolmer's youthful indiscretions, notwithstanding the fact of the gentleman's forty years, leads me to think that yours was the initial mistake. With a Cabinet around you more up to its job the record of the Government might have been very different. It would be amusing were it not for the tragedy which inaptitude spreads like a blight over the country. JOHN BULL.

To the Rt. Hon. WINSTON CHURCHILL, M.P.,
Chancellor of the Exchequer.

DEAR SIR,—How many people, I wonder, were aware that certain wage-earners could pay income-tax by means of stamps purchasable at a post office till you told them? And why should the privilege be so restricted? I warrant that if full details of the scheme were printed on all forms you would not have to complain that so little use is made of it; nor would you have such difficulty in collecting the tax were the scope extended. Why cannot Government departments be business-like? JOHN BULL.

To the Rt. Hon. Sir A. CHAMBERLAIN, M.P.,
Secretary for Foreign Affairs.

DEAR SIR,—That Russia is anxious to reopen negotiations with us I have no shadow of doubt, and that the resumption of relations between the two countries would advantage the British tax-payer is incontestible. Since it is the statesman's job to overcome difficulties, I look to you to resume conversations at Geneva next month, and venture to predict a satisfactory outcome. Only a fool cuts off his nose to spite his face.

JOHN BULL.

To the Rt. Hon. Sir W. JOYNSON-HICKS, M.P.,
Home Secretary.

DEAR SIR,—Though a Liverpool bookmaker received three years' penal servitude for conspiracy and corruption, nine ex-policemen charged with him were merely bound over, in spite of the fact that each was found guilty of receiving bribes. I contend that their offence was the graver, since not only did they betray their trust, but they have brought dishonour and suspicion upon a fine body of men. Why, then, this disparity of punishment? JOHN BULL.

To Rt. Hon. Sir W. MITCHELL-THOMSON, M.P.,
Postmaster-General.

DEAR SIR,—Writing to a contemporary, a commercial traveller complains that when he asked at a post office for five dozen stamps he was rudely informed that these were sold by value, not by quantity, and even when he had specified the amount he was given wrong change. If you would not have it thought that your assistant was right when he suggested that private management was preferable to Government control, I advise you in future to insist on politeness and an elementary knowledge of arithmetic amongst your employees. JOHN BULL.

To the Rt. Hon. Sir P. CUNLIFFE-LISTER, M.P.,
President, Board of Trade.

DEAR SIR,—Your persistent optimism because of increased employment in one particular industry amazes me. One swallow does not make a summer nor one industry show the real state of the country. We are ravaged by unemployment, with every prospect of it growing worse if the trouble in Lancashire deepens. A Government able to ignore this appalling condition is either blind, deaf or wilfully stupid. JOHN BULL.

To Sir PHILIP SASSOON, G.B.E., M.P.,
Under-Secretary for Air.

DEAR SIR,—After the terrible experience of the war years you speak very lightly of "an Air Force capable of carrying war into the enemy's country," as though we were even now busily preparing for war. Kindly remember we are at peace, with every nation in the world engaged in an earnest search for ways and means of making it permanent. Why not at least acknowledge in your speeches this most tremendous fact? JOHN BULL.

To the Hon. Mr. JUSTICE HILL,
Divorce Division, High Court of Justice.

SIR,—You protest against the law which permits a wronged wife to insist upon a judicial separation when there is no possibility of a reunion with her husband, merely out of spite and to prevent his marriage with the other woman concerned. You hold that in such circumstances the judge should be given discretion to order divorce. Your view is eminently sound. JOHN BULL.

To The GOVERNORS,
Exeter Museum.

GENTLEMEN.—On hearing that gifts of birds, including three bitterns, shot in the Exe Estuary, had been presented to your shelves, you expressed strong regret that rare birds visiting the West Country should be shot merely because they are strange. Your view coincides with my own. The desire to shoot down beauty wherever it is seen in a wild state savours of ignorant savagery.

JOHN BULL.

To Mr. B. NEWTON BROOKE,
London Organiser, Musicians' Union.

DEAR SIR,—I agree that the employment of subsidised Army bands in competition with civilian musicians, with the result that hundreds of the latter are thrown upon the rates, is an outrageous scandal. As you point out, if Service bakers, motor-drivers, mechanics, and the like, were allowed thus to take the bread out of the mouths of civilian workers the storm of protest would rouse the land. JOHN BULL.

To the WOMEN of CRASTER,
Northumberland.

MESDAMES,—Unhappily, the recent storm claimed three members of your fishing fleet when the boat *Provider* foundered, and I tender the bereaved my sympathy. I do not forget that the fish awaiting sale in our city markets are all too often "lives o' men." That you are stout-hearted comrades is shown by your gallant skill in launching the lifeboat when your men are in peril on the sea. JOHN BULL.

To the BOARD of GUARDIANS,
Lewisham, S.E.

GENTLEMEN,—To test the genuineness of the unemployed in receipt of relief, you have decided to start a yard for the making of breeze blocks. You propose to pay no wages, but to reward workers partly in kind and partly in cash. The labourer is worthy of his hire, and I look to the trade unions to compel you to pay regulation wages. If you can make work to test men who are now on the rates, why didn't you find it to keep them off the rates? Workers have the right to demand current coin to the full value of their services. JOHN BULL.

Straight from the Shoulder

MR. CHURCHILL:—"Public money should not be used as a sop."

Then why do you raid the Road Fund to provide pensions?

* * *

LORD CECIL:—"Peace is the only certainly effective safeguard of our vital commercial interests."

Then why not advocate real disarmament instead of fiddling "restrictions" and "limitations."

* * *

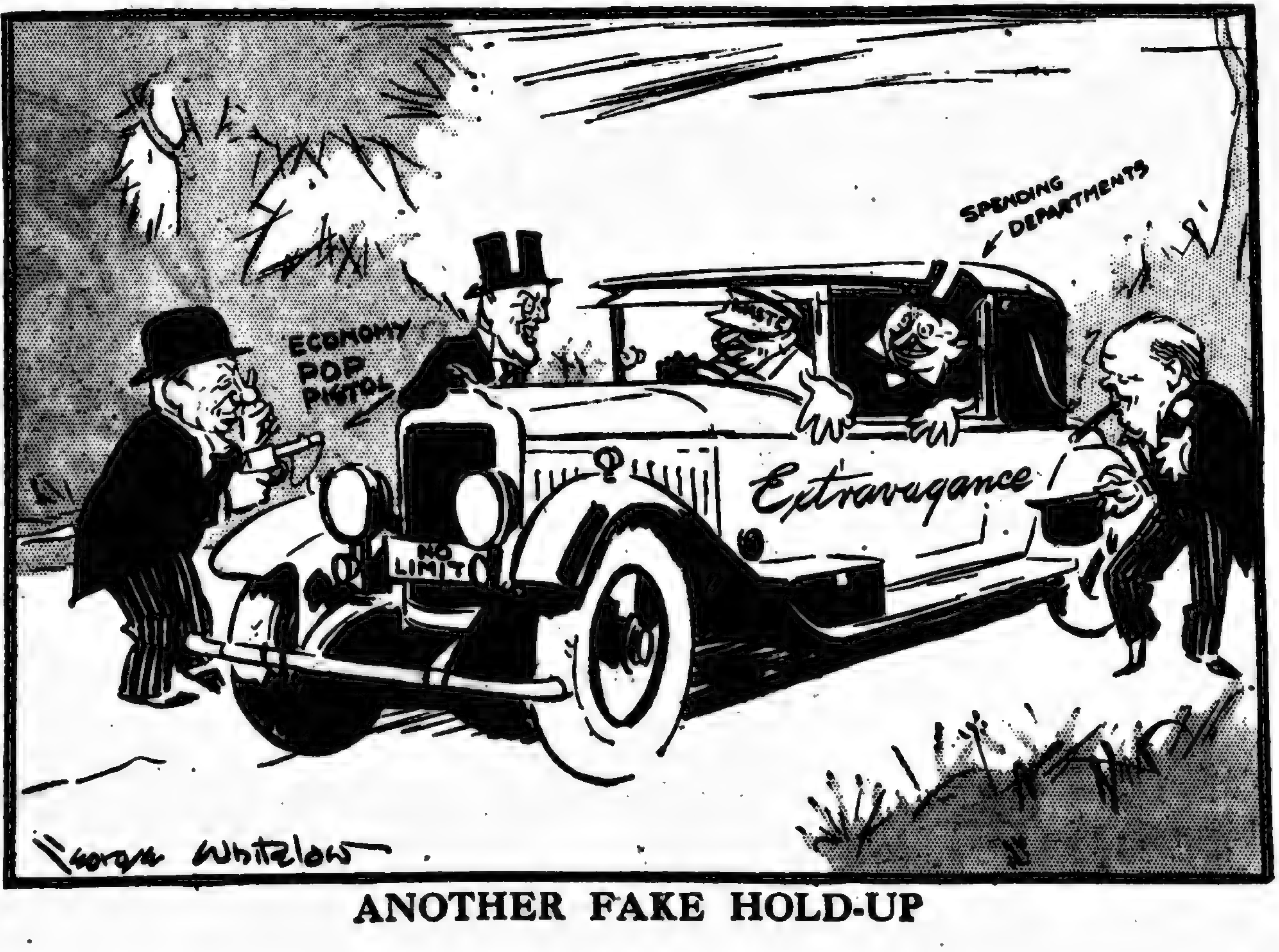
SIR FRANK DICKSEE:—"The spirit of the age is against hard work."

Bunkum. The spirit of the age is against those who prevent willing workers from doing any work at all.

* * *

BISHOP OF MANCHESTER:—"Man cannot be saved in the mass."

But until something is done for the mass it is difficult, if not impossible, to get at the individual.



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Without Fear or Favour—by the Editor

GREAT INDUSTRY IN DANGER

PLAIN WORDS ABOUT COTTON

The Writing on the Reel

WE think it is time that someone addressed a few very plain words to the cotton masters, for they are behaving in exactly the same wooden-headed and obstinate way that the coalowners behaved, and they are within measurable distance of reducing the textile industries to the same appalling pass to which the coal mines have been brought.

Instead of reconstructing their business methods and trying to adapt their minds to the idea that workers to-day must have a living wage, the cotton masters have bent all their energies with the utmost resolution to increasing the workers' hours—in other words, to reducing wages, that same old fallacy that is holding back the tide of prosperity from this country.

They intend, by hook or by crook, to revert to the 55½ hours week, and their first step in this direction is the proposal that the operatives shall work 52½ hours for 12½ per cent. less money than they earned on the 48 hours basis.

Nothing appears to teach certain industrial magnates sense. "You have sufficient production," said Professor Gilbert Murray at a recent world economic conference. "All your store-houses, all your warehouses, all your railways, all the shops that face the street are full to overflowing; but the people who produce have no money to buy. Therefore, you should increase wages so that the people will be able to buy back what they produce."

THAT is common-sense and sound economics in a sentence. Yet all the cotton masters think of is that since they have seen the coalowners force the miners back to slavery and starvation they can do the same with the cotton operatives.

The cotton operatives are now faced with the prospect of a lock-out. They have turned down the proposals made to them as a matter of course. We do not blame them.

We cannot blame them, since we are so firmly convinced that prosperity will never come unless the engines are reversed, and instead of a policy of wage depression our industrial magnates institute a deliberate policy of wage raising.

And, apart from the reactionary attitude of the employers, there has to be reckoned with the staggering financial jugglery that has landed the Lancashire mills into the hands of the bankers.

ONE authority recently gave a list of sixty-two companies whose old shares amounted to a capital value of £2,670,000 and whose shares during the orgy of speculation that swept over the country a few years ago were sold for £15,308,000. Of this amount well over seven millions was provided by loans from banks and private lenders. It is no wonder that cotton to-day is in the dumps.

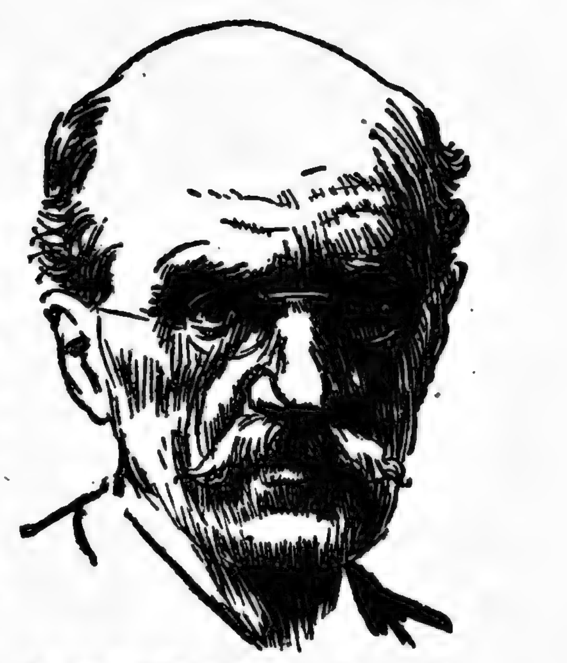
The present position of the wage-earner can perhaps be seen by the staggering fact that even if the cotton workers' present wages were doubled to-day the prime cost of their product would be increased by less than a penny per pound of yarn spun or fabric woven.

It is a rather startling parallel with the coal industry, for the things that are crippling Lancashire to-day are over-capitalisation, bad management, excessive administrative expenses and high selling costs. Certainly they are not high wages.

The housewife who buys a yard of cloth pays in many cases five times as much as the manufacturers received for it, and the manufacturer knows this quite well.

Instead of tackling the real evil, all he does is to try and force down the wages of his own workers so that he may sell more cheaply still!

Not until the cotton masters realise that their interests are identical with the operatives will the cotton industry begin to work out its own salvation.



Professor Gilbert Murray, who recently stressed the truth that high wages are the only road to prosperity

SUMS

Terrible Figures

THERE are sums the Government, with dogged persistence worthy of a better object, seems resolutely determined not to face.

There is, we grant, a considerable amount of juggling with figures. There is even ability to think in millions where, say, armaments and other big business is concerned. The sum of expenditure is added, or subtracted as the case may be, and the result cheerfully faced.

But when the human factor is to be taken into consideration accounts become niggling, the issue is burked.

Take, for instance, last year's terrible total of Army rejects. Of 83,814 would-be Army recruits last year, 50,396—actually 60 per cent. of the lot—were rejected for physical reasons!

Yet these terrible figures have apparently been thought nothing of. They have merely been casually produced by the War Office in reply to searching House of Commons questioning.

We, on the contrary, invite the whole country to contemplate this sum, for it is time an agitation was raised for its immediate solution. We indict the policy that is allowing slow starvation to overtake the great mass of our people.

In childhood only 10 per cent. of our boys are unfit, in babyhood less. But the vigorous young plants of human life are set in soil impossible for vigorous life.

Bad environment and over-crowding breed ill-health. Unemployment, that hideous monster, is stunting and starving the children into actual disease and low physique.

Army recruits to-day mostly come from the unemployed; but, even were the Government so inhuman as to use starvation as a recruiting sergeant, these figures prove it useless.

The longer a man is unemployed, the worse his health becomes, and the more impoverished his family. That it also stems the tide of life in the rising generation can only be ascribed as damnable.

A TRAGIC CALENDAR

Toll for the Dead

"SAMUEL WILSON, a colliery under-manager, was killed yesterday morning by a fall of roof in Loganlea Pit, West Calder, Fife."

That is one of the brief announcements, tucked away among a number of insignificant items in the less important columns, that may nearly always be found on opening out the morning papers. It happens so frequently that it does not even arouse comment.

It is only when a disaster of magnitude, involving a number of lives at one and the same time, as at Whitehaven, that public attention is fully aroused and the country stirred to remember how terribly dangerous mining is as a trade.

Whitehaven has been spoken of as possessing a sinister reputation. This is true enough. Two previous explosions there, one in 1910 and a second in 1922, took toll between them of 175 lives.

Now there is the present disaster. But it will be a pity if the country is led to think that only at Whitehaven, and under the sea, the danger is acute. Other explosions in other pits have been even worse.

Three hundred and forty-four men were killed in the explosion at Hulton No. 3 Bank Pit, Lancaster, in December, 1910, and in July, 1912, eighty-eight were killed in two explosions at Cadeby Main, Yorkshire. This included fifty-three utterly daring and courageous rescuers.

Sometimes a small army of mine workers is wiped out with one dread blow. In the explosion at Senhenydd, Glamorgan, four hundred and thirty-nine perished, and at Podmore Hall, Minnie Pit, Stafford, in 1918, one hundred and fifty-five men yielded up life.

A glance at the calendar of mining makes staggering reading. There is a black day in nearly every month. Twelve killed here, thirteen there. Little groups of ten, six, four, perish while few remember save the stricken families left behind to suffer and do the weeping.

The nature of the industry will prevent mining from ever being a completely safe occupation. But we maintain it could, and should, be made very much safer than it is at present. A thousand deaths a year—and the fatal mining accidents in this country very closely approach this figure—is far too terrible for the country to face with equanimity.

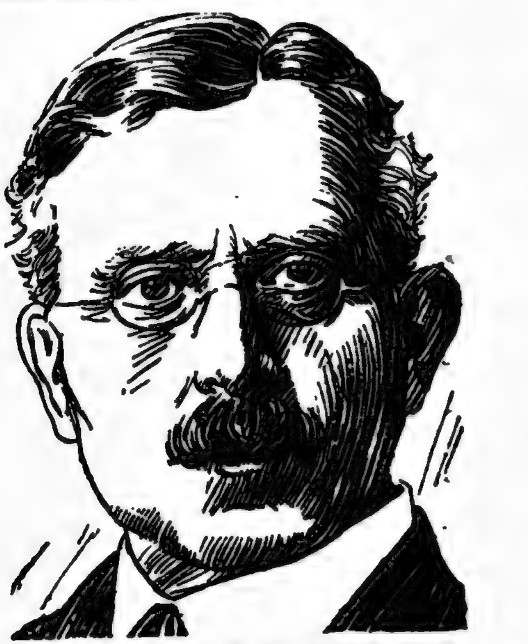
It is not good enough that every miner should earn his living, not only in the most trying conditions possible, but in face of a danger only comparable to front-line trenches.

Progress in improving matters is unendurably slow. If the same energy and enthusiasm had been put into it as, say, into the manufacture of new and dreadful instruments for destructive war, mining could have been made a comparatively safe industry long ago.

The Menace of Ink

by A. G. GARDINER

LORD ROTHERMERE has only to touch a button, say a word, and all his hundred megaphones are set chanting his instructions from shore to shore, suppressing this, emphasising that, decrying this public man, exalting that—and all for motives of which you know nothing



Mr. A. G. Gardiner

THE trouble with democracy is that it gets most excited about things that don't matter, and least about things that do. Give it a circus to keep it amused and you can lead it into any mischief you like. It lives from one sporting festival to another and if its head isn't full of the question whether Tommy Baldock can give the knock-out to Willie Smith, it is in a fever as to who will win "the Cup" or the Boat Race.

I am not suggesting that there's any harm in a reasonable interest in these things. I should be dishonest if I did, for I get as much pleasure out of sport as most.

But though I have a weakness for Tommy Baldock, am glad when Hobbs has made another century, or Blackburn Rovers have scored a win, I don't pretend that these things are important, and we ought to spare an occasional thought for those that are.

Alarming movement

For example, if I were asked what is the biggest and most sinister thing that is happening in this country at the present time, I should name something that probably does not give the average man a moment's thought from one year's end to the other. I should say the mobilising of the Press of the country into two or three hands.

The thing is going on at a speed that is frankly alarming. The passing of the *Daily Telegraph* into the hands of the Berry brothers and Lord Rothermere's new enterprise in regard to his vast concern illustrate the movement.

If you are not being spoon-fed by Lord Rothermere you are being spoon-fed by Sir William Berry, that amazing young man whom nobody had ever heard of a dozen years ago.

The rise of these two stupendous Trusts is like a fairy tale of finance. It is the work not of journalists or publicists, but of business men. So far as I know, neither Lord Rothermere nor Sir William Berry has ever written a line that mattered about anything or given any evidence of any capacity to advise the public about its affairs. Their genius is not for ideas, but for the manipulation of money.

Manipulating millions

How the magic works may be illustrated by the history of the Hulton Press of Manchester which was tossed from Hulton to Rothermere for so many millions and from Rothermere to Berry for so many more millions and from Berry to the public for so many more millions—all in the course of a few months.

The more it changed hands, the higher rose its value until the public had put up the money. But though the public put up the money, it is the Trust that keeps control and directs policy.

See how this newspaper finance works. Take the Rothermere structure. The *Daily Mirror* controls the *Sunday Pictorial*; together they control the *Daily Mail* Trust; the *Daily Mail* Trust owns 53¼ per cent. of the deferred shares of the Associated Newspapers, Ltd., which owns the *Daily Mail*, *Evening News*, *Weekly Dispatch*, *Overseas Daily Mail*, and so on.

Until recently, the *Daily Mirror* and *Sunday Pictorial* also controlled the *Daily Sketch* and *Sunday Herald* and the Empire Paper Mills, but the *Sketch* and *Herald* have now been sold to the Berry Trust.

"The only simple part of the story," as the financial expert of the *Nation* observes in unravelling these mysteries, "is that Lord Rothermere controls the whole lot by controlling the *Daily Mirror*.

Holding the reins

"With the minimum of personal risk—merely by owning more than half the 700,000 £1 ordinary shares in *Daily Mirror* Newspapers, Ltd.—Lord Rothermere now controls five newspaper companies, with a combined share and loan capital of £7,355,437, valued on the Stock Exchange at £24,000,000 [now valued at much more]. The public put up the big money and *Lord Rothermere kept control.*"

Well, you may say, what of it? Why should I be disturbed? Isn't this big business and is not all commerce moving in that direction? What of Sir Alfred Mond and his sixty-million chemical Trust! What of Mr. Selfridge and his drapery combine?

In these cases also the public put up the money and Sir Alfred and Mr. Selfridge kept control. If that is right for them, why is it wrong for the Press Trust?

Let me try to explain the difference. The making of chemicals or beer or the getting of coal or the selling of drapery is an entirely commercial affair. If the things are well done, it is a gain to the consumer. He gets better commodities at a cheaper price and nothing but good results.

Journalistic robots

But the making of newspapers is not an entirely commercial matter. Newspapers make public opinion.

In a word, the man who controls a newspaper is a man who exercises power. He can tell me what he wants me to believe and keep from me what he doesn't want me to know. He can exaggerate this and suppose that. As Northcliffe said, "The power of the Press is to suppress."

When the Press was in many hands, all this did not matter. Through the multitude of channels and the clash of controversy the true facts in the end came out. But to-day, broadly speaking, less than half a dozen men in the country, of whom Lord Rothermere and Sir William Berry are supreme, control the manufacture of public opinion throughout the land.

Under this great system of Press trustification, all independent journalism is disappearing. The responsible editor has gone. His place is taken in a hundred offices by mere robots, whose duty on all great matters is not to think, but to say what they are instructed to say from whatever Sinai their master may be momentarily occupying.

This mass production of public opinion is the most ominous fact in our national life. The evil is flagrant; the remedy, frankly, I do not know.

But the public can be on its guard against the gramophone Press in all its thousand manifestations, and it can be grateful that there are some papers which still speak with an independent voice, not the least of which I rejoice to say is JOHN BULL.

Fine Fun

Days are wasted in wrangling over Acts of Parliament. And when passed, no one can understand them! It's time to end the farce

I HAVE criticised on more than one occasion the manner in which some of those whose duty it is to administer the law carry out their duty. The people who frame the laws are even more deserving of criticism.

One could almost imagine that they deliberately set out to provide as much work as possible for the lawyers by so framing Acts of Parliament that no one but a lawyer can understand them; and even lawyers often fail to do so.

Lord Justice Scrutton

Even so great a lawyer as Lord Carson confessed recently that he could not make head or tail of an Act then under discussion.

So badly are some Acts of Parliament drafted that, incredible though it may seem, it is possible for one to reach the Statute Book which makes legal the very practice that it was intended to make illegal.

A case in point is the Auctions (Biddings Agreements) Act of 1927.

The intention of the people who drafted the Act was to put an end to the "knock-out" at public auctions, the system by which dealers get goods at less than their real value by agreeing not to bid against each other.

The Act makes the practice an offence, punishable by a fine of £100 or six months' imprisonment.

And then it goes on to say that a dealer can make an agreement in writing with others to purchase goods for them, and provided a copy of the agreement is handed to the auctioneer before the sale, the Act shall not apply.

That is to say, that a dealer may make an agreement with the other dealers to bid for them at an auction so that—save that the agreement must be in writing—the position is precisely the same as before the Act was passed and the Act itself becomes a farce.

WHAT can be said for the Parliamentary draftsmen who framed the Act or the wise politicians who passed the Bill without noticing that they were wasting their own time and the money of the public?

For the matter of that, what can be said that is polite about the people who framed and the people who passed into law the various Rent Restriction Acts?

To Blazes with Buttons!

by E. ROFFE THOMPSON

WE are told that trade is slowly improving. If, despite the colossal burden of unemployment, trade is really beginning to revive, there would be no limit to the boom that would take place could we get a Government that would really grapple with this terrible problem

IN his election address in 1924 Mr. Baldwin wrote: "The Unionist Party would be unfaithful to its principles and to its duty if it did not treat the task of grappling with the unemployment of our people and with the serious condition of industry as a primary obligation."

I cannot help, whenever I think of that quotation, thinking of another written long ago by the poet Lowell:

A merciful Providence fashioned us hollow
In order that we might our principles swallow.

For, so far as I can see, that very definite pledge has been forgotten, and if the Unionist Party has any principles, as alleged by Mr. Baldwin, it has most certainly been unfaithful to them.

It has, of course, just conducted an enquiry into the advisability of applying safeguarding to hooks and eyes, press buttons and safety-pins. What the decision is I do not know, for I believe the report has been delayed for consideration.

It has also, I believe, promised to hold an enquiry into the question of buttons, to see whether or not they should be protected, and I understand there is some talk of having an enquiry into the desirability of applying safeguarding to pocket-handkerchiefs!

Tragic tomfoolery

All this would be very funny if it were not extremely tragic, for with the best will in the world I cannot consider that this sort of tomfoolery is "grappling with the unemployment of our people."

It is just as well, I think, that we should not be allowed to forget the real state of affairs. There are to-day still well over a million unemployed, of whom one-fifth are in the coalfields. There are, in fact, apart from those poor devils who, day by day, are eating out their hearts in a vain search for a job, some 200,000 to 250,000 miners who have no hope whatever of getting another job at their own trade.

And in order to "grapple" with this appalling state of affairs I believe the Board of Trade has duly appointed a committee to consider whether it shall impose a duty on monumental and architectural granite!

The cost of idleness

When we have hinted at the number of definitely unemployed we have not by any means painted the full picture. In addition to the registered unemployed there are another million of our fellow men and women in receipt of outdoor relief under the poor law.

When we come to what the politicians' failure to deal with unemployment—in view of all that has *not* happened I really cannot use the word "grapple"—has cost the country, the figures stagger belief.

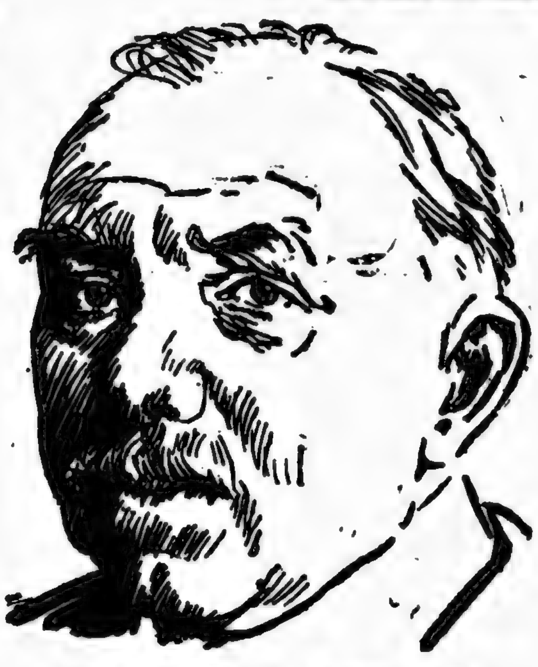
In seven years we have spent £300,000,000, not to provide people with work, but to keep them in idleness, and in outdoor relief we have spent well over £100,000,000 in the same period.

There is all the work in the world wants doing and the Government is apparently quite incapable of devising means by which it can be done.

It is not a nice thought to realise that there are many, many thousands to-day who, since they left school, have never done a single day's work over a period of anything up to five years.

It is not a nice thought because these are the young people, the young men who in a few more years are going to be what politicians glibly term the backbone of the country. And we are complacently allowing this backbone to be warped and withered and twisted out of all semblance to what the backbone of a country should be.

"In Blaina alone," said a Member of Parliament the other day, "247 weeks have been lost in school attendance in one year owing to the children being without boots. Of about 3,700 unemployed 975 received no unemployment benefit and 300 single men were without any income."



The Rt. Hon. J. H. Thomas, M.P.

It must be very cheering to these people to know that in all probability hooks and eyes, press buttons and safety-pins are going to be "protected"!

A staggering vision

To save themselves the trouble of thinking out sound and economic schemes for putting our willing but idle workpeople to work, the politicians are spending about £100,000,000 a year to keep idleness alive. Do you realise what that means?

Just listen to your clock ticking, and get it well into your heads that every time you hear a tick £3 has been spent to produce precisely nothing!

Supposing that every time the clock ticked you could realise that £3 had been spent in productive work—the vision of prosperity that that opens out staggers the imagination.

What could we not do with that amount of money if we set about road-making in a serious manner, if we tackled the urgent problem of land drainage as it should be tackled, if we set about the destruction of slums and the building of decent houses, if we did the thousand and one things that are simply shrieking to be done?

But we tinker and we fiddle and—the moral deterioration of the finest human material in the world goes on apace. And all the time, quite apart from the jobs that require doing, there is the land lying idle by the millions of acres. There are people compelled by the hundred thousand to live on the miserable pittance we call the "dole" when they could be tilling the soil in peace and comfort and adding to the general well-being.

Ruinous economies

Even those who are fortunate enough to have jobs are not in many cases in much better state. Mr. J. H. Thomas said in the House of Commons during a recent debate: "There are at this moment 365,000 out of 780,000 railway men, just about 50 per cent., whose basic wage is 45s. a week, and the cost of living at 69 per cent. above pre-war level."

And there are others besides railwaymen who could tell the same tale. Yet, despite it all, there still arises the cry for a reduction of wages.

Some day the people of this country will realise that a check must be put to the false economies that are ruining the country, and will send to the House of Commons only those men who are sincere and earnest in their efforts to apply the check.

---

r Lawyers

by ARNOLD FREEMAN HOLT

How can ordinary people be expected to nderstand these Acts when not merely famous wyers but also judges do not agree as to their terpretation?

QUITE recently a county court judge and a King's Bench Divisional Court decided at a tenant under these Acts had no right to ub-let. Then a Court of Appeal, composed of ree judges, decided that a tenant *had* the right o sub-let.

In this way thousands of pounds were wasted litigation and the time of the courts taken up by arliament's inability to produce a plain, straightorward Act.

Lord Justice Scrutton did not attempt to isguise his opinion on this point. He regretted at he could not order the costs to be paid by e draftsmen of the Rent Restrictions Acts, nd the members of the Legislature who passed em, for the obscurity of the Acts.

Most people will regret, with the judge, that he ad not the power. Its exercise would have done ood.

So in all cases of glaring errors, such as that the Irish deportees. It will be remembered at a few years ago there were certain Irishmen siding in this country whose absence was urgently desired by the Government. The Government, being advised that it had the power to deport the men, acted on that advice.

The deported ones promptly brought actions for damages, won the day, were awarded sums amounting in the aggregate to many thousands of pounds, and the British taxpayer had to pay.

It would have been poetic justice if the law officers of the Crown had had to pay. They received, in fees and salaries, something like £50,000 yearly between them.

IN all the cases mentioned—and there have been many others—it seems to me that someone ought to have paid who didn't. Why should the taxpayers have to pay for losses caused by the carelessness, incompetence or lack of expert knowledge on the part of the taxpayers' well-paid servants? After all, that is what they are.

What we ought to do is to establish the principle of responsibility. Once we do that we may possibly get Acts that even the layman can understand. Why ought not public servants to be asked to work, so far as responsibility is concerned, on the same terms as the employés of private concerns?

Of course that might mean less work for the lawyers, but ——!

Rheumatism

Forgotten in 3 Weeks

"My son left home for Australia twelve months ago. When he started work he was crippled with rheumatism and the pains in his back were terrible. He was under doctor's treatment and also tried oils and pills of various kinds, but nothing eased the pain until a friend one day persuaded him to try Kruschen. He did so, and in three weeks he was perfectly free of pain. I have just received another letter telling me to advise all those suffering from rheumatism to take Kruschen. As I suffer very much at times with it, I will certainly try it myself. I feel so thankful to think my son is now able to work without that terrible pain, that I must let you know what good your Salts had done." A. O., Southampton.

7th Nov., 1927.

Do you realise what causes your rheumatism? Just what caused his and everyone else's!—nothing but sharp-edged crystals of uric acid which get between the joints. And the same thing that cleared those uric acid crystals from his system will clear them from *yours*. The six salts in Kruschen are bound to dissolve away all traces of uric acid from the joints, and almost at once—hey, presto!—the pain is forgotten. Prove this for yourself to-day by buying a bottle of Kruschen.

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Tasteless in Tea

AIR FORCE: Alarming Disclosures

by Lieut.-Colonel G. L. P. HENDERSON, M.C., A.F.C.

THERE are far too many accidents in the Air Force. Good material is at its disposal and it must be safeguarded. Human lives are far too precious to be uselessly thrown away

DURING the war the Air Force was frequently referred to by civilians as the Suicide Club. To-day airmen are beginning to revive the old name. That this is so is mainly due, in my opinion, to the air policy of the present Air Command.

It is an open secret that the amount of solo-flying experience in the high command officers is small. Some of them have never flown a modern machine.

Their ideas tend mainly towards show, judged by the way in which the ideas find expression. We saw at the British Empire Exhibition at Wembley a body of fine young R.A.F. groundlings perform drill that can hardly be forgotten.

At Hendon each year we see the equally wonderful spectacle of whole squadrons of aeroplanes flying in a straight line with their wing-tips almost touching.

Blessed Army word

Anything more incredibly stupid and useless than aeroplanes flying in straight lines, and behind each other, cannot be imagined.

No squadron leader in war dare adopt such a formation. It makes perfect targets for anti-aircraft guns and is, for fighting purposes, powerless.

To our Air Command, however, with its essentially military mind, such a thing represents discipline—that blessed Army word!

Looping in three movements, taking time from the man in front, manœuvring generally with the precision of the Brigade of Guards, these things have become a religion with the powers that be.

And yet there can hardly be an Air Force in the world where so much flying *indiscipline* occurs as in the R.A.F.

This is clearly shown by the increasing amount of low-altitude stunting one sees everywhere, and it is this stunting which is the chief cause of the appalling Flying Force death-roll.

On this death-roll are inscribed the names of 184 young flying officers, killed between January 1, 1920, and March 31, 1924, of fifty-six officers killed during 1925, and of eighty killed during 1926.

Dangerous and useless

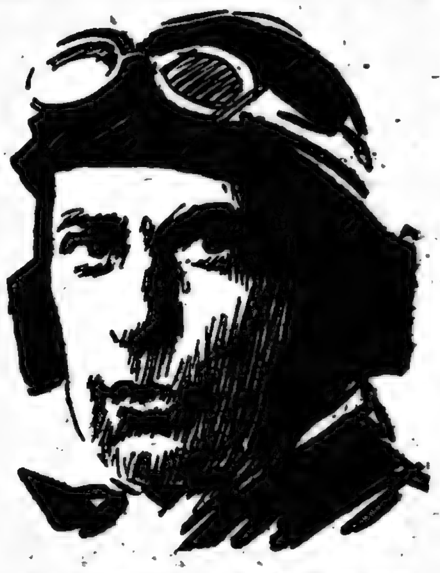
The impression has been gaining ground that unless a man is fit to play the fool under 500 ft. he is a second-class pilot.

We read in the newspapers of an inquest on a flying officer. The accident is ascribed to "stalling." What, often are the actual facts? These—that the flying officer has met his death by performing the altogether senseless and useless stunt known as "zoom take-off."

This way of leaving the ground is accomplished by a swift vertical climb. At the top of the climb the speed is half, or less, what it should be.

Should the engine fail at this point, the pilot is helpless. He has no "air-speed," the force of gravity asserts itself, and the machine goes crashing to the ground.

I have a flying school at Brooklands. If I saw one of my pupils doing a "zoom take-off," I should dismiss him instantly.



Lieut.-Colonel G. L. P. Henderson

I should dismiss any pupil I caught stunting under an altitude of 2,000 ft. or 3,000 ft.

Irresponsible stunting

Some form of low stunting is to be found at the bottom of most accidents except, perhaps, in experimental flying, where risk is unavoidable.

And, in experimental flying, deaths are extremely rare because experimental pilots are not under the Air Command and know well the perils of air indiscipline.

Again, we read sometimes of a flying officer falling victim to a crash caused by wings parting from his machine. Wings do not fall off except under enormous strain. Where such accidents happen that strain has been put on the machine.

We read of machines colliding in the air or catching fire. Any experienced pilot knows the reason for these things. They never happen to him. They are avoidable.

I no longer wonder that Colonel Smith-Barry, the originator of the Gosport system, left the Service in disgust. His loss to the Air Force is great.

He has seen his splendid system, whereby officers were taught an absolute command over their machines in any circumstances, travestied into this modern idea of irresponsible stunting.

The great part of the best air officers, from Colonel Bishop, V.C., downwards, have left the Service, and the remaining ones seem to have become obscure.

All-wrong system

The reckless low-flyer would, I happen to know, have received short shrift from Colonel Bishop, but the places of the men like Bishop have been taken by officers whose practical experience of modern flying is by no means large.

The system by which air officers are selected is all wrong. The R.A.F. College at Cranwell is rightly called the "Air Force Sandhurst."

Cadets, to enter, have to pass some sort of Army examination. No knowledge—except the usual medical test—is obtained as to the cadet's fitness for flying. Anyone who passes the examination becomes a pilot!

Nothing could be more absurd. Practical flying training should obviously appear first, the examination afterwards.

And greater opportunities should be offered to boys who are from other schools than the great public schools.

I know quite well that the R.A.F. encourages a proportion of the ranks to fly, but Cranwell, with its useless militarism and its efficient ground work, remains to give the R.A.F. the greater part of its officer *personnel*.

And a word about training. The embryo pilot of to-day is trained on machines which are dead safe. He proceeds to types like Bristol Fighters and D.H. 9 A.s, which require an altogether different method of treatment and carry a full service load.

I should be sorry for the young pilot who attempted to "stall" a Bristol Fighter under 500 ft. Yet with his first machine, the Avro, this is easily possible. From Bristol Fighters, which kill many pilots, he proceeds to fast single-seater scouts.

Reckless boys

These give a totally incorrect idea of flying. With their enormous speed, the pilot training on them loses all sense of touch. Going back from these machines to heavier ones is often disastrous.

I would cut out all training in formation flying as at present practised. Such things should be abolished and stricter attention paid to more practical tactics.

In conclusion, I should like to point out that the present age of pilots is too low. That is another fallacy fostered by the Air Command—that flying is a young man's job.

I began flying at twenty-six and am now thirty-eight, and hope to go on flying until I am eighty, but the reckless boy in the pilot's seat may be a danger not merely to himself but to others.

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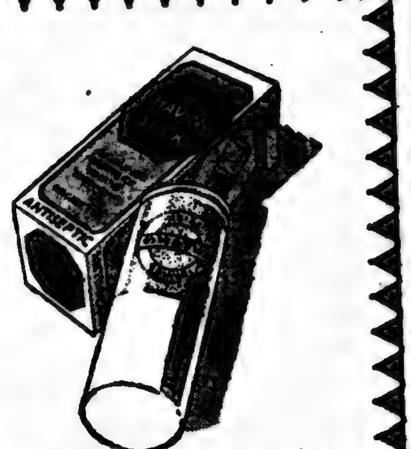

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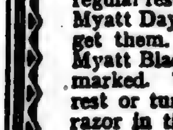

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AMAZING SUGAR SCANDAL

THE GREAT BIG STEAL

A Pill in a Union Jack

UNDER the guise of giving employment to the unemployed and rehabilitating industry, many schemes have received financial support from the Government—that is, money is taken from the pocket of you, the taxpayer, to assist trading ventures in which there is an element of speculation and risk.

The sums involved run into millions; but if this expenditure fructified industry and did not inflate private fortunes there might be little room for criticism.

One of the most startling of these trading ventures, which will ultimately involve a Government subsidy of no less a sum than £20,000,000, is the beet-sugar industry.

In July, 1924, Mr. Philip Snowden, then Chancellor of the Exchequer, announced that the Government had accepted the principle of Exchequer assistance to the beet-sugar industry.

Startling cost

This subsidy would be at the rate of 19s. 6d. per cwt., which would fall to 6s. 6d. per cwt., and terminate in ten years time.

Mr. Baldwin's Government introduced the Sugar Subsidy Act in 1925, which definitely provided that a subsidy should be paid on all sugar manufactured from home-grown beet at the rates mentioned.

The Act also granted a subsidy for molasses (the syrup which drains from the sugar in manufacture) of 12s. 4d. per cwt. during the first period, and corresponding low rates subsequently. A maximum excise duty of 9s. 6d. per cwt. has to be paid on sugar thus produced.

The direct cost to the taxpayer of this subsidy so far is over £9,441,000!

When asking for additional amounts in excess of those estimated for, the Ministry of Agriculture always points out that the Government will receive certain money back by way of excise duty on sugar production, and that the amount so received should be offset against the total subsidy given.

Misleading and inaccurate

Such reasoning is misleading and inaccurate. For example, in 1926-1927, Parliament was asked to grant £3,200,000. The Government maintained that really the exact amount required would only be £2,140,000, as the excise duty would amount to £1,060,000.

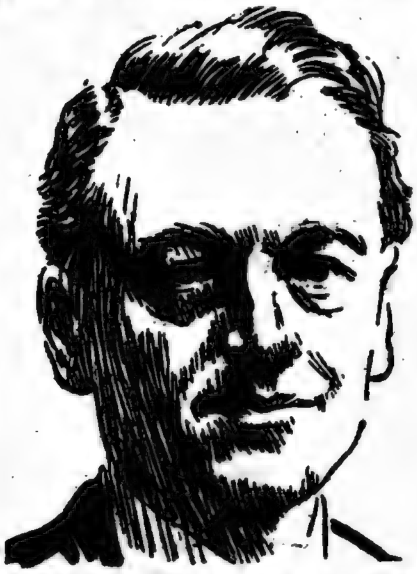
Now, if the sugar had been imported as formerly, the Customs duty would have amounted to £1,400,000, or £300,000 more than the excise duty.

The total loss to the Exchequer for the first four years, if we reckon Customs duty on foreign and colonial sugar of 10s. 3d. per cwt. and of excise duty averaging 7s. 5d. per cwt., may thus be estimated at about £1,200,000, quite apart from the actual subsidy.

The average price paid by the factories to the farmers per ton of beet was 55s. 6d. in 1925-1926, and 59s. 3d. in 1926-1927. Now, at last year's high price, the factories purchased their entire tonnage at about £3,250,000.

The subsidy for 1926-1927 was £3,325,000, *so that the factories received in subsidy more than they paid for the beet. In other words, they received their raw material for nothing, with a margin of profit!*

If we work out the subsidy as it applies to a hundredweight of beet sugar we get the following result: Allow 2s. 6d. for the molasses and add 19s. 6d. we get a total subsidy of 22s.



The Rt. Hon. Walter Guinness, M.P., Minister of Agriculture

This amount of sugar will sell at 28s., but allowing for 7s. 5d. excise duty, *it will be seen that in actual value the sugar is worth less than the amount of subsidy paid to the factories that produce it!*

Foreign directors

More than one-third of the share capital in the factories which received the subsidy last year is owned and controlled by foreigners. Among the directors are Mr. Van Rossum, Dr. Wijnberg, Baron Korfeld, Dr. Hirsch, Dr. Van Loon, Dr. Aczel.

It would be interesting to know what would be the capital value of these gentlemen's interests, in view of the fact that the subsidy has to run for another six years.

It was stated officially that in the 1926-1927 season the total number of men given employment in the beet-sugar factories was 7,194, compared with 4,613 in the previous year. It should be remembered that this work is casual and uncertain and usually completed in three months.

If we take a subsidy of £3,300,000 for that year, it will be seen that we gave 7,000 men temporary employment at an average cost to the taxpayer of nearly £500 per man. Very comforting, isn't it?

This great State venture on behalf of beet sugar was heralded as a new industry. The net result of it has been to devastate another industry in the sugar-refining areas.

The sugar refineries in Greenock and Silvertown have been practically thrown out of commission. Messrs. Tate and Lyle's refinery at Plaistow Wharf, Victoria Docks, was closed down in October, 1926.

Their second works at Silvertown, employing 2,300 men, have been working short time, and may close down altogether. The same fate may overtake their factory at Liverpool.

Thrown on the "dole"

It should be remembered that this new beet-sugar industry employed 7,000 men, at enormous cost to the taxpayer. Messrs. Tate and Lyle's factories employed 6,000 workmen, and thousands more were employed at Greenock, costing nothing to the State, creating their own wages and therefore demands for goods.

But the Government's policy is apparently to throw these people on to the employment exchange, and support Messrs. Van Rossum and Company in this other expensive enterprise. All for the good of the State, of course!

Mr. W. R. Lester, a well-known economic writer, gives the picture in the following words: "This baneful effect does not end there, for owing to the almost complete stoppage of ships coming into the Port of Greenock laden with raw sugar for the refineries, the Harbour Trust is threatened with bankruptcy, and crowds of dockers have been thrown on to the streets."

In the House of Commons, it has been stated that the landlords are securing good prices for land which has been taken up for growing beet.

It was estimated that the subsidy share to the landlords worked out at £25 per acre. This sop to the ground landlords has won their allegiance to the Government's beet policy.

Even Mr. Noel Buxton, late Minister of Agriculture in the Labour Government, has become almost eloquent in his praise of this measure because of what it has done to resuscitate agriculture and give employment.

The reply to Mr. Buxton and other enthusiasts is to be found in the fact that the figures of agricultural employment for England and Wales have steadily fallen. If we take the figures for Norfolk, which is a district in which beet is largely grown, we find the same downward tendency.

Stupid farce

Such in brief outline is the story of the beet-sugar industry. This farce in economic stupidity must continue for six years, the Government having committed itself to a ten years' subsidy policy. It is utterly ruinous to the taxpayer, splendidly profitable to the promoters, and Parliament is powerless.

An astute critic has stated that the British public will swallow any imposition if it is rolled up in a Union Jack. Perhaps this is one of them.

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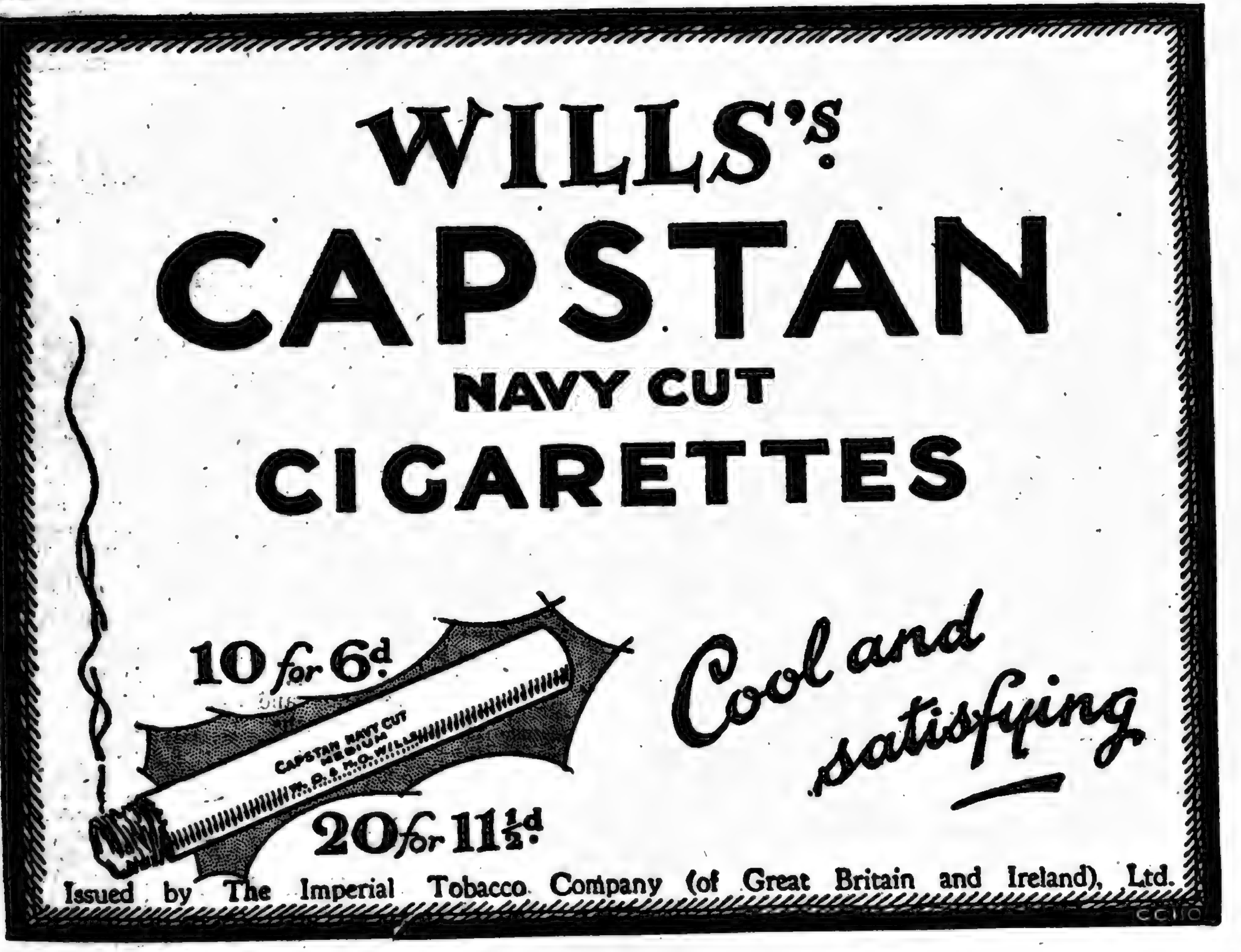

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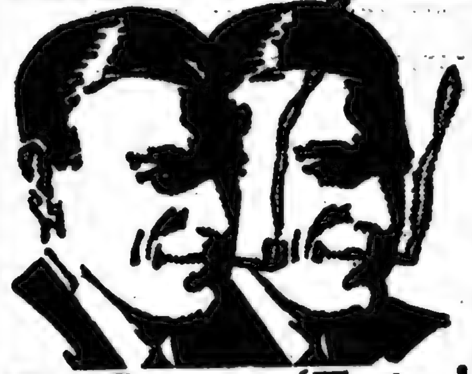

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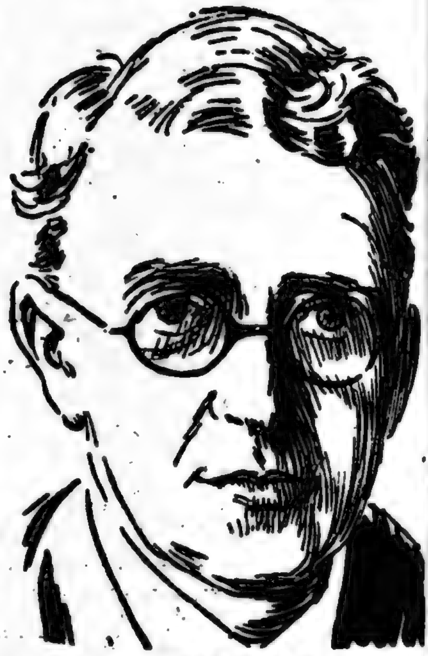
In Sunshine Ward

by PHILIP INMAN

BROKEN to pieces by the results of war service, and afterwards to be a jail-bird, would seem to portend a hopeless prospect. Yet even in this extreme case there was a factor that wrought redemption and a shadowed life was illumined in the end

THE DOPER HAIG LOVED



Philip Inman

A FEW days before he died Lord Haig had a conversation with a member of the council of my hospital. He spoke with gratitude of the great services the hospitals had rendered during the war, when upwards of twenty thousand wounded soldiers passed through the wards.

Then he referred by name to one who had been a patient in more recent days, but whose malady had been a legacy of those years when hell was let loose. "Poor fellow," he commented, "when I last heard of him he was in prison."

My friend, the member of the council, when he recounted that conversation, enquired, "What was the trouble with the man? I never heard of it."

And when I told him the story, with its interesting sequel, he said that the next time he saw Earl Haig he would impart the news to him. But, alas! the great Field-Marshal had passed on before that could be done.

Terrible reaction

For a feat of splendid gallantry on the field Herbert Smith was awarded an honour of great distinction. When Armistice Day arrived he had been in the thick of it for four years, and had come through without a scratch.

But the reaction was to come later. He became a victim of one of the most pernicious diseases known to modern civilisation, chronic neurasthenia. This man, who had held an advance position in France single-handed, would shake like a leaf if called upon to cross a busy London street.

It was in the condition of a frightened child that he became a patient in my hospital. He was there over three months, and whilst I am proud of our record of cures, I must confess that the last state of Herbert Smith was worse than the first.

He evidently realised that he was not a case for hospital treatment, for one day, of his own accord he discharged himself. Twelve months later he was standing in the dock of a police-court.

A woman's work

I cull the following particulars from the newspaper reports of the trial. The charge against him was that of trafficking in drugs. Whilst the evidence was formulated, the prisoner, who looked desperately ill, shook from head to foot.

He pleaded that he had not traded in dope for monetary gain, but that he had used it himself as a means of escape from his physical and mental tortures.

The magistrate paid a tribute to his excellent war services, but said that, to save him from himself, the accused would have to go to prison for six months in the second division. And that, as far as Lord Haig knew, was the end of Herbert Smith's history.

But, though that stay of three months in the hospital failed in its object, Herbert Smith remembered the kindness that had been shown him. One day, not long ago, he called to express his gratitude.

I expected to find him a helpless and hopeless wreck, for it is seldom that a man who had sunk to his depths ever reclaims himself. But he came into my room with firm steps and he looked the essence of physical fitness.

For a little while we talked together and he told me of the struggle he had had to make good.

"There's not much room in the world for a jail-bird," he commented sadly, "and I soon found that the friends who dubbed me a hero called me by another name when I came out of prison. But I've managed to win through in spite of it all."

Warmly I congratulated him. A faint blush came on to his face as he said, "My wife and kiddy are in the stores opposite. I'd like you to meet them." A few minutes later he brought them into my room.

As I saw the warm glow in that woman's eyes I knew who had been responsible for this man's redemption.

When he went away I whispered to him, "I think I know now the secret of your cure." "Yes," he said triumphantly, "love has conquered licence."

The Sentence of the Court

CENSORED COMEDIANS

Banning the Banal

SIR W. MITCHELL-THOMSON, Postmaster-General, entered the dock with the nervous air of a subordinate fearful of receiving a rap across the knuckles such as Mr. Baldwin had a few days previously inflicted on the Assistant-Postmaster-General, Viscount Wolmer.

When he at last succeeded in overcoming his timidity, Sir William pleaded "Not guilty" to a charge of eliminating enlightenment and whittling away wisdom from the B.B.C. programmes.

"This charge," said Mr. Watchdog, K.C., "arises out of the ridiculous ban upon the broadcasting of speeches or lectures of a controversial character, which prohibition is the offspring of cowardice and stupidity and the foster-child of the Postmaster-General.

"The fear that some day someone might express some opinion calculated to offend some section of listeners-in appears to have been the inspiration of this rule.

"The B.B.C., in fact, seems to be obsessed by the fear of displeasing, rather than an active determination to please, or, at any rate, interest, its victims.

"One result of this pallid policy is that its own programmes have become the subject of controversy of the most acrimonious nature. To intelligent citizens anxious to take an intelligent interest in public affairs they offer a gelatinous compound fit for political infants and invalids, and for the precious jewel of free speech they substitute a shoddy necklace of negatives.

"While gentlemen whose qualifications are not invariably of the highest are allowed to broadcast their dogmatic opinions on music, plays, silkworms and isobars, eminent statesmen are forbidden to distribute the rich fruits of political enlightenment."

* * *

"While many listeners-in are justifiably dissatisfied with some of the present programmes," said Mr. Strawsplitter, "they are by no means convinced that the Welsh Wizard would necessarily be an improvement on John Henry, or that Whimsical Winston, although his abilities as a quick-change artiste are admitted, would be a better patter comedian than certain existing borecasters.

"If the B.B.C. adopted the suggestion of Winston Churchill, M.P., that one hour nightly be set aside for controversial broadcasting, the Rt. Hon. W. S. Churchill, Chancellor of the Exchequer, might very soon be perturbed by the resulting slump in wireless licence fees."

* * *

"Freedom of speech and liberty in the expression of opinion are not things with which any B.B. Cæsar can be permitted to interfere," said Mr. Justice Bull.

"But, owing to the unhappy wording of this charge, which refers to the elimination of enlightenment and the whittling away of wisdom, I must direct that the prisoner be acquitted.

"No evidence has been submitted to show that listeners-in would be in any way wiser or more enlightened if certain eminent wire-pullers were allowed to employ the wireless for the wholesale distribution of platitudes such as they habitually retail in the House. Indeed, it might only result in their using the 'ether' to 'chloroform' their constituents.

"To substantiate this charge, the prosecution should have put in as an exhibit some of the political wisdom of which listeners-in are now alleged to be deprived. As this was not done, there is no evidence that the present rule amounts to anything more than a ban on banality."

The jury having found as directed, Mr. Justice Bull said that the prisoner left the dock "without a stain on his character as an honest, upright, unexciting and undistinguished administrator."

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would be impossible, but you can see all the "stars" every week in "The Passing Show." Twopence.

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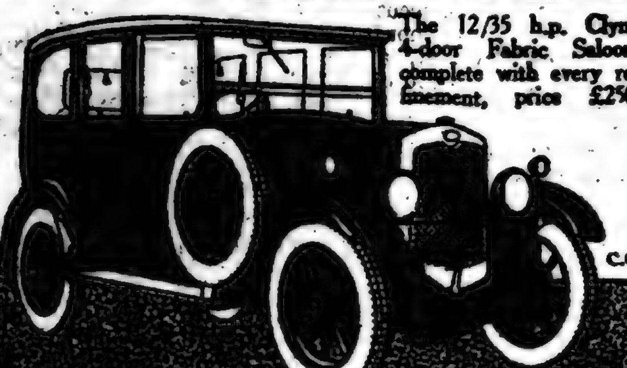

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COULD YOU DO WITHOUT IT?

YOU would not use a Motor Car, a Typewriter, a Sewing Machine, or any other instrument or tool without ever cleaning it.

DO YOU EVER DO ANYTHING FOR YOUR MOUTH?

A FEW MOMENTS attention to it every day—not longer than it takes to lace your boots—will make an enormous difference to your health, your efficiency, your earning power, your enjoyment, your length of life.

ISN'T IT WORTH IT?

Note what the Government Health authorities say about the vital importance of keeping the Mouth cleaned and in good working order.

"Bacteria find in the Mouth all the conditions most favourable for their development. Furthermore they are always gaining accessions to their number and variety with the food that is taken, and even with the air that is breathed. . . . Now all mouths, even the healthiest and cleanest, contain these different types of Bacteria. One grain of the deposit on healthy teeth was found to contain about one hundred and sixty million organisms. In dirty mouths with commencing decay one grain of the deposit contained from sixty-five hundred million to thirty-nine thousand million organisms.

WHAT TO DO

Wash or rinse the mouth once or twice daily with a half-teaspoonful of Milton in a tumbler of water. It has these results:

Every germ of disease or decay is destroyed.

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There is not the slightest harm done by this treatment to the lining or any part of the throat, mouth or teeth.

Pyorrhoea (with all its resulting evils) is arrested.

False teeth, as well as natural teeth, are septically as well as visibly cleaned.

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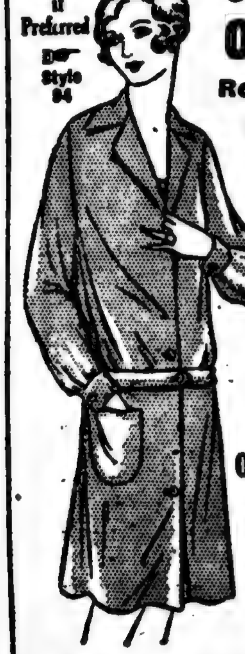

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Words Winged to Women

CHILDREN—NOT RABBITS!

by MABEL HORNER

"MAN will not have escaped wholly from the animal level till that moment when the selfish instinct will have been destroyed by a long course of selectionist population policy."—Professor G. DE LAPOUGE

A VERY clever popular novelist, famed for his epigrams in speaking of overcrowding and poverty, said: "What's wrong with the East End of London is not beer, but babies."

Now will all opponents of birth-control sit tight in their chairs and not begin to splash angry ink about without hearing me to the end. I am not going to talk about birth-control. I refuse to be drawn into a discussion either for or against.

I am going to discuss quite another matter—namely, responsibility in the man and woman who set out together to bring a little new life into the world. If anyone, minister of the Gospel or otherwise, finds fault with that, I shall be glad to hear from them. Their views will be interesting.

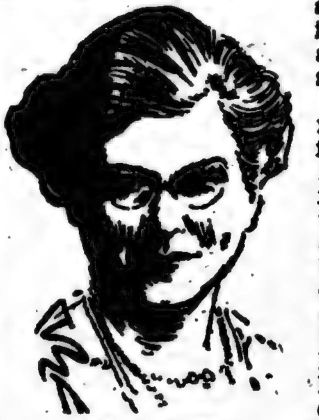
Meanwhile, about babies. Some married people have a lot. Last October, the Epping magistrates imposed what I considered a very cruel fine. Mrs. Saville, of Englands Lane, Loughton, who is only forty-eight, was brought before them for failing to send her little boy to school.

A "proud" record

She explained that, although she and her husband worked very hard, they could not buy the child boots as they had eighteen other children living. To add to the poor mother's burden by a fine was not only cruel, but useless to mend matters.

Ten women in the village of Lymington have 150 children, and are "very proud of their record," though why mere numbers are a source of pride it is difficult to see.

A Northampton couple between them have thirty-five children, and have to count to see "if they are all there at night," while at meal-times—mostly cabbage and slop—some sit on the stairs. It is in crowded cities where the poverty is accentuated.



Mabel Horner

I know an ex-Service man whose pension of 7s. a week has been discontinued, who is out of work, and has four children, the youngest a few months, and his wife is expecting another quite shortly.

Another man in the far north has had no work for three years. He and his wife have had ten children, eight are living. The wife's health is broken. None of the family have rags fit to wear, and the home went months ago, but the youngest child is only a few months old.

Another couple in the Midlands have three sickly children, the man is ill and out of work, and, with nothing but the "dole" on which to subsist, another baby is coming shortly.

Another man I know in Scotland is unemployed and only parish relief keeps him, a wife, and three children from utter starvation. All are "poorly nourished things," says a compassionate social worker. Why, then, if not through utter irresponsibility and failure to think for others, is the wife now expecting another baby?

I know a man with a wife and seven children existing on the "dole." The children keep coming. I know a man who has epileptic fits and blood poisoning who has seven children, one a baby, born with its father in that plight.

I know a wife suffering badly from cancer who has just brought an unhappy infant into the world. I know a man who, sweating all the week at farm labour, cannot earn £2, but who is still busily increasing his family of seven children.

Is that the work of a man of manly mind? Poverty is an evil we must combine to conquer, but it is childish, because we think it can be conquered, to think it Christian to bring in other lives to be gripped by its squalor.

Out-of-date command

Illness and disease are things that should not be passed on through birth to curse another generation. "Be fruitful and multiply" was a command given to a pastoral people whose wealth consisted of land and cattle, and human beings to till and cultivate. Modern life is unfortunately mostly city life, with machines ousting human labour.

We are trying to prevent war from decimating populations. We are preventing infant mortality and prolonging old age. Humanity forbids us to let the weakly die. Then, for heaven's sake, let us take more thought what sort of population we breed.

It is a question for thinking men and women. What possible righteousness can result from bringing children into the world unless we are healthy, and have a reasonable hope of providing them with food, clothing, shelter and education?

Believe me, a good man bringing children into the world will take thought. He wants a beautiful child, and he wants it, not at the expense of the community, but by his strong right arm and ungrudging labour to provide a home both for it and his wife, its mother.

ARE YOU UNTEACHABLE?

Two Minutes Well Spent

COMPLETE financial security, so long as war lasts, is impossible. If the last war has not taught the world that then it is unteachable. Families, secure for generations in the comfort and luxury of inherited wealth, have found their foundations shattered and their possessions dissipated into thin air.

When towns are bombed and factories go roaring up in smoke, the daily income, the "bit put by for a rainy day," go up with them, and whole families, entirely innocent, often even ignorant of the cause of war, are left destitute.

Nor, as things are, is complete security possible in times of peace. Life itself, the very business of living, is a gamble, and it behoves people to trust only those concerns of proved worth and where the underlying principles are sound.

Splendid value

The less money a man has to play with the more is this caution necessary. JOHN BULL asks from its readers a weekly expenditure of twopence only. For this the paper is in itself splendid value.

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But there came a day when it returned to her very forcibly. She was standing on a chair, reaching for flat-irons from a shelf, when she overbalanced and fell. She is no longer young and the hurt she received was terribly serious.

In her distress she claimed the help offered by JOHN BULL and it was very quickly given. What it meant to the family cannot be better expressed than in the touching letter of thanks received.

A square deal

This runs: "Your letter enclosing cheque arrived yesterday. Our thanks is better felt than expressed. We are only poor, respectable people, land workers, of the type that no one would think of and help.

"So your cheque is a heaven-sent blessing and will go to pay what will be a large doctor's bill and to provide crutches for the little mending mother who will have to lie in the prone position for three months owing to her age.

"We thank you; it's a poor return, but our hearts will again and again echo, Thank you."

A different case, but equally enthusiastic, is that of Mr. W. H. Park, of 18, Castle Street, Kendal, whose household effects suffered badly from flood damage.

In acknowledging JOHN BULL's cheque, he says: "I must say that in every phase of the transaction you have given me a 'square deal'; you have not only been prompt and liberal, but thoroughly sympathetic."

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—with Furniture, Motor-car and 1,000 Guineas—is next week's record "Bullets" First. Alternately, the winner will be allowed to choose an "Ideal Cheque" for—

3,000 GUINEAS!

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A 20-page book on massage, with much useful information on the treatment of the complaints for which Elliman's may be used, sent free on application.

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All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— TESTED JB In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

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IS YOURS**

MY 1928 LISTS show astonishing reductions in price of Coventry's best bikes. Small deposit gets any model ON 14 DAYS' APPROVAL CARRIAGE PAID. Satisfaction or money refunded. Thousands of testimonials. Write for FREE LISTS, showing biggest and best selection of bikes.

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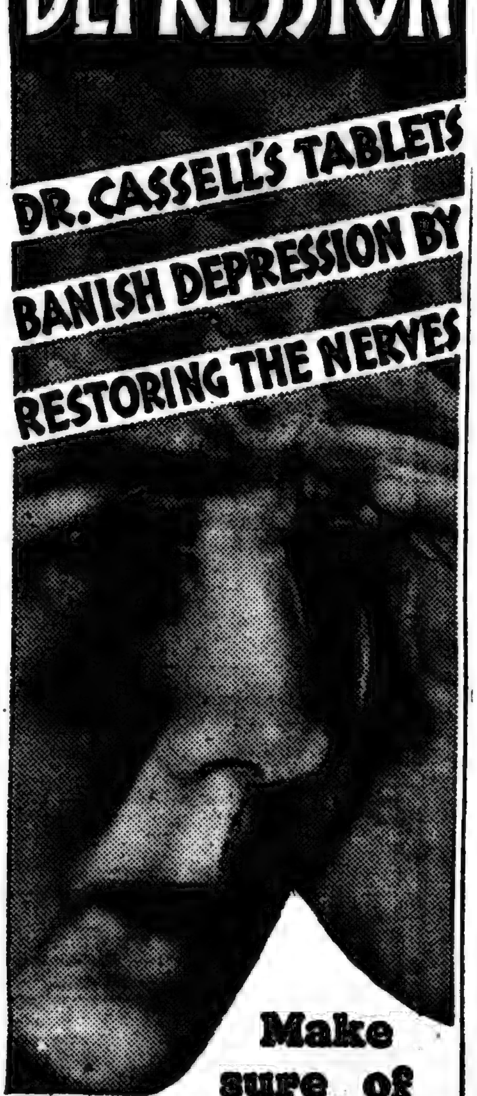
DEPRESSION



**Make
sure of
permanent relief**

Your nerves decide whether you are healthy or depressed. It is very hard to be optimistic when suffering from the irritating pains of a weak nervous system.

Avoid drugs which merely soothe the pain. Authorities say weak nerves *must be nourished*; and this fact is well attested by the thousands of people who have regained health through taking Dr. Cassell's Tablets.

These remarkable tablets nourish the nerves and enrich the blood with Hypophosphites and Blood Nutrients, and this process is assisted by the stimulation of appetite and digestion through valuable Stomachics and Digestive Enzymes. Start a course of Dr. Cassell's to-day, and soon you will enjoy the bright healthy outlook upon life you have envied in optimists "without nerves".

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1/3 and 3/- per box

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30/-
Carr. Paid.
And FREE GIFT of a Lady's Nightdress To Clear, Cash or C.O.D.

1 Heavy Quilt in pleasing design. White or Coloured.
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2 Pure Lancashire Woven Twill Sheets.
2 Pillow Cases
1 Bolster Case
2 Turkish Towels
1 Large Bath Towel

All New and Perfect Goods

Also EXTRA GIFT.
(For orders from this advt. only).
With every Bale we will send A GRAND PARCEL of CRETONNES absolutely free. Suitable for Curtains or Loose Covers.

ALL BEDDING FOR DOUBLE BEDS.

Satisfaction or Cash Refunded
Sent for Cash or C.O.D. to Postman.

ALSO EASY PAYMENTS.
If preferred, we may secure this Bale (& FREE GIFT) by sending 10/- deposit and balance monthly.

CASEMENT CURTAINING & CRETONNES
A Special Range of 200 Ways From 3d. to 2/6 per yard. All kinds.
PATTERN BOOK POST FREE

CASEMENT MFG. CO. (Dept. J.B.)
ALLUM St. MILLS, MANCHESTER

Joyce Swales, 124, Abbey Road, Smethwick

Mother says
I catch cold
on purpose—

"But I don't. It's just that I don't mind colds like I used to when I had to swallow something bitter every time. Now I know mother will just rub on Vick brand Vapour-Rub and put me right in a jiffy."

Not quite Joyce's words, but, according to her mother, that is how she feels.

Acts in 2 Ways

Thousands prefer this modern vaporising salve because it checks colds overnight without "dosing." Rubbed on throat and chest, it acts in two ways.

Like a vapour-lamp, it gives off healing vapours which loosen the phlegm and clear the head; and like a poultice it "draws out" all tightness and pain and helps the inhaled vapours to relieve the congestion. Just as good for adults, too.

Regular size now only 2/-, half-size 1/3, at all chemists'.

"Just rub it on"
VICK
BRAND
VAPOUR-RUB
BEST FOR CHILDREN'S COLDS

Human Documents

A Mother's Temptation

Plain Duty—Mother and Sister—A Wife's Forgiveness

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped, addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"A VERY dear friend of mine, happily married, lost her only child about two years ago, and since then she has grieved so much that the gravest fears are entertained for her health, both physical and mental.

"Outwardly, she appears cheerful enough to strangers, but those who know her well realise that her laughter is forced and joyless.

"She has confided to me that it is not so much grief for her dead child as her unsatisfied longing for another that is embittering her life, and that if she had another little one she would cease to dwell on her loss.

"But that is the trouble. She thinks it is only a question of time before her wish is gratified. She does not know that while she was seriously ill after the death of her baby, her husband was told by the doctor that she could never have another child.

"The doctor fears that if she were informed of this in her present state of health her reason might become affected.

"UNFORTUNATELY, the idea has taken root in her mind that it is her husband who can no longer have the privilege of parenthood, and to make matters worse she has read a book in which a woman in somewhat similar circumstances induced another man to satisfy her longing for motherhood.

"I fear she is seriously contemplating following that example.

"I don't suppose that if she were in her normal state of mind such thoughts would have entered her head, but she has become so highly strung that she appears to have lost her sense of moral values.

"I told the doctor confidentially what was in her mind, because it seems to me she should be told the truth. I should imagine that after the first shock she could be nursed back to health and be rid of her morbid thoughts.

"My husband and I, each in the confidence of this distressed couple, are at a loss to know how to advise, whether to go against the doctor's orders and risk the shock of the disappointment, or, as my husband suggests, for me to go away with her for a few weeks in the hope that a change of scene would dispel these dangerous ideas."

"HUMANIST" says: *I do not think you should take the responsibility of disregarding the doctor's instructions. You should use the mother's love for her dead child as a means of strengthening her against the temptation. Make her think of her baby not as a flower that has withered and died, but as a blossom transplanted to a more beautiful garden. Then, in the words of Adelaide Proctor, "How can she sin, and thrust those little angel hands aside?"*

* * *

Conflict of Duty

"I HAVE been asked for advice by a friend of mine who is in an awkward dilemma. He holds a fairly responsible position in a concern which accepts deposits by way of investment from customers, giving an emphatic assurance that the strictest secrecy is preserved regarding all accounts.

"Now, at the last election, my friend was returned as a member of the local Board of Guardians.

"He was serving on a relief committee one day recently when he recognised in an applicant for relief whose case was to be considered a man who has a considerable sum of money deposited with the concern by which my friend is employed.

"On account of the pledge of secrecy which I have mentioned, my friend felt that he could not pass any comment on the application, and relief was granted.

"After thinking the matter over, my friend made it his business to see the man privately, and try to induce him to discontinue drawing the ratepayers' money, as he considered it unfair and dishonest for him to draw relief while he had ample resources in reserve.

"The man simply laughed at my friend's remonstrance and told him not to forget the pledge of secrecy in question, or else he, my friend, might find himself out of employment and glad to line up with others to apply for relief.

"Your opinion upon this apparent conflict of duty would be appreciated."

"HUMANIST" says: *I see little ground for conflict. As an elected representative, your friend's duty is obviously to the community, and the pledge given by the concern by which he is employed does not place him under an obligation to connive at the dishonesty of a customer in robbing the ratepayers. He should inform his superiors in the concern of the matter, when no doubt they will approve of his disclosing to the guardians that relief has been obtained by false representations.*

* * *

His Only Mother

"FOLLOWING a fatal accident to my father, my mother died fourteen years ago in bringing a child into the world, and it fell to me, her only daughter, single as I was then, to rear the helpless little bit of humanity.

"When eventually I married, my husband readily agreed for this little brother to live with us, and I have tended and cared for him, bringing him up as one of my own.

"It is only natural that the boy should not only look upon me as his mother, but actually believe me to be so. Though he was registered in his father's name, I married when he was so small that it was convenient for him to be called by my husband's name.

"Now that he is about to leave school and seek employment, I am afraid the production of his birth certificate revealing the truth will cause him great distress.

"He is a sensitive boy, and the discovery that the only mother he has ever known is not his mother at all is the sort of thing he would feel terribly.

"Is there any means of changing his surname so that he may remain in happy ignorance?"

"HUMANIST" says: *There seems to me to be no reason why you should not apply for an adoption order, which, if granted, would be registered at Somerset House, and have the effect of making the boy the same in name and in every other respect as if he had been born to you.*

OUTSHINE your neighbour in generosity by subscribing liberally to "The Greatest of These——" Fund. (See page 38.)

GREAT PEN OFFER. (See page 2.)

Retrieving the Past

"FOR the first eleven years of m married life, during which I h two dear little children, I w the happiest of women. Then m husband lost his employment and finding none i this country he wen abroad.

"During his absenc he got into bad company, and althoug he sent me sufficient for our support, h wasted money in drinking and gambling.

"Unknown to me, he posed as a single man and behaved very badly towards a woman he promised to marry, borrowing money from her on the pretext that h would use it to provide a home.

"He returned home after a few years, and it was a great shock to me one day to find a letter from the woman.

"My husband then confessed everything and I wrote to the woman explaining the situation. She replied sympathetically, and said that if my husband repaid the money, even if only in small instalments, she would let matters drop.

"I decided to forgive my husband, and for the last two years he has been the loving husband and father that h was before his lapse.

"Now the woman is threatening t take the matter further if the debt i not paid at once, although I have sen her every month the agreed amount."

"HUMANIST" says: *You obviou did the right thing in forgiving yo husband and he cannot do more than di charge the debt as quickly as possible. the woman has agreed to accept what owing to her by monthly instalments, a you have evidence of that agreement, h threat seems to be an idle one.*

* * *

Scotland Led

"My husband and I could not affor to marry until two years after the birt of our child. We should like to hav the boy made legitimate, but we have bee told that the Legitimacy Act applies only to England and Wales, and we are i Scotland."

"Humanist" says: *Legitimation of child by the marriage of the parents su sequent to its birth was good Scots law ma years before the passing of the recent A applying to England and Wales. If the was no impediment to your marriage the time of the conception of the child, may be registered as legitimate by sherif warrant.*

The New Page

"I have been on probation for stealin from my first situation and have been o of work a long time. I have at last be offered a job by my former scout-maste who does not know of my lapse. Shoul I take the job and say nothing?"

"Humanist" says: *Take your form scout-master into your confidence. H should help you to regain a reputation f honesty, but it is not much use turning o a new leaf and spoiling it with a blot f a start.*

Double Desertion

"I am a deserted wife, who after yea of loneliness was persuaded to live wi a man. Now that I have borne him child, he has left me in the lurch a refuses even to support the baby. Can being a married woman, take any action"

"Humanist" says: *As you have be living apart from your husband for so lo you may apply for an affiliation order the same way as a single woman.*

BLANFORD'S MARVELLOUS OFFER

Men's Blue Serge Suits sent post free on first payment of only 3/-

These wonderful Suits are all wool heavy weight blue worsted serge, guaranteed fast dye. Perfect fitting, West-End cut, bold lapels, silkateen lined. PRICE 59/6. Well worth £4 4s.

Suits sent to approved accounts on first payment of only 3/-, returned at once if not satisfied. Monthly payments of 6/- afterwards till 59/6 is paid.

We guarantee to give you a perfect fit.

Send Postal Order 3/-, height and chest measurements, to —

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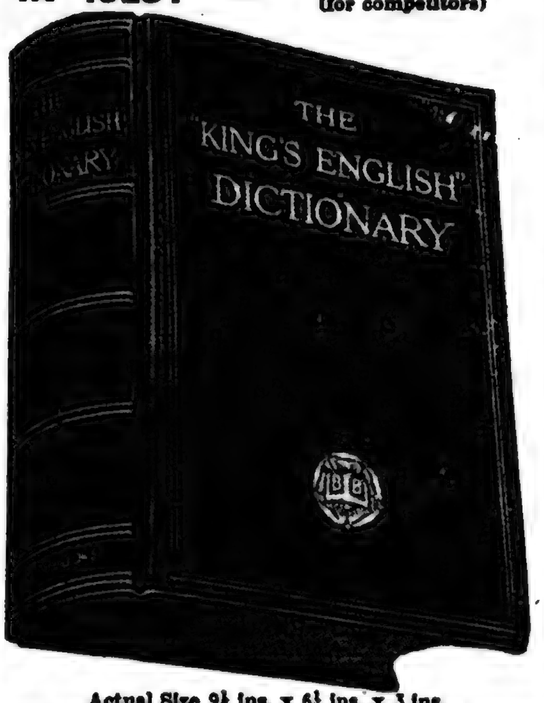

Actual Size 9¼ ins. x 6¼ ins. x 3 ins.

GET IT NOW!

Pay for it while you are using it.

"PREDOMINANT."

P.J.C., of Wilkinstown, CO. MEATH, writes, 4/2/28. "I am pleased to tell you the volume is just what I have been looking for during the past six years. I might state I already possess four different dictionaries, and now I find this replaces all of them."

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THE BOOK YOU MUST HAVE. INVALUABLE FOR STUDY.

Articles on Literature, Speaking and Writing, English, Wireless, Geography, etc. Also Foreign Words and Phrases with their English Translations.

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NAME ....

ADDRESS ....

DATE J.B.687

How I made £2 a week

regular extra income for 3 years

£312 for 3 years work at home

Dear Sirs,—Just over three years ago I bought a Golden Fleece Knitting Machine and it has proved a wonderful investment.

During the past three years I have received from you over £312 in wages for work sent you under my agreement, and have earned quite a nice sum by selling work locally. Your machine and work guarantee have proved a very great boom. I am able to turn all my spare half hours into money by having my machine always at hand. I bless the day when I first heard of your offer of employment.

Yours faithfully, L. READER.

To the South British Manufacturing Co.

The above is a copy of a letter received from Mrs. Reader, the original of which—and many others like it—can be seen at our offices. These letters are proof that the Golden Fleece Knitting Machine can help you to a larger income.

It's the *extra* money that makes all the difference. Your income may be steady, but you cannot shut your eyes to the fact that something more every week would be a great help.

This you can do simply by knitting hosiery. Not by the old slow process of hand-knitting, but by using the up-to-date Golden Fleece Knitting Machine, which can turn out a pair of fine seamless wool socks in half an hour.

GUARANTEED EMPLOYMENT

Every Golden Fleece Worker is guaranteed a constant market for the hosiery she knits.

The South British Manufacturing Company who supplies the machine undertakes for a period of three years to purchase the entire output of hosiery knitting according to their instructions. All you have to do is to receive the yarn from the Company, knit it up into hosiery and return it, when you will at once receive payment for the wages due to you, together with another supply of yarn.

It does not matter where you live or whether you know much or little about home knitting. You should send to-day for the free book—"Make money at Home"—which will tell you all about the Golden Fleece Home Knitting Machine and this money earning opportunity.

READ WHAT SOME OF OUR WORKERS SAY:—

Mr. W. (disabled soldier), Folkestone, writes:—"I have increased my takings every week, and a fortnight ago I got orders to the value of £3 10s. in one day. This morning I went out with samples, and in three hours got orders to the value of £2 12s. 6d., and I could do the same almost every day. My advice to those who are thinking of purchasing one of your knitting machines is to stop thinking and get one—the machine pays for itself so quickly.

Miss J., Kent, writes:—"I now write to tell you what a blessing the knitting machine is proving. I only wish I had bought the machine earlier, as I realise now I should have been earning much more money. I only bought the machine a month ago—it is splendid to be earning money in so short a time."

£20,000 PAID IN WAGES

During three years the Company has paid £20,000 to home workers for hosiery knitted in their own homes. Every worker has had the right to send his or her entire output of hosiery—knitted to instructions—and has received every week payment for the work done. More workers are wanted at once.

500 WORKERS WANTED

Anyone who reads this offer and who has time available for home knitting is invited to fill up the coupon and post it at once.

SEND FOR FREE BOOK

Experience is unnecessary. A complete and fully illustrated book which is sent with every machine makes it possible to understand and work the machine. Don't delay. Write your name and address now in the coupon below. Enclose a 1½d. stamp to cover postage and the book entitled "Make Money at Home" will be sent to you by return.

The SOUTH BRITISH MANUFACTURING Co., Ld.
(Dept. 63 P), 91, Clerkenwell Road, London, E.C.1

"JOHN BULL" COUPON

To the SOUTH BRITISH MFG. Co., Ltd.,
Dept. 63P, 91, Clerkenwell Road, London, E.C.1.

Please send me your illustrated booklet on Home Knitting. I enclose 1½d. stamp to cover postage. This does not place me under any obligation.

NAME..

ADDRESS ....

....

J.B. Feb. 25. 63P...

A Happy Home for 21/- Monthly

You can purchase a piano from us without missing the money. So call and let us tell you how you can save pounds and secure a highest grade Upright or Horizontal Grand immediately you pay a trifling deposit. Every credit transaction treated with utmost privacy. For over 77 years Crane's Pianos, Organs and Player-Pianos have been world-famed for excellence. Six Gold Medals awarded. Thousands of testimonials received. Over 50 models to select from. Ten years' guarantee given. Delivered free to any address. Old instruments taken in part exchange. If you cannot call, send TO-DAY for illustrated catalogue number 45.

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Head Offices: Hanover St., Liverpool.

PERSISTENT HEADACHES

There are few ailments that cause more real misery than persistent headache, as those who have endured suffering for long periods know only too well. In nearly every case the trouble is due to exhausted nerves. The remedy, therefore, is to supply nourishment to the nerves.

This is best accomplished by taking Dr. Williams' pink pills for these pills actually create new blood, which in turn supplies to the nerves the very elements they need. That is why Dr. Williams' pink pills have proved successful in so many cases of nervous headache, neurasthenia, neuralgia and other nervous diseases.

Miss C. Shingler, of Station House, Van, Nr. Llanidloes, states:—"For five years I suffered from severe pains in my head, and do what I would I could get no relief I decided to try Dr. Williams' pink pills, and very soon I gained some relief. The pains lessened, and as I continued with the pills I steadily improved. Now I sleep well, eat well, and in fact feel a different person."

Banish your nerve troubles by taking Dr. Williams' pink pills. Of all chemists, 3s. od. box—nothing else will do.

FREE.—Every nerve sufferer should write to C. G. Dept., 36, Fitzroy Square, London, W.1, for a free copy of the instructive treatise "The Nerves' Needs."

M	A	S	K		C	H	A	F	F		P	A	S	S
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Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 38.

Our Letter Parliament

The World's Worst Wangle

War Film Omissions—The Meat Menace—Foreign "Imports"

MR. E. ROFFE THOMPSON'S story of the despicable brutality practised by responsible representatives of an assurance company (JOHN BULL, February 11) is surely the most revolting on record, and his challenge to the Public Prosecutor will be closely followed and supported by everyone possessing a spark of reverence for justice and fair dealing. It is to be hoped that JOHN BULL'S exposure will have drastic results.—*C., Lancs.*

Knavish Trickery

The thanks of every policy-holder are due to JOHN BULL for the uncompromising stand it is taking against the knavish trickery of powerful assurance companies. The companies should be made to set out, in plain language on the back of every policy issued, the rights of the insured. The wording of every policy should be endorsed by a Government Department.—*C. S., Tottenham.*

Agents' Tales

Several of the large companies have now adopted the system of paying their agents a fixed wage and have dropped their old method of paying a percentage on premiums collected. This procedure should be made compulsory, as these deplorable lapses are, in most instances, due to the over-ardour of the agents.—*A., Portsmouth.*

Better Methods

It is interesting to compare the methods of assurance companies with co-operative societies. A friend, whose husband died a few weeks ago, was told to apply to the society of which she is a member. Although she has been a member only a year, and had not spent the sum which entitled her to benefit, yet it granted her £3 10s. without premium or trouble of any kind.—*M. M., Peckham.*

False Pretences

The article by Mr. E. Roffe Thompson, referring to the fraudulent tactics of the great insurance companies and their agents, opens up a question that eventually will have to be decided by the Government. To induce the public to take out policies which the companies have no intention of honouring is nothing more nor less than obtaining money by false pretences.—*T. H., Salop.*

Dirty Business

In one case I know of, a young miner took out a policy on his own life for £100. He was killed at work two years later, and the company refused to pay on the ground that he was not in good health, though the company's own doctor had passed him as fit. The case was taken to the county court, and the company had to disgorge.—*H., New Seaham.*

Mean Robbery

Only a few days ago a child, whose life was covered for £15 or £16, died, and when the agent called he offered the parents £8 in settlement. They refused, and on calling at the office found that the company had paid the agent the full amount. Of course, the parents eventually got the full value, but one wonders in how many cases the first offers of agents are accepted.—*J. B., London.*

Only Consideration

Insurance agents are treated like scum by the management. They are told to get new business by any means or resign, and to use threatening methods to get arrears. No agent can be honest and truthful. He is told to put all thoughts of sympathy behind him. His only consideration must be the company.—*E. J., Tunstall.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

Insult to Injury

Here is another instance of the legalised robbery practised by assurance companies. A woman having paid over £80 on a policy found herself unable to continue payments, and asked for the surrender value. She was offered a little over £7! No wonder the assets of these companies run into millions.—*D. H., Glam.*

Bold as Brass

How assurance companies have the effrontery to continue their glaring frauds after such exposures as JOHN BULL'S is due to the laxity of the law dealing with assurance scandals. The time is overdue when the nation should demand far more stringent measures than at present.—*T. E. S., Cardiff.*

Poor Homes Ruined

It seems strange that assurance bloodsuckers are allowed to carry on their illegal transactions and get off scot-free, and thereby are the means of ruining many poor but happy homes. This is only one of the many means they have devised of robbing the poor of their hard-earned savings. More power to JOHN BULL, which without fear exposes these inhuman monsters.—*W. S. M., Belfast.*

Pension Appeals

One point I have not seen raised in your columns regarding pension appeals. The general public thinks that a man may appeal. So he can, but only against an award. As regards medical treatment, the Ministry can and do refuse treatment and ignore the recommendations of outside doctors, even when these recommendations are endorsed by eminent specialists. Against this there is no appeal.—*M., Colchester.*

Not Decent

There is one type of shark who has so far escaped your pillory, the persons who scan the "deaths" column of local newspapers, and send quotations for headstones, even before the burial takes place. In one case I know, the relatives had five letters from sculptors who desired to do business, and to whom the ordinary dictates of good taste were apparently non-existent.—*F., Sunderland.*

Printers' Pie

[*Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."*]

"BANFFSHIRE ADVERTISER":—"The monthly meeting of —— Town Council was HELL on Monday evening."

"NORTH EASTERN DAILY GAZETTE":—"Pensions at sixty-five years . . . The pensions are for INSULTED persons only."

"OPUNAKE TIMES (New Zealand):—"Each of the new British battleships mounts nine 16 IN. BUNS, a calibre new to the Royal Navy."

"TORBAY HERALD AND EXPRESS:—"LOST. Thoroughly experienced chambermaid. WANTED AT ONCE."

"OBSERVER":—"Sir —— and the R.I.B.A. Resignation withdrawn. COUNCIL'S REGRET."

"EVENING NEWS":—"There are layers of water ON THE PONDS at Richmond Park."

"SHEFFIELD INDEPENDENT":—"The water entered the lower floors of some BUNGALOWS."

Best Kept Quiet

For being absent, owing to train service, just three days from the front, I was sentenced to ninety-six days No. 1 field punishment. I was handcuffed to a tree, two hours in the morning and evening, within shell-range, and by night in the firing line. I don't see any of this in the war films.—*J. F., Pontypool.*

Ask First!

For years I have read JOHN BULL and it passes my comprehension why people invest their hard-earned savings in unheard-of companies without first consulting it. If more people read of the swindles shown up, investors would not lose their money.—*C. C., Lichfield.*

Sowing Bad Seed

The introduction of the film, "Dawn," picturing the trial and execution of Edith Cavell, is deplorable. Of what use are our peace talks at Geneva if the seeds of bitterness and animosity are sown by the introduction of such films as these. Surely the heroine herself would not have wished this, for practically her last words, "I realise that patriotism is not enough," contained no bitterness, but rather forgiveness to her enemies.—*C. S., Penarth.*

British Best!

British railway porters are a pattern to the world. For the last few weeks I have been travelling throughout Europe—mainly on French and Italian State railways. Everywhere outside Britain I have encountered an entire lack of help and civility from railway servants. Foreign porters seem to hinder rather than help, and even when assistance is grudgingly given, one finds oneself up against a regular porterage tariff—and a pretty stiff one, too!—*H. A. S., Malta.*

Meat Horrors

JOHN BULL'S denunciation of the "poisoned meat" traffic (JOHN BULL, February 11) strikes a blow at an evil allowed to dig its tentacles into the health of the community. It is surely not too much to insist that our public health authorities should be made to realise their duty. Inspection of the cheap joints sold on Saturday nights might well elucidate the origin of some of the world's most hideous diseases.—*R. M., Attleborough.*

Foreign "Tags"

I would like to protest against the use by present-day writers of French and Latin quotations. If unavoidable, why not give the expressions also in English. The ordinary working class cannot be expected to grasp the meaning of these foreign extractions. To me, JOHN BULL'S simple "'Nuff said" expresses more and is understood better than any amount of "imports," the translation of which the average reader can only guess at.—*W. M., Barnsley.*

Books for the Blind

Owing to the recent floods no fewer than 4,000 volumes belonging to the National Library for the Blind have had to be thrown away as quite useless while 500 more have been seriously damaged. To permanently withdraw 4,000 books from circulation would be a great calamity, and I am certain that the appeal of our thousands of blind readers will not go unheeded. All donations, however small, will be gratefully acknowledged by the Secretary, National Library for the Blind, 35, Great Smith Street, Westminster, S.W.1.—*Blan burgh (Chairman), National Library for the Blind, Westminster, S.W.*

"John Bull" Window Display Competition

The Shredded Wheat Company offered prizes of £10 each for the ten best windows displaying their goods. The prize money has been despatched to the following:—

Baylis & Co., Reading.
S. S. Lingford & Co., Bishop Auckland.
The Provision Stores, Ramsbottom.
Thomas Gadd, Loughborough.
W. D. Jones, Harrow.
Thomas & Evans, Ltd., Pontypridd.
J. W. Mason, Nottingham.
C. Head, Haddenham, Ely.
H. O. Standen, Tonbridge.
T. Beal, Blackburn.

SPLITTING HEADACHE

BANISH the cruel, splitting, throbbing pains of headache with Daisy—the safest, surest, and handiest remedy known to medical science.

Daisy cures pain not by drugging the nerves, but by healing the nerve centres themselves, allaying their fatigue, and repairing their exhaustion. The all-important safety for the heart is assured by the use of a medicament of unusually high cost and purity. Only its wide sale and popularity enable Daisy to be produced at a price within the reach of the poorest purse.

Dr. Robertson Wallace, the well-known medical authority, says: *"I lay great stress both on the efficiency and safety of Daisy. It is an unusually costly formula at a reasonable price."*

DAISY

Daisy is sold everywhere in boxes of six powders 1/1½d. Single powder, 2d.

Daisy, Ltd., Leeds.

SOLD IN BOTTLES 1/3 & 3/-
KOMPO FOR COLDS. REGD.
BY ALL CHEMISTS & STORES

Colds, Catarrh, and Flu

Look out for yourself. Nobody else will. Use Nostroline Nasal Specific at the first sign of Colds, Catarrh, or Flu. Infection is rampant. It strikes your nose or throat at every turn. You can escape the consequences by using 'Nostroline' NOW.

If you don't want to be laid up let 'Nostroline' destroy the infection in your nose and throat at once before Colds, Catarrh, or Flu go farther. Quick now with 'Nostroline.'

NOSTROLINE
Nasal Specific

From all Chemists Price 1/3 & 3/-

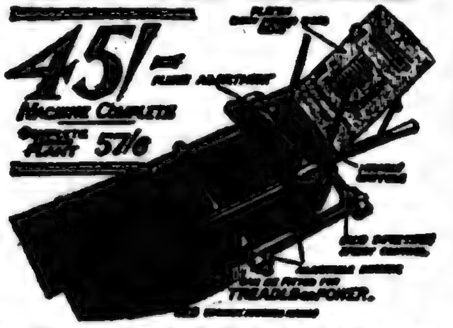
Stops HEAD COLDS, NASAL CATARRH, SORE THROAT and HAY FEVER.

Prevents INFLUENZA, BRONCHITIS, PNEUMONIA, DIPHTHERIA, MEASLES.

Free sample on request from Fo3
NOSTROLINE LABS., CLIFTON, BRISTOL

ADANA AUTOMATIC SELF-INKING
PRINTING MACHINE
NEW ALL-STEEL SUPER-MODEL.

45/- Machine Complete
57/6


TREADLE or POWER.

The Machine that is Built from the experience of over 10,000 Users of the old Model.

Over 15,000 users of Adana Printing Plants, saving enormously in their own work, and hundreds making an excellent living. Government Departments, Large Printers and Big Stores are amongst the many successful owners. Will print any matter from CHEMIST'S LABEL to an ILLUSTRATED MAGAZINE at a really commercial speed, including Perforating, and Creasing. Simplicity to the extreme, no special skill required. Hundreds of boys producing school magazines. Real Printers' metal type, case, all complete accessories and fully illustrated instruction book included in plant. Two-coloured illustrated particulars and samples of work sent on receipt of stamp.

BUILT FOR COMMERCIAL USE.

Machines can be shipped abroad C.O.D. cash against documents in London. Goods F.O.R. Twickenham.

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is a complete organisation for the supply of Printing Office Equipment of every description. Controlled by most highly skilled and long experienced men of the Printing world.

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Torture!

Has RHEUMATISM Got you in it's GRIP?

Once let RHEUMATISM get you in its grip and it will give you no peace from pain day or night. Within 24 to 48 hours URILLAC TABLETS literally purges the system of the crystallised or chalky deposits in the swollen and stiff joints and muscles, purifies and clears the blood of the malignant influence of uric acid and gives healthy vitality to hitherto sluggish circulation.

Get a box to-day and test them for yourself

for
RHEUMATISM, GOUT, LUMBAGO, SCIATICA, etc.

URILLAC TABLETS
1/3, 3/- & 5/-
AT ALL CHEMISTS & STORES
or direct from the Agents

Heppells 164, Piccadilly, LONDON, W.1, *and Branches.*

LAST SEVEN DAYS!!

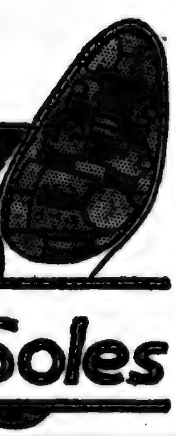
OUR Great Sale definitely closes February 29th. Here is your last chance of securing a SARTOR RAINCOAT at SALE PRICE.

DO NOT DELAY. SEND NOW FOR THE SARTOR SALE CATALOGUE, containing full details and prices, and you'll see for yourself that a Sartor Raincoat stands without compare as the bargain of all bargains! Ask for CATALOGUE & FREE PATTERNS. Just a p.c. will do, but write NOW before the sale closes. The book is beautifully illustrated and packed with GENUINE SALE BARGAINS

SARTOR'S GREAT SALE of raincoats from 18/6

SARTOR MANUFACTURING COMPANY
(Dept. J.), Derby St., Cheetham, MANCHESTER
Call and inspect at any of our Branches.
LONDON BRANCHES—161, Regent St., W.1; 229, Tottenham Court Road, W.1; 159, Oxford St., W.1; 5, Cheapside, E.C.2.
MANCHESTER BRANCH—52, Oxford Road.

Phillips
RUBBER SOLES



Outlast 3 Leather Soles

THIN? YOU CAN PUT ON FLESH

If you are thin, weak, nervous, or run down, Blood-Iron Phosphate will not only help you to put on flesh, but it will also help you to look and feel stronger and better than you have for months. This is due to the fact that Blood-Iron Phosphate is a reconstituent tonic remedy containing *assimilable* iron to enrich the blood, and organic phosphate to nourish the starving nerves. As a result, thin people soon fill out into normal fine-looking men and women with calm, steady nerves. Go at once to any good chemist and get enough Blood-Iron Phosphate for a fortnight's trial; it costs only 3s., and is certain to do you a world of good. Anyway, you don't risk anything, for Blood-Iron Phosphate is so good that you can try it under a guarantee of satisfaction or money back—a proof of its real merit. Better try it to-day.

There's a RILEY Home Billiard Table for every house no matter how small the rooms!

Write To-day for FREE Price List.

These are the sizes and prices of Riley's Home Billiard Tables built just like Full-size Tables, complete with all accessories.

4ft. 4in. x 2ft. in.	£7	0	0	or in 18 monthly payments of	8/6
5ft. 4in. x 2ft. 10in.	£9	0	0		11/-
6ft. 4in. x 3ft. 4in.	£11	15	0		14/-
7ft. 4in. x 3ft. 10in.	£15	0	0		18/-
8ft. 4in. x 4ft. 4in.	£21	10	0		[illegible]

14/- DOWN By sending 14/- you can have the popular 6 ft. size "HOME" BILLIARD TABLE delivered free on 7 days' free trial. If not perfectly satisfied after the trial you are quite at liberty to return the table. If the 6 ft. size is not suitable for your room order one of the other sizes and pay as you play.

Riley's also make the famous Combine Billiard and Dining Tables which can in a few seconds be converted from dining table to billiard table or vice versa. Cash prices from £22 10 0 or on generous deferred payment terms.

RILEY'S GIVE 7 DAYS' FREE TRIAL, pay carriage and take all risks in transit.

E. J. RILEY, LTD., ANSON WORKS, ACCRINGTON, and Dept. 20, 147, Aldersgate St., London, E.C.1.

RILEYS' GIVE 7 DAYS *free trial* pay carriage and take all risks in transit

Riley's are also the largest makers of Full-size Billiard Tables in Great Britain. Ask for particulars.

Riley's "Home" Billiard Table shown resting on ordinary Dining Table.

"Duggie for Doubles"

Douglas Stuart Ltd.

"Douglas Stuart is something more than a 'Double event King.' He rules an Empire of satisfied Punters."—*John Bull.*

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UNLIMITED DOUBLE EVENTS.
NO WAY BARRED.

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DAILY S.P. LETTER BUSINESS A SPECIALITY.

No Limit on Singles, Doubles, Accumulators.

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FOOTBALL

Send for Weekly Lists and Prices on English Cup.

Write to-day—don't delay.

5, DRURY STREET,
GLASGOW.

"DUGGIE NEVER OWES."

BET WITH THE BIG TWO!

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ALFRED H. MAURICE, Ltd.
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RACING.

LETTER COMMISSIONS ACCEPTED FROM 1/- UP TO ANY AMOUNT IN ACCORDANCE WITH OUR RULES.

NO LIMIT AND WINNINGS BY RETURN.

BEST PRICES ON FUTURES.

LINCOLNSHIRE—GRAND NATIONAL

FOOTBALL

DID YOU RECEIVE
20/- in the £ on Jan. 14th, 21st & 28th?

Extract SUNDAY NEWS, Jan. 16, 1927:

"HAD TO PAY OUT OVER £20,000 .... NOT A WINNING CLIENT WAS DISAPPOINTED."

NOTHING EVER BARRED!
EVERY WINNER ALWAYS PAID!

Send at once for the CHALLENGER (Credit) COUPON, 128 TEAMS — SIX DIFFERENT LISTS,—and compare it with any other!

"NATIONAL" WINNERS WEEKLY

And All New and Different—Big Race Trials Puzzling Backers—Sprig's Victory Re-told—Winners for Windsor and Gatwick

DOWSER
WON 10 to 1
was "Silver Ring's" Code Selection
at Birmingham, and
MASTER BILLIE
WON 2 to 1
at Newbury.

I AM beginning to feel thankful that the "National" is now only a matter of weeks. Since Billy Barton—the U.S.A. bogey—came out early in January at Newbury and ran away with a long-distance 'chase we have had five more Aintree trials. The winners of this little nap hand—Koko, Carfax, Amberwave, Bovril III and Master Billie—have been hailed as horses with outstanding chances.

OF this little batch Koko is far and away the star performer over park courses, but as he has come to grief in both his races at Liverpool—a Sefton and a National—I am against him. Amberwave is another "if" customer. He loses more often then he wins. Carfax, Bovril and Master Billie were three of my selections when the weights first appeared, and I shall not be surprised if one of them wins.

ALL three are of the plodding type, rather than the brilliant, but they are Aintree horses. Koko toyed with Master Billie at Sandown Park, but the distance was three miles, and "Billie" made up a terrific amount of leeway in the closing stages of the race. Again, in the latter's recent victory at Newbury, he did not commence to race until after two miles. He won with a dozen lengths to spare. I shall have Master Billie on my side on March 30, whatever else I put up as final selections.

F. B. Rees, Master Billie's jockey

MY sheet-anchor, White Park, turned out for the "Newbury trial"—his first appearance since the Grand National last March. With 12st. 8lb., and the going very heavy, I did not expect wonders. However, with Mr. H. A. Brow in the saddle, he was backed. He showed his usual cleverness in taking his fences, but something went wrong, and "H. A." pulled him up. I was told after the race that he had broken a blood vessel, but, so far, I have been unable to verify this. For the time being, I suggest a wait-and-see policy with White Park. He was obviously not up to concert pitch.

MR. MEYRICK GOOD, of *The Sporting Life*, always "reads" the National, and for the last few years I have received requests for a reprint of his previous description. For helping to solve the Liverpool problem it is one of the best aids to backers of which I know. It is too long to publish in full, but here are the salient points:

"SILVER SOMME, who was slowly off, and Amberwave were the last pair to the first fence, where Thrown In fell. Silver Somme refused at Becher's, and at the Canal turn, Trump Card came to grief, causing Grakle, Test Match, Gerald L. and Blaenor to fall. At this stage White Park was brought down by a loose horse.

"PASSING the stands, Keep Cool was leading from Bovril III, Misconduct, Master Billie, Sprig, Bright's Boy, Ballystockart, Drinmond, Amberwave, Master of Arts and the remounted White Park. At Becher's the second time round, Sprig was almost down, and at the canal fence Amberwave was brought down by a loose horse. Keep Cool, who was then leading, refused, and at the fence after Valentine's, Master Billie fell when up with Bright's Boy in the lead. Bright's Boy went on from Sprig and Bovril III.

"ON coming on to the racecourse, Bovril III. moved up to Bright's Boy and, at the last fence, Bright's Boy and Sprig jumped together, half a length in front of Bovril III. Sprig assumed command on the flat and, holding off Bovril III, won by a length, with Bright's Boy the same distance away third. Drinmond was fourth, Master of Arts fifth, White Park sixth, and Ballystockart the only other to finish the course." The seven to get round are still in the coming event.

THERE is not much Lincolnshire news at the moment, and I am still solid for Orbindos. The French-owned four-year-old, Cramick, who is being trained at Newmarket, is down to "tens," which looks healthy, but I understand all is not well with the son of Sardanaple. The horse has developed leg trouble, which makes it extremely improbable that he will be able to do justice to himself. He may spring a surprise if the going is soft, but his preparation has proved a great disappointment to his connections.

"DO it with Duggie" is nowadays a popular slogan for backers who are contemplating the big double. It does, of course, emanate from the house of Messrs. Douglas Stuart, the well-known Turf commission agents, and it has caught on. In view of the coming campaign, they have just sent me a copy of their book of rules for 1928. In recent years Messrs. Douglas Stuart have introduced many concessions which have proved a boon to backers, and in spite of the crippling effect of the Bets Tax and the keen competition of other sports, there a no alterations for 1928. The major por tion of my mail-bag contains complaint about commission agents who flit, o win, tie or wrangle, but I have neve received a justifiable wail about Messr Douglas Stuart.

NOW for the other side of the picture I mentioned some defaulting "bookies" last week, and here's another concern in the same category—Langland Bros., of 37 & 37a, Walbrook, London, E.C.4. Letters of complaint sent to them regarding non-payment of football winnings have been returned by the postal authorities marked "Gone away."

MY old friend Dowser is still doing hi yearly good turn for the follower of the code. In the 1926 season he wo for us at 100 to 8, in 1927 at 100 to 7, and last week, at Birmingham, he popped u at 10 to 1. He has been coded o numerous occasions, too, when he h won at less remunerative odds.

WE may have a glimpse at Windso this week of the French "hope" for the Grand National, The Coyote. H was taken to Newbury last week for a airing, and holds an engagement in th Leap Year 'Chase. I do not expect hi to beat Sprig at a difference of 3lb Razor should win again on his favourit track, and I fancy Soulector and Curr hacle for the second day.

I TIPPED Ring Stealer for Newbu when he ran fourth to Aruntius. H turn will come shortly, and he is given good chance in the Tantivy 'Chase Gatwick on Friday. Prince Cherry, Irish hurdler, carries my vote in International Hurdle, and the Natio Trial Steeplechase, on Saturday, will to the fog if Great Span turns up. T Epsom fencer stands a great chance w 10 st. 10 lbs.

"SILVER RING."

Two coded selections will be giv daily in *The Sporting Life*.

2 3 G J R D O S A K M Q F I

T Y V L I B U N C H X E P W

How to read the code: In place of letters or figures advertised in *Sporting Life* read those above or be the line as the case may YIQC2NFCS would read GREAT SPA

The code will be changed in week's JOHN BULL. It covers the from Wednesday, February 22, to T day, February 28.

"Soccer" Selections

WEEK END COUPS.

6 HOME.—Cardiff, Leeds, Halifax, Plymouth, Southend, Celtic.

5 HOME.—Cardiff, Port Vale, Halifax, Celtic, Hibernians.

4 HOME.—Everton, Leeds, West Bromwich, Plymouth.

3 AWAY.—Newcastle, Swindon, Glasgow Rangers.

3 DRAWS.—Grimsby v. Hull, Rotherham v. Wrexham, Merthyr v. Queen's Park Rangers.

3 HOME, 2 AWAY.—Leeds, Halifax, Plymouth, Newcastle, Stoke.

1 HOME, 1 AWAY, 1 DRAW.—Celtic, Doncaster, Sunderland v. Aston Villa.

SPECIAL 5 HOME (LEAGUES I. AND II.).—Cardiff, Everton, Leeds, Port Vale, West Bromwich.

FORECASTS FOR MARCH 3.

THE LEAGUE.—DIVISION I.

HOME WINNER.—West Ham.

AWAY WINNER.—Bolton.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Fulham, Leeds, Pr Wolverhampton.

AWAY WINNER.—Oldham.

DRAWS.—Hull v. Chelsea, Swansea v. Bromwich.

THE LEAGUE.—DIVISION III. (NORTHERN).

HOME WINNERS.—Accrington, Bradford Darlington, Doncaster, Hartlepools, Lin New Brighton, Wigan.

AWAY WINNER.—Tranmere.

DRAWS.—Ashington v. Bradford, H v. Stockport.

THE LEAGUE.—DIVISION III. (SOUTHERN).

HOME WINNERS. — Bristol, Cha Coventry, Gillingham, Newport, Q Park Rangers, Swindon, Walsall.

AWAY WINNER.—Exeter.

DRAWS.—Merthyr v. Southend, Ply v. Northampton.

THE SCOTTISH LEAGUE.

HOME WINNERS.—Aberdeen, Bo'ness

Put your 3/- on the Favourite
—"The Sporting Life" Annual Summary of past Racing. Price 3/-

Ruptured?—

Throw Away Your Truss!

For many years we have been telling you that no truss will ever help you—We have told you the harm that trusses are doing—We have told you that the only truly comfortable and scientific device for holding rupture is the Brooks Rupture Appliance—and that it is

Sent on Trial to Prove It.

If you have tried almost everything else, come to us. Where others fail is where we have our greatest success. Send the attached coupon to-day, and we will send you free our illustrated book on Rupture and its cure, showing our Appliance and giving you prices and names of many people who have tried it and were cured. It is instant relief when all others fail. Remember, we use no salves, no harness, no lies.

We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book, and read it, you will be as enthusiastic as our hundreds of patients, whose letters you can also read. Fill in the free coupon below, and post it to-day. It is well worth your time, whether you try our Appliance or not.

Don't take our word for it—
Read what these people say:

Well Adapted for the Purpose.

Glenicle, Staffin, Skye.

I feel it my duty to write to you to say what great benefit I have derived from wearing it. It is so comfortable and so well adapted for the purpose that one is not conscious of the fact that he is actually wearing a belt.

I have found it so excellent in every way that I procured similar belts for several friends, and they are all loud in their praises of it, and, like myself, they will continue to use it.

You are quite at liberty to use both my testimonial and name, and I shall always recommend your Appliance to anyone who I know is in need of such, as your Appliance deserves every praise.—I remain, yours faithfully,

ALEX. M'LEOD.

Cured in 7 Months.

Lissett, Lowthorpe, E. Yorks.

I am completely cured, and have not worn your Appliance for a year. I have been in the Army eight months and have not felt my rupture, so I can truly say that after wearing your Appliance for seven months I am completely cured. I have advised my friends who have the same trouble to try the same. You may use this as you like.—Thanking you for my cure, yours truly,

HARRY MARSHALL.

Comfortable and Happy—Cured.

Jura Forest, Jura, Argyll.

Dear Sir,—I am writing to let you know how comfortable and happy I have been ever since I started to wear your wonderful Appliance. I can get about my work without the least inconvenience; and when I think of what I suffered whilst wearing a truss, I cannot speak too highly of your excellent invention. I am now completely cured.

You have my permission to use my letter, and I should be very pleased if it should be the means of helping to convince any poor sufferer of the benefit and comfort to be derived through wearing your Appliance.

(Mrs.) DUNCAN CARMICHAEL.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance. Mr. Brooks cured himself of rupture over 30 years ago and patented the Appliance from his personal experience. If ruptured, write to-day.

Boy Cured—also Grandfather, 81.

Gaugh, Cabrach, by Rhynie, Banffs.

I must say your Appliance has proved the greatest comfort to our boy. He is perfectly cured, and does not need it now, and we cannot thank you enough. Also, his grandfather, 81, is cured, and can also do without the Appliance. You can use this as a testimonial.

ALEX. GORDON.

Made a New Woman of Me.

127, Manchester Road, Clifton, Manchester.

Can honestly say the Appliance has made a new woman of me, as I have not been troubled by my rupture since wearing it. It has acted like a miracle, as I had no pleasure in life, and only wish I had sent for it earlier. Will strongly recommend it. My friend also finds it a wonderful invention. We thank you with all our hearts for easing our suffering.

Make whatever use you like of this letter.

(Mrs.) E. VALENTINE.

Straightforward Dealing.

Ashley Grange, Bellshill, Lanarkshire.

Having worn your Appliance for 14 months, I think it my duty to acknowledge that it has given great satisfaction. It causes no pain or inconvenience, and I would not be without it. I can do my work with ease. I must thank you for the kindness and straightforward manner you dealt with me. Shall do all in my power to recommend you to friends around me who suffer from rupture. You can make what use you like of my letter, and I shall be only too pleased to answer any letters from those who would like to know about the Appliance. A. BROWN.

Ten Reasons Why

You Should Send for Brooks Rupture Appliance.

1. It is absolutely the only Appliance of the kind on the market to-day, and in it are embodied the principles that inventors have sought after for years.
2. The Appliance for retaining the rupture cannot be thrown out of position.
3. Being an air cushion of soft rubber, it clings closely to the body, yet never blisters or causes irritation.
4. Unlike the ordinary so-called pads used in other trusses, it is not cumbersome or ungainly.
5. It is small, soft, and pliable, and positively cannot be detected through the clothing.
6. The soft pliable bands holding the Appliance do not give one the unpleasant sensation of wearing a harness.
7. There is nothing about it to get foul, and when it becomes soiled it can be washed without injuring it in the least.
8. There are no metal springs in the Appliance to torture one by cutting and bruising the flesh.
9. All of the material of which the Appliances are made is of the very best that money can buy, making it a durable and safe Appliance to wear.
10. Our reputation for honesty and fair dealing is so thoroughly established by an experience of over thirty years of dealing with the public, and our prices are so reasonable, our terms so fair, that there certainly should be no hesitancy in sending the free coupon to-day.

Remember

We send you the Appliance on Trial to prove that what we say is true. You are to be the judge. Fill in the coupon below and post to-day to either the London or Manchester address, whichever you like.

If in London or Manchester call at our consulting rooms. Experienced and capable fitters for ladies and gentlemen. Special attention given to children. Lady nurses always in attendance at both offices.

Free Information Coupon.

BROOKS APPLIANCE COMPANY, LTD.

(387Y), 80, Chancery Lane, London, W.C.2. (387Y), 274, Deansgate, Manchester.

Please send me by post, in plain wrapper, your Illustrated Book and full information about your Appliance for the cure of rupture.

"Don't wear a Truss" Brooks

Reg. Trade Mark

NAME ....

ADDRESS ....

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....

Please write plainly.

Send the Free Coupon to either the London or the Manchester office, whichever is most convenient.

NEW HAIR
Grown on
BALDHEADS
By Using KOTALKO.

A typical example of the enthusiastic praise accorded to Kotalko is the report of Mr. W. Jones, of Manningtree.

"I was practically bald," he states, "and now I have an abundance of hair which my photo shows.

"Like many others, I was disheartened because I had tried certain hair remedies, but all to no avail. At last I decided to use Kotalko, and I have marvelled at the results. Friends who saw my head before I used Kotalko—and who see it now—are simply amazed. I want it to be remembered that I was nearly bald before I commenced using Kotalko."

TEST-BOX COUPON.

If you have dandruff or are losing hair, or if you are nearly or actually bald, use or copy the Coupon below.

To JOHN HART BRITTAIN, Ltd.,
2, Percy Street (53 L.S.), London, W.1.

Please send me, post paid, Testing Box of KOTALKO, with directions, for which I enclose 3d. in stamps.

NAME ....

ADDRESS ....

....

VENEREAL DISEASES

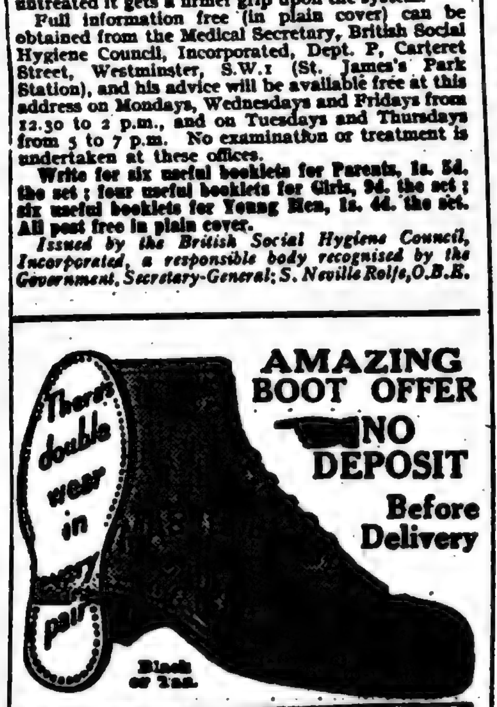
It is most dangerous to be treated by quacks and Herbalists, and illegal for any but qualified medical Practitioners to treat Venereal Disease, and no responsible Chemist would do so.

Proper treatment may be obtained by consulting your own doctor, or free of charge and under conditions of secrecy at any Treatment Centre, which is usually at the local Hospital. It is of great importance to "go at once." Every day the disease is untreated it gets a firmer grip upon the system.

Full information free (in plain cover) can be obtained from the Medical Secretary, British Social Hygiene Council, Incorporated, Dept. P, Carteret Street, Westminster, S.W.1 (St. James's Park Station), and his advice will be available free at this address on Mondays, Wednesdays and Fridays from 12.30 to 2 p.m., and on Tuesdays and Thursdays from 5 to 7 p.m. No examination or treatment is undertaken at these offices.

Write for six useful booklets for Parents, 1s. 5d. the set; four useful booklets for Girls, 9d. the set; six useful booklets for Young Men, 1s. 4d. the set. All post free in plain cover.

Issued by the British Social Hygiene Council, Incorporated, a responsible body recognised by the Government, Secretary-General: S. Neville Rolfe, O.B.E.


There's double wear in every pair
Black or Tan.

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NO DEPOSIT
Before Delivery

NO DEPOSIT

AMAZING OFFER which allows you to order a pair of the best Boots ever made, and have them delivered before making any payment. These boots, soled with our famous Rycrome Waterproof Leather, wear twice as long as ordinary leather. A very superior quality Boot, with light or heavy soles. Send your name and address only (no money), state occupation, and promise to pay 4/- on delivery and 4/- monthly until 20/- is paid, and we pay carriage.

Boot List Free.

MASTERS, Ltd., 83, Hope Stores, RYE

Do not confuse 'ASPRO' with tablets recommended as "Just as good"—

ASPRO
ASPRO
MADE IN ENGLAND
ASPRO LTD
SLOUGH
BUCKS

'ASPRO' does NOT Harm the Heart

Wherever "ASPRO" has been introduced it has rapidly taken the place of ordinary aspirin and ousted the usual category of dangerous and doping drugs. Its purity—its quick action in soothing pain—the fact that it does not deaden, dope or drug—creates no nausea or craving, has stamped "ASPRO" as in a class of its own—giving quick results where others fail. "ASPRO" helps all—old and young. After ingestion in the system "ASPRO" is an internal antiseptic, a powerful germicide, anti-fermentative and antipyretic. These qualities give it a great variety of uses, making "ASPRO" an ideal medicine for the home for all kinds of aches and pains, colds and influenza, etc.

MUCH SUPERIOR TO ANY OTHER FORM OF ASPIRIN TABLET, SAYS DOCTOR.

SOMERSET. 18/12/27.

I have been using 'ASPRO' for my family and find it very much superior to any other form of aspirin tablet. —M.D.

Read this → This Lady Could Not Take Ordinary Aspirin But 'ASPRO' SAVED HER.

Any Reputable & Reliable CHEMIST OR GROCER With Patent Medicine License. SELLS & STOCKS 'ASPRO'

17/1/28. Premier Theatre, Brierfield, BURNLEY.
Dear Sirs, Pavilion, Rusholme, MANCHESTER.

I am writing to tell you of the wonderful relief I have had from "ASPRO." After a serious operation I suffered for years with headaches and sickness, till a friend of mine in the profession recommended me "ASPRO." They have entirely removed my trouble, and whenever I feel a slight touch of a headache or sickness I take an "ASPRO" and get immediate relief. I have given lots away to my friends to try them, and they, like me, have found "ASPRO" splendid. I always have them by me, both at the theatre and home.

My main reason for writing this is to ask why, when you ask for "ASPRO" at a Chemists, he tries to sell you Aspirin instead. Only last week in Birmingham I had an argument with a Chemist who, when I asked for "ASPRO," said: "I cannot understand why you purchase such things, as they are only Aspirin and not so good." I politely informed him that I knew best, as they had given me wonderful relief. I DARE NOT TAKE ASPIRIN, as if I take a quarter of one they drug me, and nothing will induce me to take them.

"ASPRO" does me the world of good, and I shall always stick to them, so much so that I do not often have to take them now, but I always keep them by me for the benefit of others. Signed R. CHARLES (Miss).

WHAT 'ASPRO' DOES

1. It stops headaches in 5 to 10 minutes.
2. It brings sweet sleep to the sleepless.
3. It relieves rheumatism in one night.
4. It stops children's growing pains.
5. It saves many a sound tooth by removing toothache.
6. It brings relief without causing sickness, indigestion or a craving.
7. It stops pain without harming the heart.
8. It stops the ill after-effects of alcohol.
9. It is the greatest help for women every little while ever known.
10. It soothes away irritability.
11. A hot lemon drink and two or three "ASPRO" Tablets will smash up a Cold or 'Flu attack in one night.
12. It reduces temperature in 5 minutes.
13. It can be taken any time, in Tube, Train, at Home, at Business—anywhere—everywhere.
14. It is so safe a child can take it.

ASPRO DOES NOT DOPE DEADEN OR DRUG

STOP THAT COLD TO-NIGHT WITH 'ASPRO'

6D. AND 1/3 PER PACKET

'ASPRO' consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

AGENTS:
GOLLIN & CO. Pty. Ltd. ('Aspro' Dept.), Slough, Bucks.
Telephone: SLOUGH 608.

No proprietary right is claimed in the method of manufacture or the formula.

Of all Chemists and Grocers with Patent Medicine Licences

Pimples Used To Burn Like Fire Cuticura Healed

"Pimples broke out all over my face and caused disfigurement for about two or three months. My skin was very rough, and at night the pimples used to burn like fire, causing me to lose sleep. The trouble kept getting worse so that I did not know what to do and I did not like people to see my face in that state.

"I first tried one thing and then another but the trouble got no better. I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. I got relief so purchased more, which completely healed me." (Signed) Stanley Harding, 88, Speedwell Terr., Staveley, Derbys., Eng.

Clear the pores of impurities by daily use of Cuticura Soap, with touches of Cuticura Ointment as needed to soothe and heal. Cuticura Talcum is fragrant and refreshing.

Soap 1s. Ointment 1s. 3d. and 2s. 6d. Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C. 1. [illegible] Cuticura Shaving Stick 1s. 3d.

YOU MUST HAVE THE RIGHT DIET

One point on which all Doctors are agreed is that to maintain or regain really good health you must have a properly regulated and balanced diet.

Those who would like a little free expert advice on this very important subject should write to the great health expert, EUSTACE MILES, M.A. (Dept. D.B.J.), 40, Chandos Street, London, W.C.2, who has given permanent relief of various ailments and troubles to many thousands and has put them on the straight road to physical and mental fitness. Mention any ailments and details of average daily meals. Write name and address in capitals, and enclose 1½d. stamp for postage.

---

8 Blankets 21/-

F. HODGSON & SONS, LEEDS
21/-
"GALAXY" BLANKET BALE

The lot packed free, and sent on receipt of amount.

Money Returned in full if not fully satisfied.

2 Yorkshire Combed White Twilled Blankets, thick, warm, soft and comfortable, well finished and edged. Extra large size, [illegible] by 70 ins.
2 Combed White Twilled Blankets, thick, warm, soft and comfortable, well-finished and edged, size 81 by 70 ins.
2 Handsome Heather-Coloured Blankets, a most durable and useful blanket, size 80 by 70 ins., bordered.
2 Superb Quality White Blankets, soft, warm and comfortable, 82 by 72 ins. Wear guaranteed.

OFFERED BELOW WHOLESALE PRICES.

100,000 RUGS GIVEN AWAY

This Phenomenal Offer is made to the readers of *John Bull*. On receipt of P.O. for 10/6 (carr. 1/- extra) we will forward direct from our looms to your address, one of our "Prudential" Brusselette REAL SEAMLESS WOVEN BORDERED

CARPETS (GUARANTEED GENUINE BARGAINS)

Suitable for Drawing-room, Dining-room, Bedroom, &c., in Turkey patterns, and fashionable shades of Crimson, Greens, Blues and Art Colourings to suit all requirements and large enough to cover any ordinary sized room. These Carpets with FREE RUGS will be sent out as Sample Carpets. They are made of material equal to wool, and can only be obtained direct from our looms, thus saving the purchaser all middle profits. Money willingly refunded if not approved.

Thousands of Repeat Orders and unsolicited Testimonials received. With every Carpet we shall absolutely give away a handsome Rug to match. Illus. Bargain Cat. of Carpets, Hearthrugs, Blankets, Curtains, &c., Post Free. F. HODGSON & SONS (Dept. J.B.), Woodsley Road, LEEDS.

JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

• • •

S. M. (Honiton).—" What is the capital of Mexico ? " M.

P. J. (Peterhead).—" S O S is a signal of distress." So is I O U.

M. W. K. (N. 18).—" I am very witty." You're certainly laughable.

E. T. (Exeter).—" She runs down her neighbours." By car or calumny ?

F. A. (Fulham).—" What really is genius ? " Common-sense aptly applied.

T. C. B. (Ashtead).—" He looked married." Perhaps he was only worried.

N. F. (Battersea).—" I have a very red nose caused by indigestion." Try more solid food.

J. J. (Plymouth).—" Pride is bitter." Yet often the very best thing is to swallow it.

J. P. (Bradford).—" Can you foretell the weather ? " Yes, with certainty. It's going to rain.

G. D. (Emsworth).—" All men have their price." And most women have their figure.

MRS. K. (Blackpool).—" I presume you would be glad to see me." You presume all right.

MOLLIE (Westcliff).—" I am filling the bottom drawer." What the Yanks call the " Hope Chest."

M. N. (Colchester).—" Why do girls powder ? " Strangely enough, because they wish to shine.

M. L. (Stansted).—" Do you think from these photographs my son is like me ? " We are afraid he is.

M. R. (Wallasey).—" How can I prevent cheese from going mouldy ? " Eat it while it's fresh.

T. Y. (Buxton).—" My first sweetheart made a fool of me." It is evident that he also made a lasting impression.

A. W. (Tottenham).—" My wife left me without reason." Perhaps she left you because you hadn't any.

R. T. A. (Twickenham).—" It is the biggest skating-rink in England." What's its seating capacity ?

W. P. (Ealing).—" He talked to me like a fool." No doubt he was anxious for you to understand him.

F. N. (Linthorpe).—" My wife is a violinist and my daughters pianists." And you, we gather, are a pessimist.

C. W. (Coventry).—" I can't make out what my wife wants with a new frock." A new hat, of course.

S. C. G. (Leeds).—" Isn't an honest man's word enough for you ? " We'll decide when we hear from the honest man.

THE doctor's advice is sought at times of physical trouble. The counsel of JOHN BULL'S *Free Advice Service is best sought at times of mental worry. When troubled in this way, send particulars (written in ink), with stamped, addressed envelope. The best advice obtainable will be prescribed by experts, to be followed with absolute confidence.*

A. Y. (Oxted).—" Dear London ! I wish I were there again." It's still dear.

A. Y. (Crewe).—" She tossed her head at me." What a neck !

H. S. S. (Strichley).—" The thief was a tall man." And he left you short.

V. B. (Oxford).—" The air here disagrees with my wife." How dare it !

J. A. (Chelsea).—" Who started this eternal triangle business ? " Euclid.

R. H. (Bloomsbury).—" I was beside myself." Then there were two of you.

L. N. (Cambridge).—" A fool and his money are soon parted." Who got yours ?

F. F. (Aldershot).—" Journalists are a bald lot." True ; very little grass grows on busy streets.

E. W. (Wisbech).—" Contentment is better than wealth." We wish would-be borrowers really believed that.

VICTOR C. (Lancaster).—" Wise men make proverbs that any fool can quote." What wise man made that one ?

B. S. (Chorley).—" One should rise from the table still hungry." Do you get out of your bath while still dirty ?

MISS T. (Chelsea).—" What's the best time to marry ? " Judging from your photograph, the very first chance you get.

J. G. (Yarm).—" Will you give me £1 for the poor old man ? " We are not bidding for poor old men at the moment.

P. L. (Ruislip).—" I've had a long holiday, but I don't feel any change." That's the usual result of long holidays.

F. R. (Wanstead).—" What, in your opinion, are the elements of success ? " First, work ; second, *work ;* third, WORK.

CITY MAN (Ludgate Hill).—" I started at the bottom of the ladder, and am now nearing the top." Take care, you have farther to fall now.

D. Y. (Salisbury).—" I soon got tired dancing on an empty stomach." But we should think the owner of the stomach got tired sooner still.

E. E. C. (Swindon).—" French tennis-players will have a walk-over next season." Wrong—they'll have to fly or come by boat.

W. M. (Brighton).—" Trains are to run later next month." Gracious ! Then we shall not get home to-day till to-morrow.

B. L. (Worcester).—" I've made up my mind to be cheerful when I'm ill." You're evidently feeling particularly well just now.

J. Y. (Bolton).—" Have you seen Shakespeare in modern dress ? " Unfortunately, the gentleman died before we were born.

MRS. N. (Northampton).—" I have to go out alone because he prefers his pipe to me." Probably only because he can prevent his pipe from going out.

W. L. C. (Palmer's Green).—" I am expecting to make a small fortune by a new kind of photographic camera I have invented." But are you sure the thing will take ?

H. D. (Arnside).—" I've told my boys to be men at school and speak up for themselves like their father." But will their teacher like them to use that sort of language ?

F. M. (Camden Town).—" I pay taxes with a smile." You don't sound human.

G. K. (Sheffield).—" Do you know where I wrote this letter." No ; nor why.

T. W. (Manchester).—" I have been labouring under a misapprehension." Do you do any other work ?

P. N. (Avonmouth).—" She has teeth like the stars." Do they come out at night ?

D. N. T. (Egham).—" When will there be talk of cheaper beer ? " When there's talk of a General Election.

R. N. (Aldgate).—"A soldier is generally very honest." Naturally, he is trained on the square as a recruit.

J. McD. (Glasgow).—" What do you think I wanted the threepennyworth of paint for ? " Twopence.

AMY (Carlisle).—" I tell you, I am up in arms." You certainly sound very childish.

T. B. (Hull).—" His hand shook as he opened the paper." Had he backed a dark horse for the 2.30 ?

A. F. (Portsmouth).—" Young people are the same as ever they were." In many disrespects, quite so.

R. N. (Salisbury).—" My young man comes round every night after dinner." And do you give it to him ?

C. T. (Canterbury).—" What do I need to grow very big marrows this year ? " Imagination and no conscience.

A. V. (Brixton).—" Cigars inspire me to write poetry." This seems a strong argument for a higher duty on cigars.

F. N. (Devonport).—" I didn't accept him the first time he proposed." Perhaps you weren't there the first time.

L. B. (London, E.).—" I am sure you will tell me where to go." It's certainly a temptation to tell you, but it wouldn't be polite.

T. B. (Rochester).—" When there is a penny post I'll write you more letters." Nevertheless, we hope there soon will be a penny post.

H. T. (Tring).—" Many years ago I saw a collection of trained pink mice." And then, we suppose, you signed the pledge.

H. P. (Liverpool.)—" Which is the best newspaper investment ? " How about sixpence in *Bullets ?* There's a £600 " Double-First " this week and a record " Ideal Home " Prize to follow.

T. N. (Finsbury).—" Barbers seem to know everything." We don't mind that, but we wish they wouldn't always talk about it.

A. N. (Dean).—" I'll close now as I have run out of ideas." If that is the reason for closing you really needn't have started.

M. H. (Brampton).—" I am going away for a year's tour of the country, but will write you every week." Curse the Post Office !

G. K. (Sheffield).—" Do you remember the rhyme about Mary and her little lamb ? " Yes, but one sees more of her calf nowadays.

D. N. (Dunstable).—" There is a collection of 700 British fossils in this town." This has nothing to do with the nation's slightly smaller but more expensive collection housed at Westminster.

MISS F. (Bradford).—" I don't seem to get anywhere with my riting." You're spellbound !

MRS. D. (Loughborough).—" I can't think what causes all the divorces." Marriage.

HETTIE (Portsmouth).—" I want to make my dream come true." In that case wake up.

ERNIE (Liverpool).—" I feel I'm getting into a groove." Then get out, for that's the next thing to a grave.

T. L. K. (Clifton).—" I often wonder where all the old cars go." That's the trouble ; they don't.

G. L. (Leeds).—" I feel I have at last got a soft job." Then you'll find holding it down a hard proposition.

A. P. (Altrincham).—" I've worked in the same mill for forty years." Then you should be able to spin a good yarn.

T. N. (London, S.).—" I looked for his new house, but couldn't find it." There certainly have been some strong winds lately.

BILL D. (Daventry).—" She rang me up and asked me if I would marry her." Didn't you have the presence of mind to say you were a wrong number ?

MISS O. (Portsmouth).—" What I like about you is your robust common-sense." What we like about you is your discernment.

MRS. E. (Radcliffe).—" I balance my housekeeping books every month." You are evidently careful to give credit where credit is due.

(*Many replies unavoidably held over.*)

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FOR range, volume and purity. For economy and long life, always insist upon Mullard P.M. Radio Valves with the wonderful Mullard P.M. Filament.

They improve every radio receiver.

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FREE TRIAL OFFER
to ALL Sufferers from
Rheumatoid
Arthritis

Get the
FREE Book

Send Coupon below.

The full explanation of this new principle of treatment, as also a revelation of the different Acid-Poisons that "manufacture" Arthritis and other Rheumatic complaints such as Rheumatic-Gout and Lumbago (as well as Sciatica and Neuritis) is given in this FREE book, which should be read by every sufferer. A copy will be sent to every applicant for a free trial supply of the wonder working "Curicones."

The FREE book also publishes the story of the personal reasons that led to the discovery of "Curicones," as well as many tributes from doctors, their patients and others. Sufferers will find good news, indeed, in this little book, and encouraging results from the free trial supply of "Curicones." Sit down and write your name and address on the coupon below.

Great Discovery by London Manufacturing Chemist—Thousands Cured—Prescribed and Recommended by over 300 Doctors.

This simple home treatment is working miracles every day. CURICONES have saved thousands of sufferers from despair. Their wonderful action often begins with the first dose—pain is banished—swellings disappear—vitality is restored. No such remedy has ever before been placed within the reach of sufferers from

Rheumatoid Arthritis
Rheumatism, Lumbago,
Gout, Sciatica, Neuritis

The following extracts from letters received from members of the medical profession constitute more conclusive evidence than anything we can say regarding the value of CURICONES as a remedy for all Rheumatic Ailments.

REMARKABLE
MEDICAL TESTIMONY.

Dr. J. W. (L.R.C.P., M.R.C.S.), of Cheshire, writes :—"I have suffered more or less from Rheumatoid Arthritis for four years. A month ago, when I commenced taking 'Curicones,' I could only crawl about. I can now walk two miles at a stretch with comparatively little pain. 'Curicones' have given me truly marvellous relief."

Drs. D. and B. write :—"Enclosed please find cheque for capsules—am pleased to say they have had good results."

Dr. J. M. D. writes :—"The 'Curicones' sent me were used by a case of chronic Arthritis and gave great relief."

Dr. B. writes :—"Send 500 'Curicones' to-night certain—they are excellent."

Dr. M. K. writes :—"I enclose cheque for 'Curicones' for my daughter. I am so much better I want her to try them."

Send for FREE Trial Package
and FREE BOOK—NO MONEY REQUIRED.

Curicones are prescribed and recommended by over 300 Doctors. Their action is prompt and direct. The cause, whether it be Uric Acid, Urates of Soda, Lime, Potash, etc., even Microbes, is removed without resort to nauseous drugs. CURICONES are pure gelatine capsules, containing an entirely new combination of medicines approved by the British Pharmaceutical Authorities. They are pleasant and easy to take, and relieve torturing pain in a very short time.

Post this
Coupon TO-DAY

If you are suffering from any trouble of a Rheumatic nature, fill in and post this coupon NOW, and in addition to the FREE TREATMENT and useful Book, you will receive further convincing testimony from the medical profession and former sufferers of the beneficial effects of CURICONES. This free treatment has been the first step to a complete cure with thousands of sufferers who had almost given up hope of ever enjoying life again. Don't delay. Post the coupon TO-DAY and learn how YOU can obtain relief from your pains in a few hours.

FREE TREATMENT
COUPON.

Please send me free and post paid your trial package and book on Rheumatoid Arthritis and Rheumatic Affections, diet table and full particulars of your discovery.

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ADDRESS ....
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AILMENT ....

STEPHEN MATTHEWS & Co., Ltd.,
Manufacturing Chemists & Druggists
(Dept. J.B. 8), 19-21, Farringdon
Street, London, E.C. 4

"The Greatest of These . . . ."

A Tale of Woe

And One of Good Cheer

"THIS is to certify," writes a doctor, "that Mrs. —— is suffering from gastritis, and it is imperative that she have plenty of milk. The family are very poor, the husband having been out of work for two years. There are seven children."

Still sadder facts are revealed in the letter from Mrs. ——. She cannot, she says, afford enough milk to keep her going. Her husband, who has been out of work for two years, suffers from nerves. The seven children are under fourteen.

The little boy of ten is just getting over an attack of pleurisy and bronchitis, and the little girl of eight is suffering from rheumatism. They have not the proper shoes and clothing to keep them dry and warm by day, nor sufficient bedclothes to protect them at night.

The husband's unemployment pay cannot cover all the expenses entailed, and the landlord is worrying for arrears of rent. There is an overdue baker's bill.

It doesn't take a very vivid imagination to picture the wretchedness of family life under these conditions. This woman's days must be a slow procession of bodily and mental pain.

The doctor concludes by saying: "The family, in my opinion, is worthy of help."

After viewing so depressing a state of things, it was very cheering to receive a visit from a young man who came into the office in gay spirits the other morning to hand over a subscription.

He told us he had dropped his pocket-book containing over £30 whilst getting out of his car, and the passer-by who picked it up and restored it to him would not hear of accepting a reward.

So the owner of the pocket-book decided to give the sum he intended proffering as a reward to some charity. He very wisely chose "The Greatest of These—" Fund, just because, he told us, "I know nothing is spent in extravagant administrative expenses."

He is quite right—nothing is. His thoughtful donation has been sent to get the extra milk Mrs.—— so much needs.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

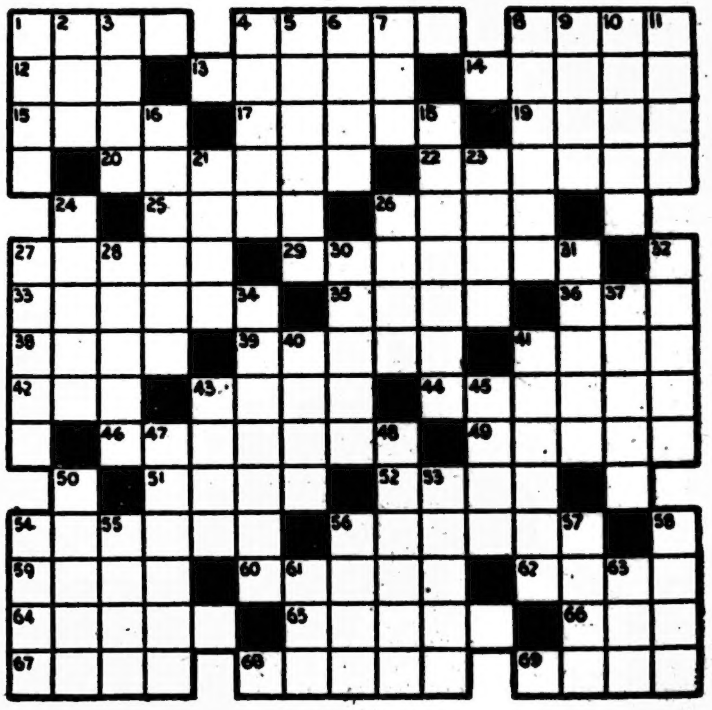
ACKNOWLEDGMENTS

Practical Christian, 2s. 6d.; Belldale, 2s. 6d.; Grateful, 6d.; E. Adlington, 1s.; C. T. B. (Clydebank), 2s. 6d.; Grateful Heart, 6d.; E. Lake, 5s.; Isaac Rich, £1; Anon. (Lincoln), 2s. 6d.; Peace, 2s.; S. Silvester, 5s.; C. Kendall, 1s.; T. Stanford-Worboys, 2s. 6d.; Mrs. H. Lowe, 5s.; W. J. W. (Heavitree), 1s.; S. Galloway, 10s.; Baby Cocke, 1s.; Shoreham-by-Sea, 2s. 6d.; T. M. D. H. F. R. (Exmouth), 1s.; Anon. (Preston), 1s. 6d.; A Friend, 2s. 6d.; A Postman's Wife, 3s.; Grateful, £2 2s.; F. Haines (Eastleigh), 2s.; "Inasmuch," 2s. 6d. A Labourer's Wife, 1s.; Hard Up, 1s.; A. W. (Woodburn Green), 2s. 6d.; G. L., 1s. 6d.; A Friend, 2s. 6d.; Wellwisher (Nuneaton), 2s. 6d.; Gratitude, 1s. 6d.; A. K. (Hove), 2s. 6d.; Audrey Mary, 10s.; Working Man, 2s.; I. M., 1s.; One Who Knows (Mrs. M. C. W.), 2s. 7d.; In Memory of a Loved One Gone to His Rest, 5s.; L. W. (Ilford), 5s.; Anon., 2s. 6d.; Leslie and Edgar, 3s.; A Thankful Mother (Hounslow), 5s.; A Merthyr Bullotocr, 2s.; Widow (Tipton), 1s. 6d.; A. C. (Hove), 2s.; K. Team (Liverpool), 10s.; Anon. (Radcliffe), 2s. 6d.; B. F. R. C., 2s.; J. O. G. (Walsden), 2s.; A Mother, 2s.; W. O. P., 1s.; J. M. (Plaistow), 2s. 6d.; Weaver, 10s.; Cluden, Alf and Her Daughter, 2s. 6d.; L. S., 2s. 6d.; Mrs. M. A. Kemmet, 2s.; Mr. George Prothero (Skegby), £1; G. M. W. (Scarboro'), £1; A. K. (Ashton-under-Lyne), 10s.; Ten Per Cent., 2s.; Meersbrook, 2s.; Arthur Smith (Bristol), 1s.; Anon. (Guildford), 2s. 6d.; Mrs. M. E. Mortimer, 15s.; W. G. Hill, 5s.; Mrs. R. Bushnell, 1s. 6d.; H. Roadknight, £1; Mr. Churcher (Burgess Hill), 1s.

(Many acknowledgments unavoidably held over.)

Our Cross-Word Corner

Your Weekly Brain Tonic



CLUES ACROSS

1. IV.
4. Actor's baggage.
8. Fine particles of stone.
12. A vessel.
13. Kind of material.
14. A sloped surface.
15. To dole.
17. African antelope.
19. Dissolute man.
20. Severe trial.
22. Deleted.
25. Bombast.
26. Place.
27. To gaze earnestly.
29. To take in marriage.
33. English bird.
35. Liquid measure.
36. Neither.
38. The number 1.
39. Big German river.
41. First man.
42. Self talk.
43. A litter.
44. To addict.
46. Famous rocks.
49. Bent.
51. Look.
52. Kind of dog.
54. To bribe into perjury.
56. Scorched.
59. Stringed instrument.
60. To upbraid.
62. Sand-hill.
64. Projecting bay window
65. Destruction.
66. Lair.
67. Border.
68. Animal food.
69. A document.

CLUES DOWN

1. Smoke.
2. Crude mineral.
3. Preposition.
4. Feather dressing.
5. Toll.
6. Precious stone.
7. A fold.
8. Small fish.
9. Exclamation of regret.
10. Unclothed.
11. Stained.
16. Roving.
18. Testified.
21. To reckon time.
23. Disordered flight.
24. To throw.
26. Revolve.
27. Stuck.
28. Bulbous vegetable.
30. Steeple.
31. To invest.
32. Equipped.
34. Three-pronged.
37. Made of oats.
40. Assistance.
41. Declared.
43. Alcoholic beverage.
45. Roman name for York.
47. Epic poem.
48. Divisions of a play.
50. Railway official.
53. Trap-door.
54. Footwear.
55. Two-masted vessel.
56. Certain.
57. A fop.
58. To ward off.
61. Boring instrument.
63. Born.

The solution of our last week's Puzzle will be found on page 32

'BULLETS' FIRST PRIZE DOUBLED £600 FOR ONE WEEK ONLY

100 OF 10/- | 1,000 OF 2/6 | 10 OF £5 | £50 | 1,123 CASH PRIZES! | £25 | 10 OF £2-10 | 8,000 TARGET PRIZES

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ample :—UP AGAIN
llet :—EX-SOLDIER—BEST HAIG "MONUMENT."

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. L. J. JONES, 158, [illegible] Road, [illegible].
ample :—CRUEL FATE
llet :—RAILWAYS AFTER PEDESTRIANS, TOO!

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CREW, 73, High Street, Stalybridge, Ches.
WHEN NATURE MAKES WAR—MIGHT CONCERN GENEVA TOO.

J. DAVIES, 25, Plasmarl Terrace, Plasmarl, Swansea.
MAN WHO KNEW—WHO KNEW MAN—HAIG.

K. GREEN, 45, London Avenue, Radford, Coventry.
LOVELESS MARRIAGE—CUPID'S "FAILURE"—CHILDREN, "CREDITORS."
(Entered on "Target" Prize coupon.)

ss N. RITCHIE, 72, Clepington Road, Dundee.
UP AGAIN—SMILING—WORLD'S "TAKES COURSE."

WHEELER, 1, Fitzhugh Place, Cromwell Road Southampton.
CO-OPERATION—LIVE FACTOR—LIVELIER FACTORIES.

20 Prizes of 10 Guineas:

BROADBENT, 66, Main Street, Woodhouse Eaves, Loughborough.
TURNING THE HANDLE—CONCILIATION'S DOOR—"BOTH SIDES."

W. FLYNN-CONDON, 11, Rose Street, Dunfermline, N.B.
TELLING THE WORLD—"MOVE ON!"—"POLICE-CONSTABLE" SCIENCE.

A. COOK, Kinson Road, East Howe, Bournemouth.
MAN WHO KNEW—*Everything* ABOUT *Something*, PROMOTED.

N. EDGE, 111, Elm Grove Road, Barnes, S.W.
TURNING THE HANDLE—MOTHER, *Pictures* THE *Show.*

R. ILLEMAN, 190, St. Margaret's Road, Ward End Birmingham.
STORM OF INDIGNATION—MADE BOOKIE *Close* UMBRELLA.

JEWELL, 1, Rozel Road, Bristol.
TELLING THE WORLD—BRITISH LABOUR, "LABOUR'S BRITISH."

s P. JONES, 56, Pearson Park, Hull.
OU[illegible] ICEMEN—TACKLE MURDERERS WITH—PENCILS.

s D. LAKE, 9, Exeter Road, Crediton, Devon.
STORM OF INDIGNATION—FIRES "SAILS" OF REFORM.
(Entered on "Target" Prize coupon.)

LAWTON, 149, Compton Road, Macclesfield.
KEEPS U[illegible] AFLOAT—GOVERNMENT'S "RAFT"—"SHIP" WANTED.

continued on page 2.

How To Make "Bullets."

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. Three recent big Prize-winners were :—

Example :—REAL RELIGION
Bullet :—SO SIMPLE, NOBODY UNDERSTANDS.
Example :—IN SIGHT
Bullet :—"LAND"—YET THOUSANDS "SEEKING."
Example :—AT THE CROSS-ROADS
Bullet :—LABOUR—CAPITAL—CHURCH—WORLD.

Enclose a postal order at the rate of 6d. for each coupon used—*see Rule 2.*

EXAMPLES FOR "BULLETS" 668.

GROWING EMPIRE
BABY KNOWS
NOTICE TO QUIT
NEEDS REDUCING
THE LAST DROP
"HAVEN'T WE MET BEFORE?"
HIS LORDSHIP
NEARLY
HOW TO BEHAVE
WITH A WHIP
OBEDIENTLY
THE RIGHT TIME
ON TRIAL
WHEN ONE SAYS NOTHING
WHAT THE MISSIONARY SAID
OUR STREETS
LAYING THE FOUNDATION-STONE
A DEMOCRAT
WHEN FIGHTING'S A CRIME
CLEARING OFF
CAN'T GO ON
AS USUAL
MAKING MISCHIEF
LOVE AFFAIRS
BODY AND SOUL
ROUGH CROSSING
WHY WIFE'S LIKE DORA
HER MOTHER THINKS
A TRAGEDY
HEARD AT THE BANK
QUITE A CHANGE
WHAT IS GREED?

☞ Address Coupons to "Bullets" No. 668. "John Bull," Long Acre, London, W.C.2

Closing Date, Thursday, March 1.
Example ____________
Bullet ____________
Example ____________
Bullet ____________
(668) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 1 Coupon, send P.O. for 6d.
Signed ____________
Address ____________

Closing Date, Thursday, March 1.
Example ____________
Bullet ____________
Example ____________
Bullet ____________
(668) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 2 Coupons, send P.O. for 1s.
Signed ____________
Address ____________

Use Two, Three or Four words. Enter name and address on each coupon

Closing Date, Thursday, March 1.
Example ____________
Bullet ____________
Example ____________
Bullet ____________
(668) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 3 Coupons, send P.O. for 1s. 6d.
Signed ____________
Address ____________

Closing Date, Thursday, March 1.
Example ____________
Bullet ____________
Example ____________
Bullet ____________
(668) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 4 Coupons, send P.O. for 2s.
Signed ____________
Address ____________

☞ If you wish to send in further "Bullets" you can write them on plain paper.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the News agents from whom the winners of the three chief "Bullets" Prizes in Competition No. 668 have purchased their copies of "John Bull."

NEXT WEEK MONSTER IDEAL HOME PRIZE

AN IDEAL HOME. COMPLETE FURNITURE. MOTOR CAR and 1000 GUINEAS OR 3,000 GUINEAS

BIGGEST PRIZE EVER OFFERED

£3000

BOVRIL will pull you through the WINTER

Which are the Best BOVRIL SLOGANS?

A Great Chance to Win £3,000

Go in for the Bovril Slogan Hospital Ballot now, before it closes. There are 660 prizes ranging from £1 to £3,000, and a ticket only costs 1s. On that ticket you will see 24 Bovril Slogans—phrases like "Bovril gives strength to win." You simply arrange nine of these in the popular order. No pictures or posters to judge. It's all quite easy. Get your tickets to-day. Someone *must* win the £3,000 prize—and it might as well be you!

The whole of the Prize Money and the cost of this announcement are being paid for by Bovril Ltd. The shilling you pay for your ticket goes entirely to the British Charities Association to Help the Hospitals.

£6,000
CASH PRIZES
in the Sixth
British Charities
Association BALLOT
TO HELP THE HOSPITALS

1st Prize
£3,000

2nd Prize	3rd Prize
£750	£250

Three Prizes of £100 each
Four Prizes of £50 each
Fifty Prizes of £10 each
One Hundred Prizes of £5 each
Five Hundred Prizes of £1 each

SPECIAL PRIZES for Boys and Girls 100 bicycles presented by the Raleigh Cycle Co. for boys and girls under 16.

Last few Days!

The BOVRIL SLOGAN BALLOT closes on Feb. 29th—Provided you get your tickets in time, you have until March 15 to send in your completed entries.

Tickets 1/- from District Messengers (all Branches), Keith Prowse (all Branches), Army & Navy Stores, Civil Service Supply Association, Haymarket Stores, Whiteleys, and most Bovril wholesalers and retailers, all Newsagents, Shops and Hospitals showing the Ballot poster, or

USE THIS COUPON →

To the British Charities Association,
Kingsway House, 103, Kingsway, London, W.C.2

I enclose £ ____ s. ____ d. ____ *Please send me* ____ *Tickets for the* BOVRIL SLOGAN HOSPITAL BALLOT.

Name ____

Address ____

J.B.1

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